

CITY OF SALMON ARM OFFICIAL COMMUNITY PLAN UPDATE ENGAGEMENT SUMMARY REPORT - SPRING 2025



ACKNOWLEDGEMENTS

The City of Salmon Arm acknowledges the traditional territory of the Secwepemc people, with whom we share these lands and where we live and work together.

MODUS respectfully acknowledges that our office is located on the unceded and occupied lands of the xʷməθkʷəyəm (Musqueam), Skwxwú7mesh (Squamish) and səłilwətaʔt (Tseil-Waututh) Nations.

The City of Salmon Arm and MODUS extend gratitude to all community members, organizations and government agencies who shared their time, experience, and knowledge with the project team. A special thank you to the Community Ambassadors for helping to lead the engagement efforts, and to the community organizations who welcomed us into their programming.

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Prepared by:

MODUS Planning, Design & Engagement

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1. INTRODUCTION

The City of Salmon Arm is reviewing and updating its Official Community Plan (OCP). An OCP sets out a broad, long-range vision for the community. It guides land use decisions and includes supporting objectives and policies for a range of topics like housing, transportation, parks, agriculture, and community services, among others.

The current OCP was adopted in 2011 and is now being updated to ensure the Plan reflects community priorities and trends, and allows the City to adapt to challenges and opportunities that lie ahead.

Since January 2024, the project team (including City staff and consultant team) has been engaging with community members, organizations and interest holders. This document provides a summary of what we heard throughout all phases of the project. It highlights a wide variety of interests and perspectives from across Salmon Arm.

Distinct engagement processes are being undertaken directly with both the Adams Lake Indian Band and Neskonlith Indian Band to understand their priorities and visions for the future, and how their interests can best be respected in the revised OCP. The results of these engagement efforts are ongoing and are not represented here.

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2. ENGAGEMENT SNAPSHOT

What We Did



Outreach & Promotions

- Press release
- Postcard and poster handouts
- Project newsletters
- Newspaper ads
- Social media posts and ads
- Direct outreach to community organizations



Public Pop Ups

- Shaw Arena
- Okanagan Regional Library
- Earth Day Celebrations
- Downtown Farmer's Market
- Salmon Arm Youth Soccer Association
- Loud and Proud Celebration
- Piccadilly Mall
- 375 interactions



Combined Stakeholder Workshops

- Mar 13, 2024
- 20 participants
- Oct 9, 2024
- 22 participants



Stakeholder Meetings

- SAEDS Industrial Park
- SAEDS Agricultural Advisory Committee
- SAEDS Agricultural Industry
- Social Service Providers
- 58 participants



Futures Fair Event

- May 4, 2024
- 71 attendees



'Go-to-them' Events

- Salmon Arm Secondary School Leadership Club
- Rise Up
- Family Resource Centre
- Shuswap Association for Community Living
- Canadian Metal Health Association
- Shuswap Immigration Services Society
- Rise Up Indigenous Youth Camp
- Jackson Highschool
- Kings Christian School
- Interior Health Youth Substance Support Group
- Interior Health Art Camp
- ~240 participants



Public Survey

- Phase 1 | Jan 5 – Feb 9, 2024
- Phase 2 | Apr 8 – May 13, 2024
- Phase 3 | Oct 7 – Nov 15, 2024
- 1,818 respondents



OCPizza Parties

- Oct 7 – Nov 8, 2024
- 66 participants



OCP Showcase

- Feb 20, Feb 27, Mar 1, 2025
- 162 attendees

Additional feedback was received by email.

Key Takeaways and Cross-Cutting Themes

Across the many engagement activities, we heard a desire for...

- Connectivity**
- Safe and connected trails, sidewalks, and bike paths (i.e. improved active transportation)
 - Expanded and accessible public transit network and level of service
 - Easy access to services and amenities

- Balanced growth**
- Well-maintained infrastructure and facilities that support community growth and change
 - Protected and enhanced natural areas, green spaces, and agricultural lands

- Sustainability**
- Reduced greenhouse gas emissions
 - Improved climate resilience
 - Access to healthy, local foods
 - Diverse food growing opportunities
 - Improved water quality

- Safety**
- Celebration of diversity and improved sense of belonging
 - Access to low-barrier social, cultural, and wellness services and supports
 - Improved emergency preparedness

- Affordability**
- Affordable options for housing, transportation and recreation
 - Low unemployment

- Community vibrancy**
- Vibrant downtown core and thriving small businesses
 - Arts and cultural spaces and celebrations
 - Age-friendly public spaces and recreational opportunities

Engagement on the Draft OCP surfaced...

A **high level of agreement** with the draft policies and DPA Guidelines, overall.

Mixed agreement with increasing heights above 6-storays.

A preference for an ambitious GHG reduction targets and **using the IPCC targets that limit warming to 1.5C.**

Concern with the ALC extraction proposed for the Industrial Special Development Area north of the airport.

What is important in the Draft OCP:

- Maintaining the Urban Containment Boundary
- Protecting agricultural land and natural areas
- Improving access to services and amenities
- Expanding housing diversity and affordability
- Improving infrastructure to support a growing population
- Providing recreational opportunities for all ages
- Supporting local businesses and a vibrant downtown
- Supporting the workforce and a diverse economy
- Tackling climate action and improving emergency preparedness
- Expanding safe and reliable connections for active and public transportation

What could be improved in the Draft OCP:

- Expanding opportunities for community connection alongside new development
- Mitigating potential impacts of increased density like protecting views and addressing parking availability
- Strengthening focus on food security and the local food economy
- Highlighting the contributions of the arts, culture, and tourism as well as forestry in the local economy
- Exploring opportunities to further reduce car dependency
- Advancing reconciliation across all policy sections
- Recognizing policy co-benefits and ensuring the OCP is easy to navigate
- Strengthening policy language and identifying an implementation plan
- Applying an equity-lens in policy development to reduce barriers for marginalized communities
- Including key metrics in the implementation section to measure success

3. WHAT WE DID

3.1. BACKGROUND

The first phase of engagement focused on creating interest and awareness about the Official Community Plan (OCP) review process. Through Winter 2024, the project team gathered feedback on the current level of community awareness of the OCP, to determine how well the current OCP was (or was not) meeting community needs and objectives.

In the second phase of engagement, the community was invited to share their hopes and ideas for the future of Salmon Arm. Through Spring 2024, the project team hosted a series of engagement opportunities to build on what we heard in phase one and gather input on goals, objectives, and policy ideas for the OCP Update. The feedback helped to inform the development of the Draft OCP.

In the third phase of engagement, the community was invited to share their feedback on the draft OCP. Through Fall 2024, the project team hosted engagement to build on what we heard in previous phases and gather reflections on proposed policies. This input helped to refine the Draft Plan; alongside engagement with the Adams Lake Indian Band and Neskonlith Indian Band, and direction from Council.

In the final phase of engagement, the community was invited to learn about the revised draft OCP, and share any outstanding comments. In the Winter of 2025, the project team hosted four community events (two online and two in-person) to showcase the OCP and gather feedback.

3.2. PUBLIC POP-UPS

The project team, including Community Ambassadors, facilitated three public pop-up events at key events and locations in Salmon Arm. The pop-ups aimed to raise awareness of the OCP Update, gather community input, and encourage participation in other engagement opportunities.

Phase one pop-ups were held at:

- Salmon Arm Silverbacks Game, Shaw Arena on January 24th
- Piccadilly Mall on January 27th

Phase two pop-ups were held at:

- Earth Day Celebration, Ross St Plaza on April 20th
- Downtown Farmer's Market, Ross St Plaza on April 27th
- Salmon Arm Youth Soccer Association, Downtown Fields on May 1st

Phase three pop-ups were held at:

- Downtown Farmer's Market, Ross St Plaza on October 12th
- The Loud and Proud Celebration, Song Sparrow Hall on October 19th
- Salmon Arm Silverbacks Game, Shaw Arena on October 25th

- Piccadilly Mall on November 7th

3.3. ONLINE SURVEY

A phase one survey was available online from January 4th to February 9th, 2024 on the City website. The survey gathered feedback on the current OCP and received 441 responses.

