

PRESENTATIONS

Salmon Arm Tourism Two-Year Visitor Attraction Strategy

Jenna Robbins, Project Coordinator with Salmon Arm Economic Development Society (SAEDS), presented the new Two-Year Visitor Attraction Strategy, developed in partnership with City staff. The strategy includes measurable KPIs and outlines year-round tourism campaigns that highlight local assets, events, and off-peak travel opportunities.

[View Presentation & Attachments](#)

STAFF REPORTS

Plan H Grant Application – Anti-Racism Strategy Implementation

Council approved a grant application under the Plan H – Healthy Public Policy Stream to fund the Anti-Racism Strategy. This multi-sectoral strategy is being developed collaboratively with local partners and led by Shuswap Immigrant Services Society.

[View Staff Report](#)

STAFF REPORTS

2024 Annual Report

Council received the City's 2024 Annual Report, which highlights goals, achievements, and financial data, including long-term debt, tax exemptions, and service benchmarks. The report includes information on local partnerships, fire protection, water utilities, and community investments.

[Read the 2024 Annual Report](#)

STAFF REPORTS

RCMP 2026–2027 Municipal Policing Budget

Council approved in principle the RCMP budget for April 1, 2026, to March 31, 2027. The proposed \$6.35 million policing contract will see the City responsible for 90% of costs, plus an additional \$207,300 for guards and matrons.

[View Budget Report](#)

STAFF REPORT

BC Transit Annual Operating Agreement 2025–2026

Council authorized the Mayor and Corporate Officer to sign the 2025–2026 Annual Operating Agreement with BC Transit. The budget reflects a projected 28.7% increase in ridership alongside a small reduction in bus pass revenue, possibly due to higher youth ridership under the fare-free program.

[View Transit Agreement](#)

STAFF REPORT

Zone 5 Booster Station – Long-Term Financing

Council approved long-term borrowing of \$2.225 million for the completed Zone 5 Booster Station project (Bylaw No. 4502), moving from short-term to long-term financing through the Municipal Finance Authority.

[View Financing Report](#)

RECONSIDERATION OF BYLAWS

Ticket Utilization Amendment Bylaw No. 4731

Council gave final reading to Bylaw No. 4731, which amends the City's Ticket Information Utilization Bylaw to align with recent zoning changes.

[View Bylaw](#)

CORRESPONDENCE

Youth Event Support – SkateFest!

Council supported a request from the Shuswap Family Resource Centre to host "SkateFest!", a youth-focused event at Blackburn Park's skatepark on September 6, 2025. Staff will assist with logistics, including designated space for a food truck.

[Read the Letter of Request](#)