The phase two survey was available online from April 8th to May 13th, 2024. The survey gathered input on goals, objectives, and policy ideas and received 960 responses.

The phase three survey was available online from October 7th to November 15th, 2024. It provided an overview of key changes and asked for community feedback on proposed policies in the Draft OCP and asked respondents to gauge priorities for implementation. The survey received 441 responses.

Participants who left their email addresses were entered into a draw to win one of six \$50 grocery gift certificates.

3.4. 'GO-TO-THEM' ENGAGEMENT

In phase two, the project team coordinated with community organizations to host events with equity-deserving groups, including youth, Indigenous peoples, people with disabilities, people with mental health challenges, renters, and more. The event format was tailored to organizations' needs and interests and included:

- Leadership Club Meeting at Salmon Arm Secondary School on April 26th
- Pop Up at the Rise Up Open House on May 2nd
- Staff Meeting at the Family Resource Centre on May 6th
- Pop up at the Shuswap Association for Community Living on May 9th
- Pop Up at the Canadian Mental Health Association on May 16th
- Lunch and Learn at the Shuswap Immigration Services Society on June 15th

In phase three, organizations were encouraged to host an OCPizza Party (section 3.8) to gather feedback from the communities they serve. In addition, the project team hosted sessions with youth at:

- Rise Up Indigenous Youth Camp
- Jackson High School
- Kings Christian School
- Interior Health Youth Substance Support Group
- Interior Health Art Camp

In phase four, the project team hosted two youth information meetings at Salmon Arm Senior School.

3.5. COMBINED WORKSHOP

In phase two, the project team hosted a workshop at Song Sparrow Hall on March 13th, 2024. The workshop brought together twenty representatives in conversation, with interests ranging from agriculture and food, arts and culture, economic development,

housing, environment and climate change, recreation and trails, and community and social services.

In phase three, representatives were invited back for a workshop on October 9th, 2024. The workshop reported back on how feedback was integrated into the Draft OCP and gathered input on the proposed key changes.

3.6. STAKEHOLDER MEETINGS

Across phases two and three, the project team met with stakeholder groups one-on-one. With the support of the Salmon Arm Economic Development Society (SAEDS), three sessions were held with Industrial Park users and owners (June 13th), Agricultural landowners and producers (June 17th), and Downtown Salmon Arm (June 25th). These stakeholder sessions were focused on the interests of the groups attending.

In addition to the session noted above, workshop-style sessions were held with the Agricultural Advisory Committee (June 23rd and November 20th) and social service providers (November 13th).

3.7. PHASE TWO: FUTURES FAIR

Phase two featured an interactive Futures Fair to gather community ideas for the OCP Update. The event took place on May 4th, 2024, at the SASCU Recreation Centre. Over seventy community members dropped by to meet the project team, learn about the OCP Update, and share their ideas. Community members typically spent a half hour or more at the event and provided detailed feedback. Participants who completed an “event passport” by visiting all the activities were entered into a draw to win one of six \$50 grocery gift certificates.

3.8. PHASE THREE: OCP PIZZA PARTIES

In phase three, the project team developed self-directed workbooks for groups of families, friends, and colleagues to gather and discuss what matters most to them. The workshops included five key topic areas; each provided an overview of key changes proposed in the OCP, how community feedback has been integrated, and prompted discussion questions. Groups that returned their workbook were reimbursed for pizza dinners.

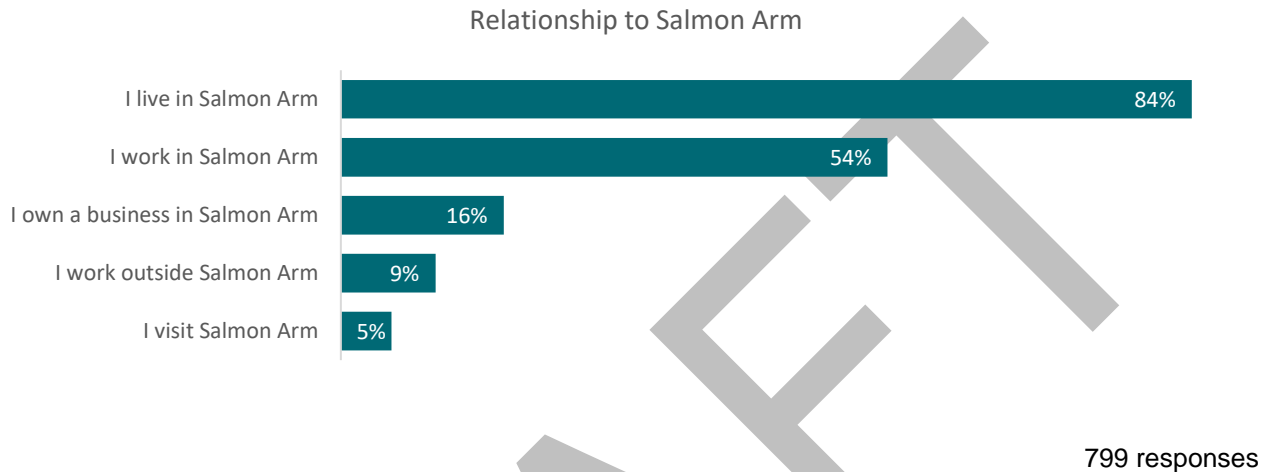
3.9. PHASE FOUR: OCP SHOWCASE EVENTS

Online showcase webinars were held at lunchtime and on the evening of February 20, 2025. These sessions were informative, and the project team responded to participants' questions. Following the webinars, recordings of the sessions have been posted to the website. In-person showcases were held on February 27 (evening) and March 1 (lunchtime/afternoon) at Song Sparrow Hall. The events were advertised through multiple channels, including social media posts and ads; with some of the advertisements viewed by over 14,000 people and resulting in over 2,500 link clicks.

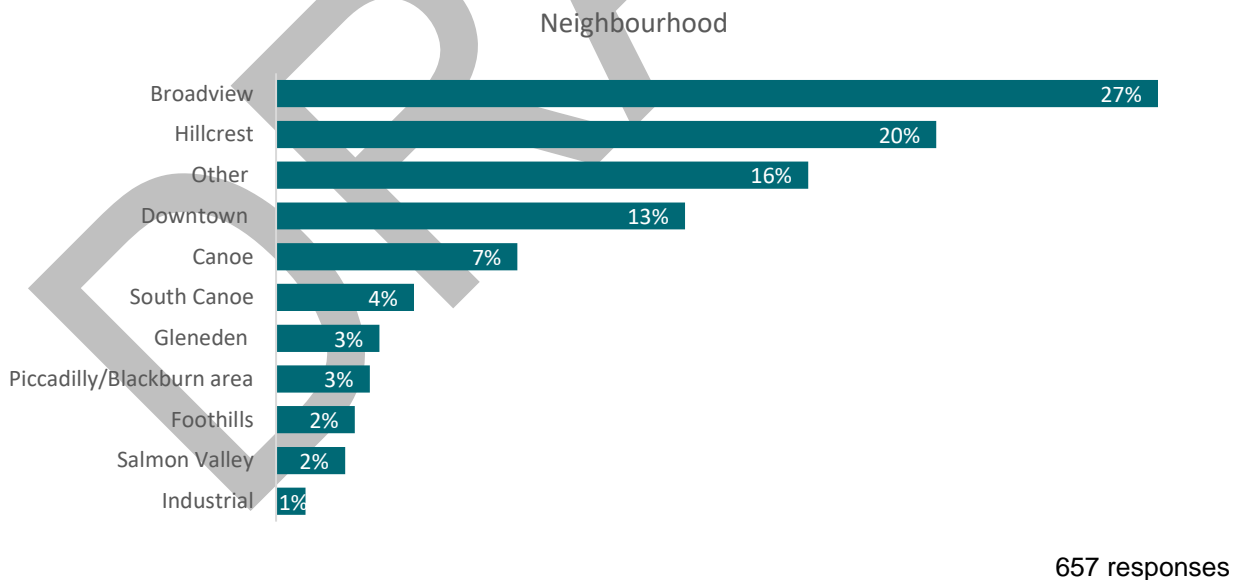
4. WHO WE HEARD FROM

The project team collected optional demographic information in the phase two and phase three online surveys to better understand who we are engaging in the OCP update.

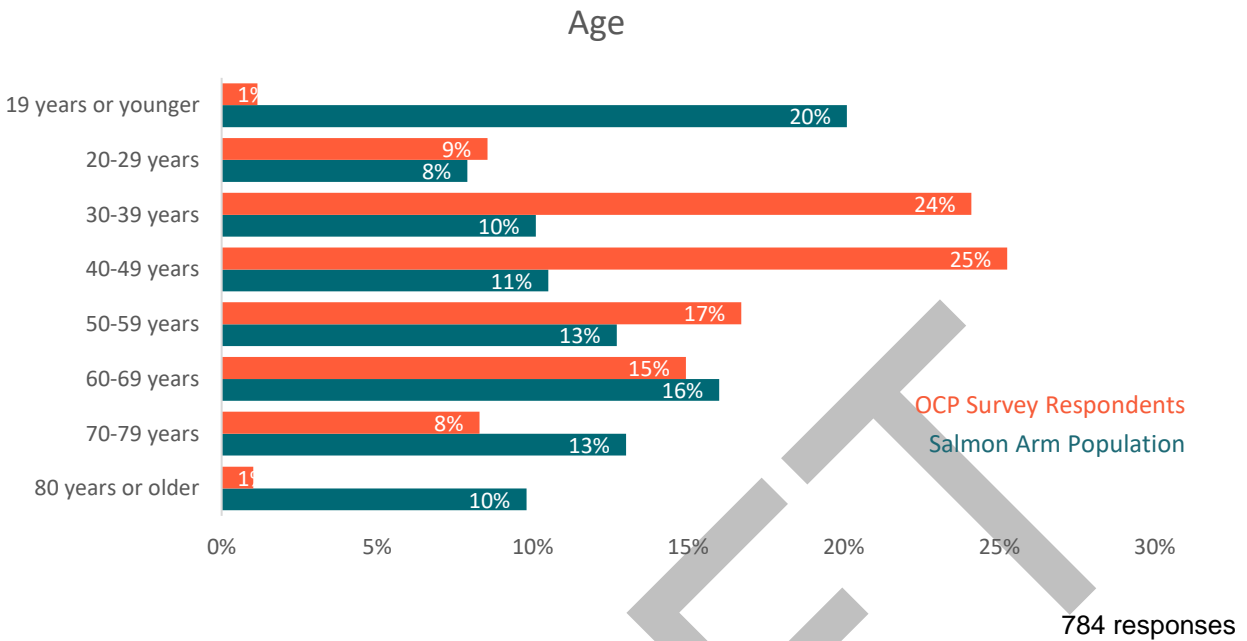
4.1. PHASE TWO



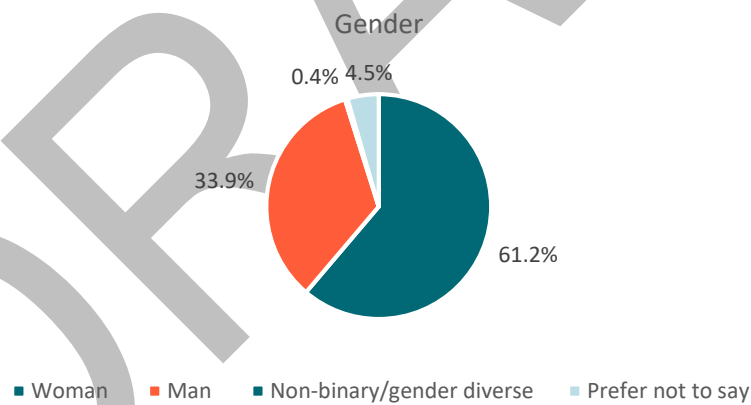
Most survey respondents (84%) live and work (54%) in Salmon Arm. We also heard from business owners (16%) and those who work outside Salmon Arm (9%) or visit the community (5%).



Of those that live in Salmon Arm, over a quarter (27%) live in Broadview, and about one-fifth (20%) live in Hillcrest. Other responses often referenced Okanagan, Uptown, Rancho, and Raven neighbourhoods.



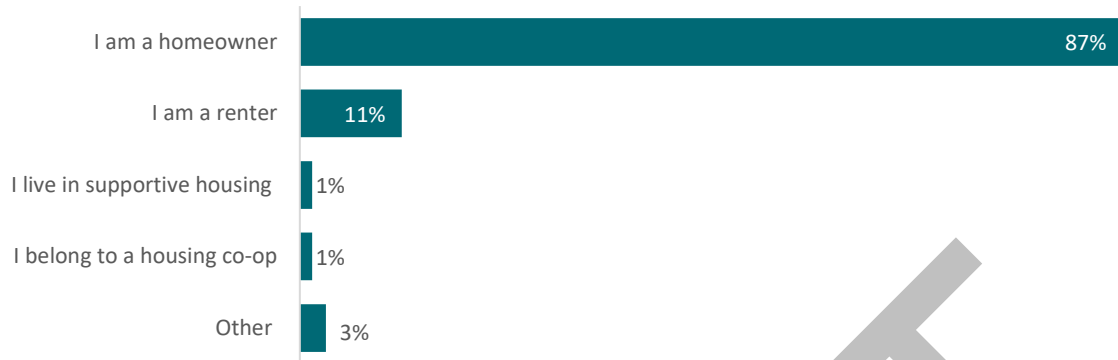
Survey respondents range in age: 10% are under 30, 49% are between 30 and 50, and 41% are over 50. Compared to Salmon Arm’s population, we heard from a higher percentage of people aged 30 to 50 and fewer people aged 19 or younger, and over the age of 70.



781 responses

Most survey respondents (61%) identify as a woman. This is higher than the percentage of women in the community (53%). About a third (34%) of survey respondents identify as a man; less than the percentage of men in the community (47%). In addition, 5% of survey respondents identify as gender diverse or prefer not to say.

Housing



763 responses

We heard most from homeowners (87%). This is relatively comparable to Salmon Arm's demographics, in which 76% of the population own a home. We heard relatively less from renters, and those that live in supportive or co-op housing (15%), compared to the population (24%). Other responses include living with parents or having previously lived in Salmon Arm.

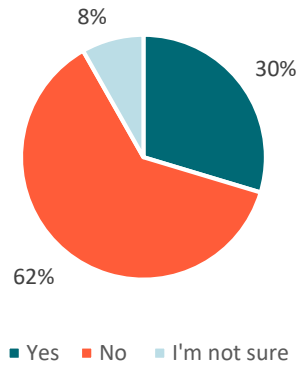
Languages Spoken at Home



797 responses

Most survey respondents (96%) speak English at home, which is reflective of the population (97% speak English at home). We also heard from community members who speak German, Secwepemc languages, Cantonese, Tagalog, French, Spanish, Russian, Mandarin, Japanese, Urdu, Portuguese and Italian.

Previous OCP Engagement

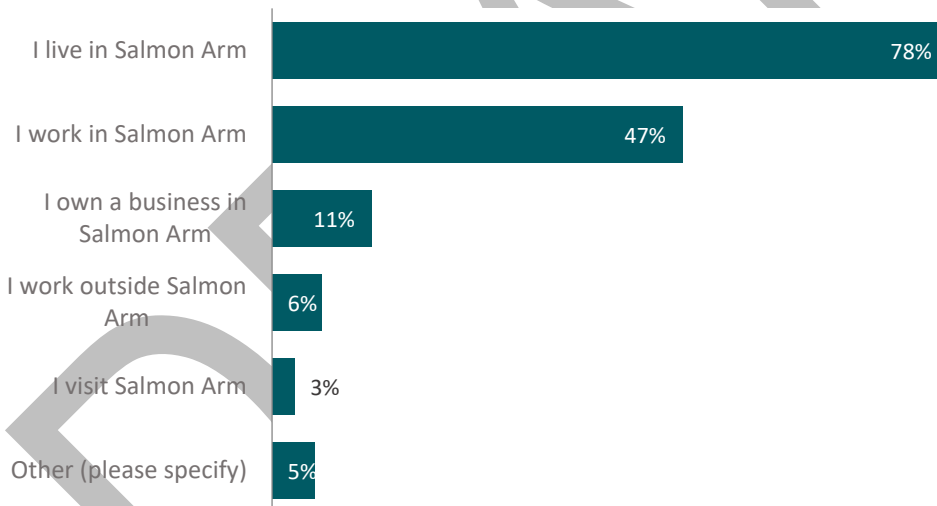


779 responses

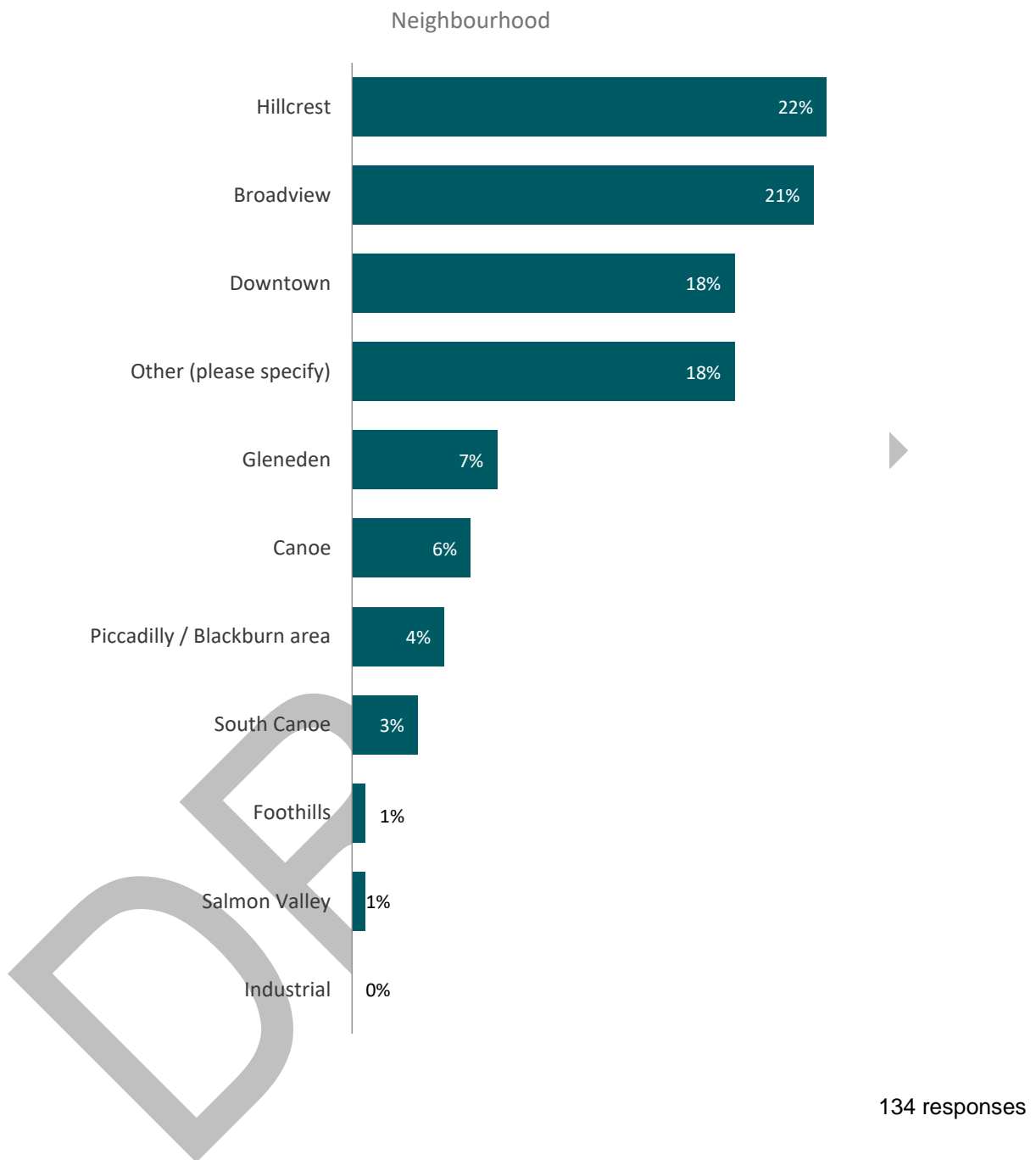
Most survey respondents (62%) have not participated in an OCP Update before.

4.2. PHASE THREE

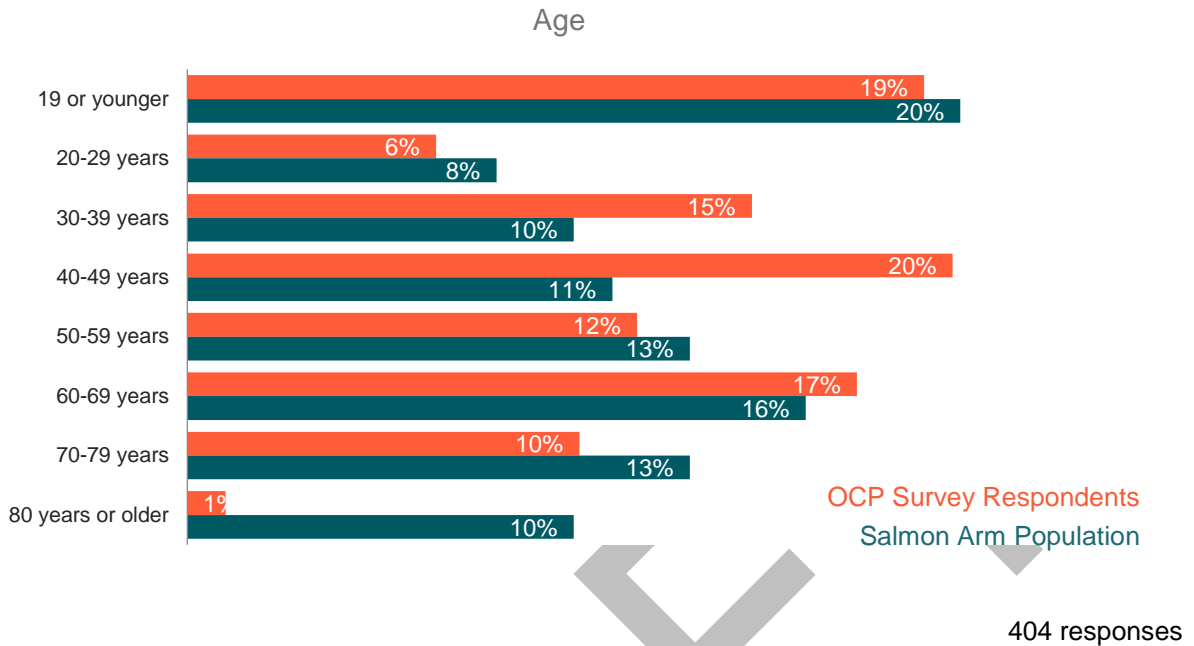
Relationship to Salmon Arm



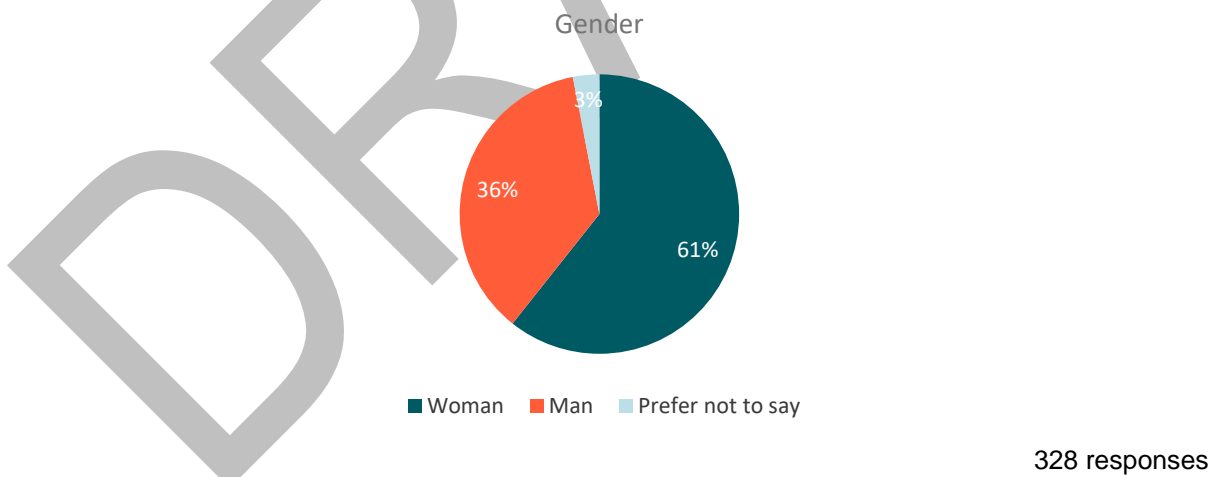
Most respondents live in Salmon Arm (78%), while just under half (47%) work in Salmon Arm. Some own a business in Salmon Arm (11%), work outside Salmon Arm (6%), or visit Salmon Arm (3%).



Of those that live in Salmon Arm, about one-fifth live in Hillcrest (22%), Broadview (21%), or Downtown (18%). We also heard from those who live in Gleneden, Canoe, Piccadilly/Blackburn area, South Canoe, Foothills, and Salmon Valley (combined 22%). We also heard from those who live in other neighbourhoods (18%) such as Raven, Little Mountain, Sherwood, Tappen, Uptown, Silver Creek, and on reserve land.

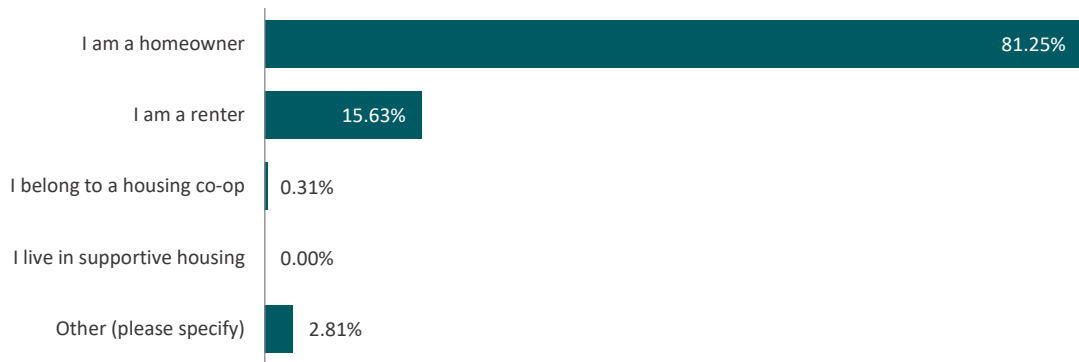


The age of participants is generally reflective of the Salmon Arm population. A quarter of participants were youth under the age of 30, and over a quarter of participants were older adults over the age of 60. Compared to the City’s population, we heard from a higher percentage of people aged 30 to 49 and 60 to 69, and fewer people aged 70 and over.



Most survey and workbook respondents (61%) identify as a woman. This is higher than the percentage of women in the community (53%). About a third (36%) of survey respondents identify as a man; slightly less than the percentage of men in the community (47%). 3% of respondents preferred not to say and we did not hear from anyone who identifies as non-binary or gender diverse during this round of engagement.

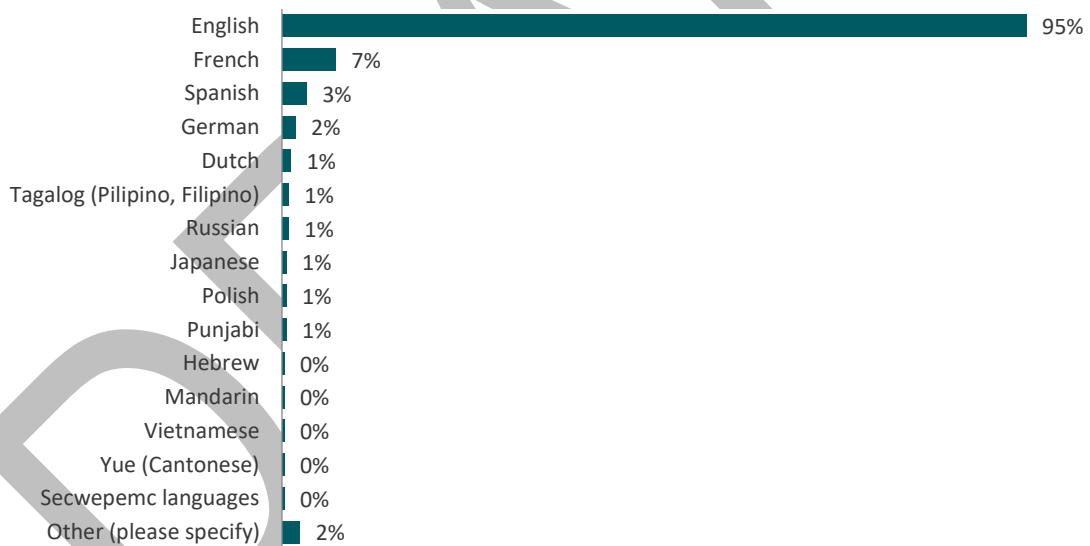
Housing



311 responses

Most respondents are homeowners (81%). In this round of engagement, we heard from a slightly higher percentage of renters (16%) We heard from one respondent who belongs to a housing co-op.

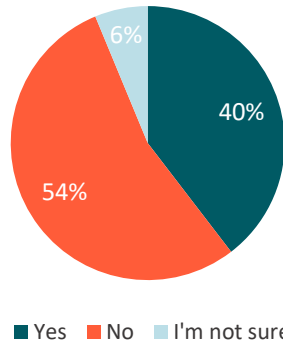
Languages Spoken at Home



348 responses

Most survey respondents (95%) speak English at home, which is generally reflective of the population (97% speak English at home). We also heard from community members who speak French, Spanish, German, Dutch, Tagalog, Russian, Japanese, Polish, and Punjabi.

Previous OCP Engagement



336 responses

Most respondents (54%) have not participated in previous OCP engagement, while 40% have and 6% were unsure.

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5. WHAT WE HEARD

The following section summarizes what we heard across engagement activities, organized by OCP topic. This includes the questions asked to the community, and the key themes that emerged in response. The themes are described in order from most to least often referenced.

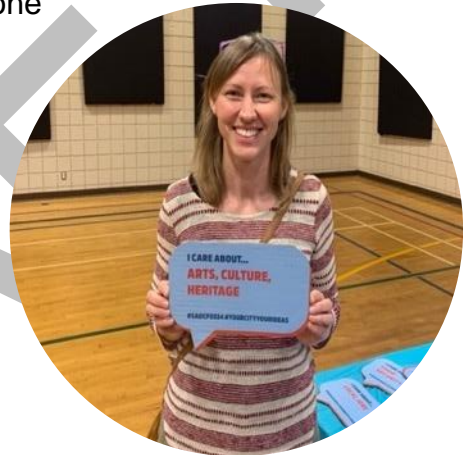
5.1. PHASE TWO: EMERGING THEMES

5.1.1. Community Values & Vision

Q: What do you value most about Salmon Arm today?

Survey respondents shared an appreciation for Salmon Arm today, and a desire to sustain current lifestyles while accommodating future growth. We heard community members value:

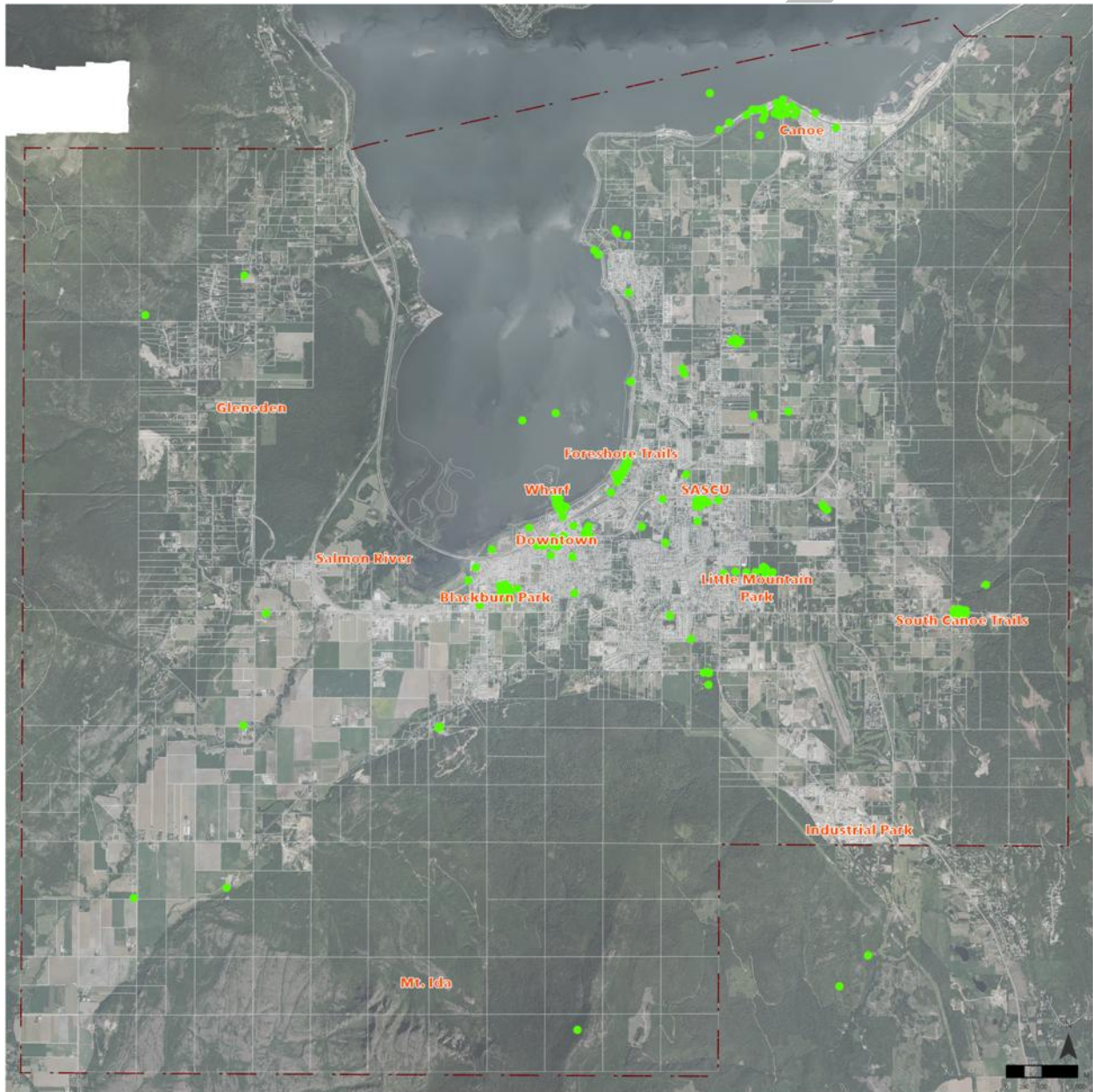
- The natural beauty and access to nature and green spaces
- A safe and connected community that supports one another
- Access to recreational activities, amenities, and services
- Vibrant downtown and local businesses
- A diverse economy and industries
- Age-friendly opportunities that support young families and seniors
- Relative affordability compared to other municipalities in BC



Q: Reflect on Salmon Arm today. Place a sticky dot to show a place you love to go to, you feel needs more attention, you think there should be growth or change, and should stay the same.

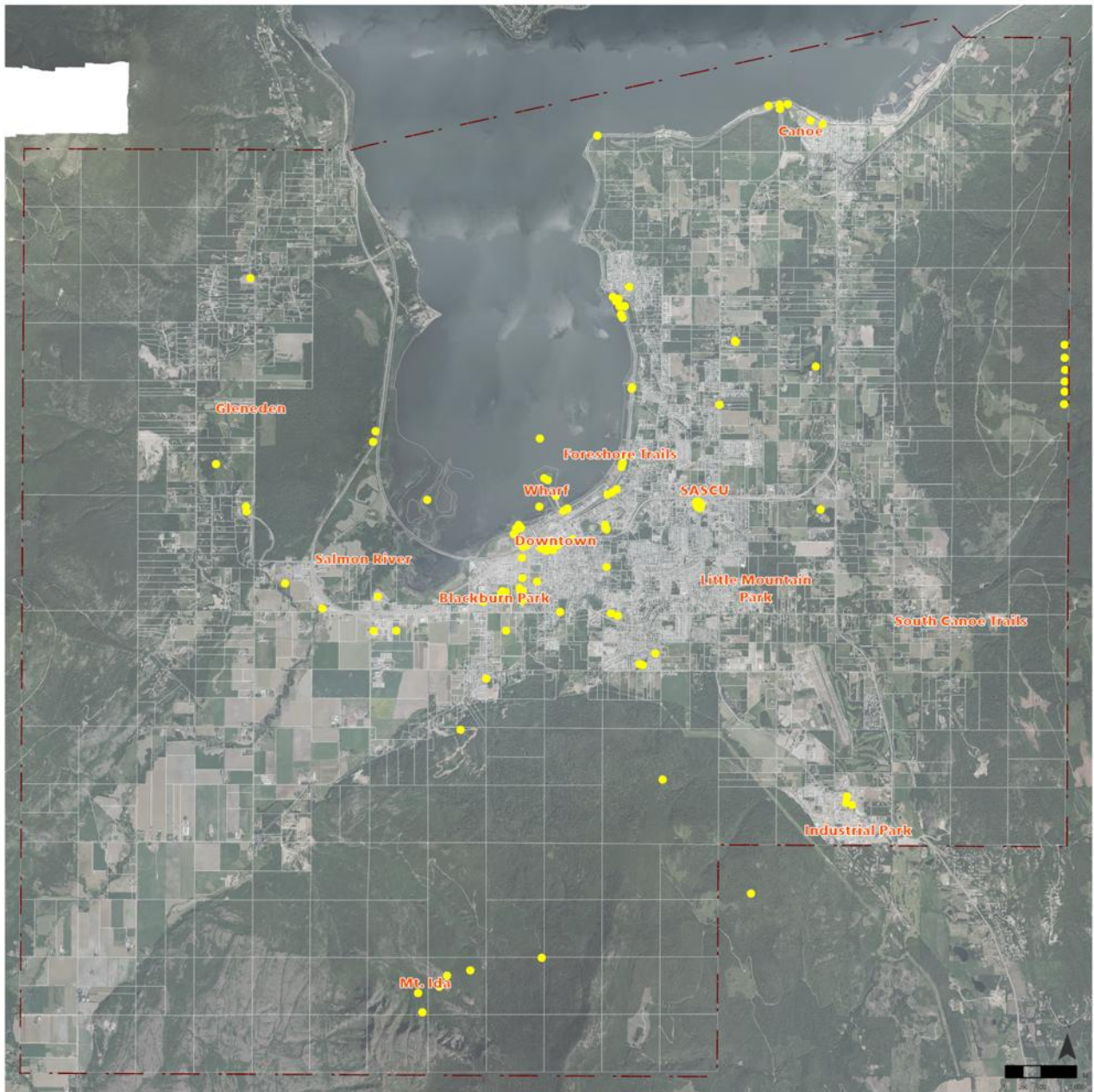
● Love to Go to

The map below shows community members' reflections on where they **love to go to** today. Common responses frequently cited recreational and natural areas such as Canoe Beach, Foreshore and Raven Trails, South Canoe Trails, Little Mountain Park, Blackburn Park, and the SASCU Recreation Centre. Many elements of Downtown were pointed out including Salmar Classic, local shops, and McGuire Lake Park.



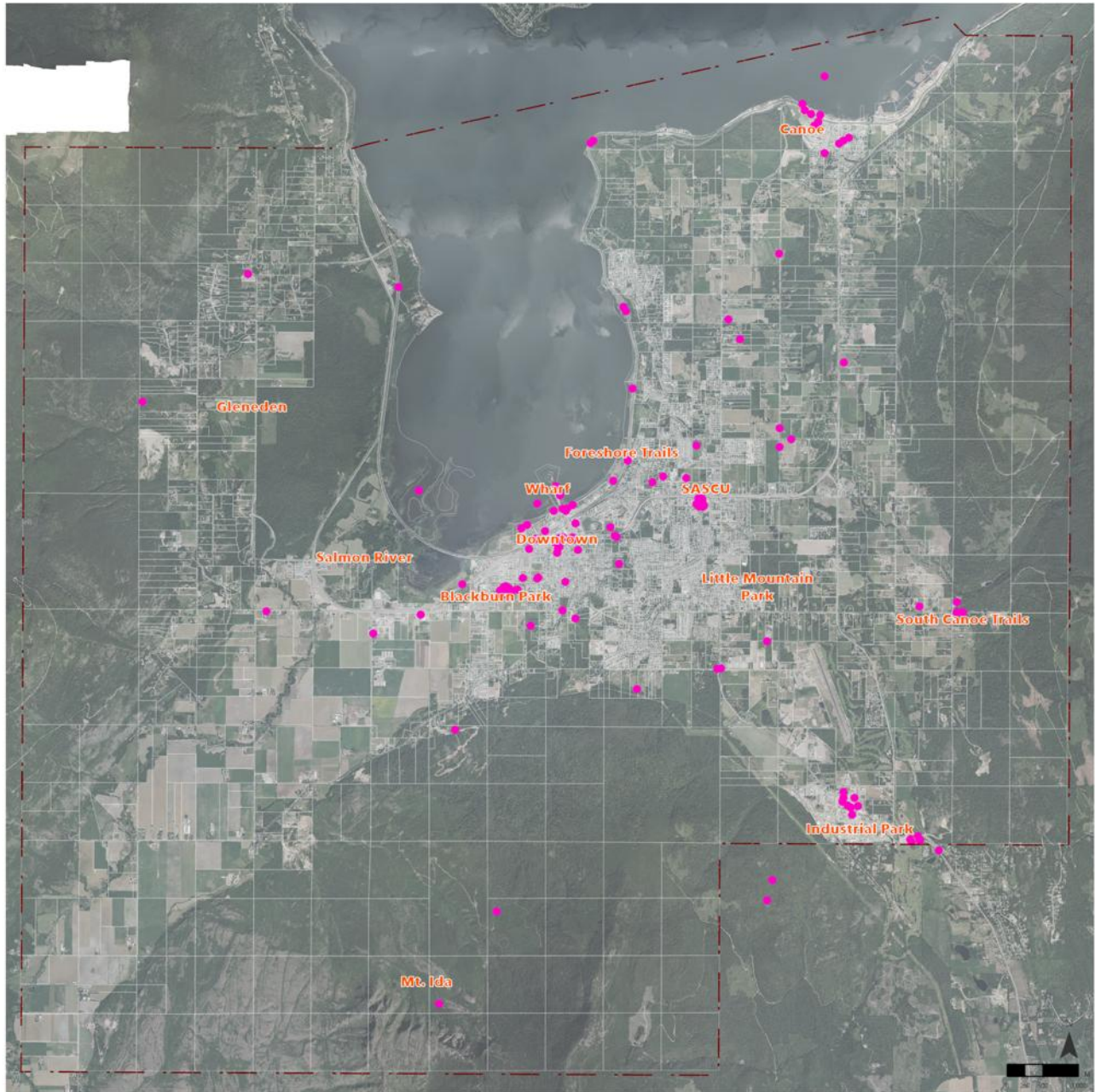
● Needs More Attention

The map below shows community members' reflections on where they feel **needs more attention** today. Some common responses include Mount Ida, the Foreshore and Raven Trails, Downtown, Shuswap Naturalist Park, Canoe, and the SASCU Recreation Centre.



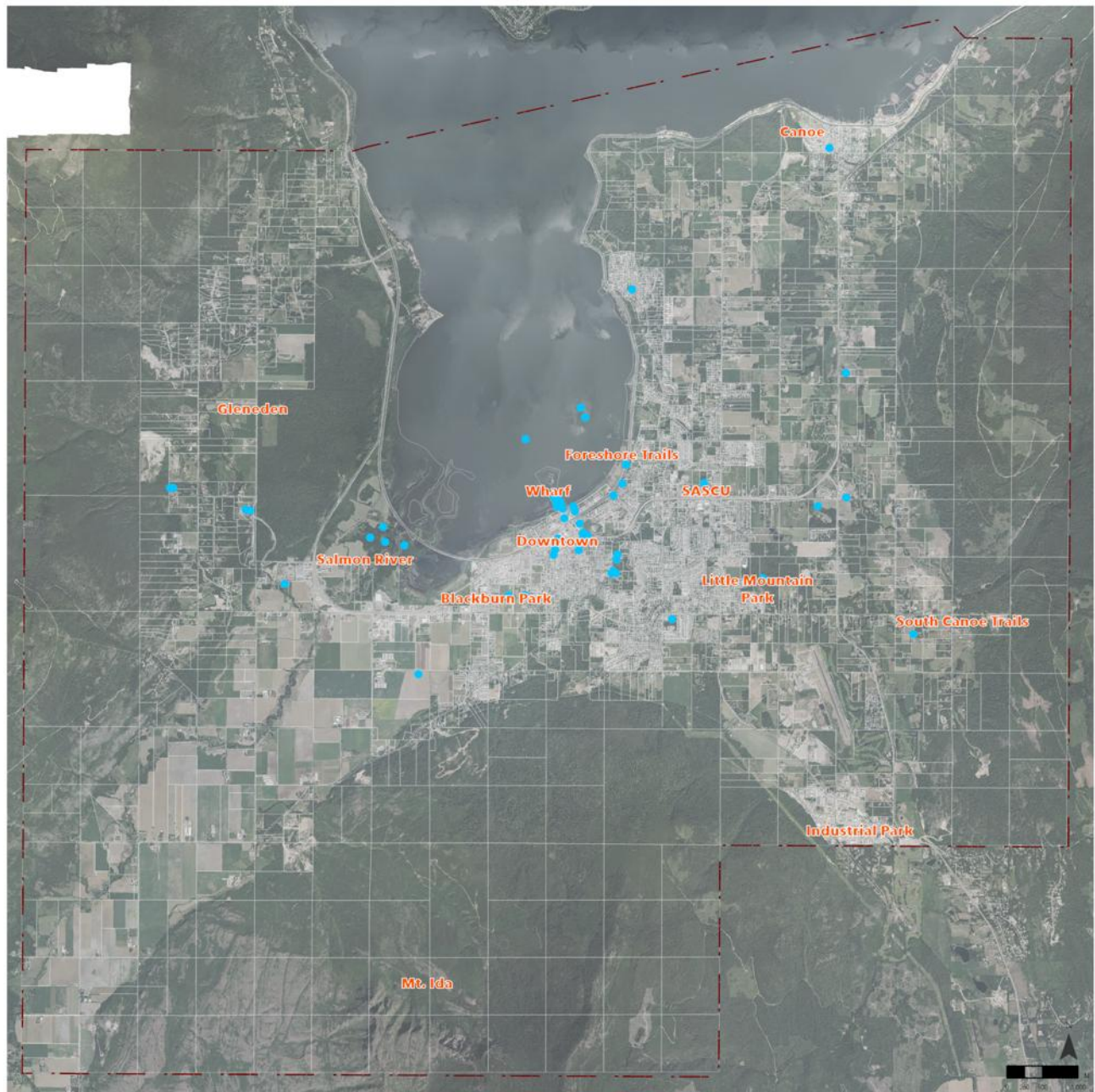
● Should have growth or change

The map above shows community members' reflections on where they feel **should grow or change** today. Some common responses include industrial areas, Blackburn Park, Downtown, the Foreshore and Raven Trails, South Canoe Trails, and Canoe.



● **Should stay the same**

The map above shows community members' reflections on where they feel **should stay the same** today. Some common responses include the Wharf, Salmon River, Shuswap Lake, and some parts of Downtown.



Q: Imagine it's 30 years from now, and we have successfully implemented the Official Community Plan. How would you describe Salmon Arm in the future?

Community members shared a vision of Salmon Arm that is:

- **Inclusive, accessible, and safe.** A community that supports one another and everyone feels safe and like they belong. There is a small-town feel, with access to recreational activities, amenities, and services.
- **Green, beautiful, and sustainable.** Community members enjoy and steward the natural environment. Natural and green spaces are protected, and the community is climate resilient.
- **Vibrant.** The economic, arts, and cultural landscape is bustling. Local businesses and artists are well supported, there are activities to do in the evening, and visitors feel the community's distinct charm.
- **Well-planned.** The community is well-balanced in its growth through comprehensive planning and community engagement. Infrastructure is well maintained and supports community growth. Community members feel like they can flourish and root themselves in Salmon Arm.
- **Age friendly.** There are adequate spaces and opportunities for children, youth, adults, and seniors. Community members feel like they can start a family here and age in place.
- **Healthy.** Community members enjoy a healthy lifestyle, supported by recreational opportunities, fresh and culturally appropriate foods, and places for social connection.
- **Connected.** The community is connected through safe trails, sidewalks, public transportation, and bike paths to decrease the need for car use. Amenities and services are easy to access.
- **Affordable.** It is affordable and attainable to live here (e.g. housing, recreation and social activities, food, transportation, etc.).

5.1.2. Housing, Infrastructure and Growth

Housing and Infrastructure Today

During Phase 1 engagement, survey respondents identified housing as a key issue that is not adequately addressed in the current OCP. Utilities and infrastructure were identified as one of the top four issues for those responding, both in terms of their importance and where the new OCP should focus.

Q: What does housing and infrastructure look like today?

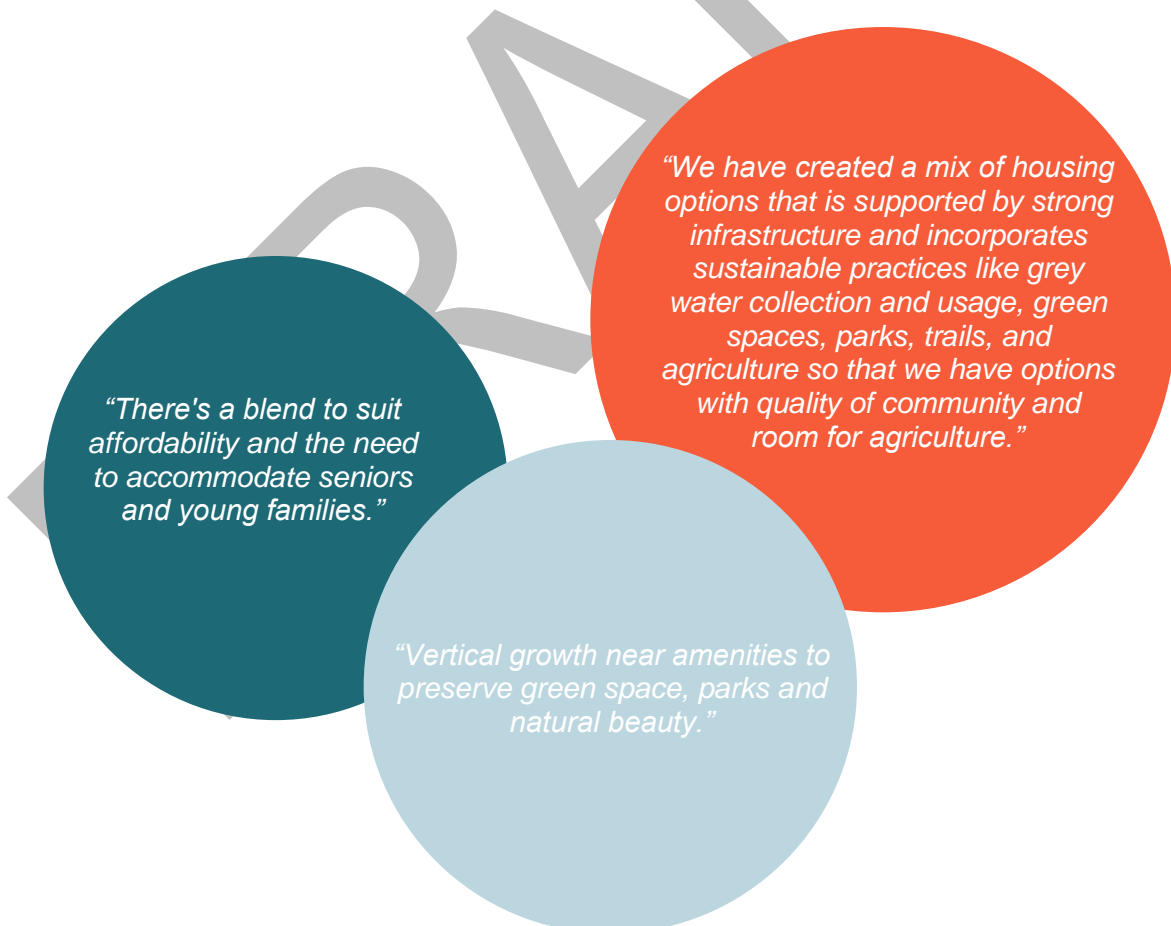
Through the combined workshop, meetings, and one-on-one sessions in Phase 2 engagement, participants expressed support for infill housing, and a desire to encourage a range of housing while protecting and enhancing greenspace. In general, we heard a preference for infill housing at the lower end of the density spectrum, compared to higher-density housing types. Community members surfaced ongoing challenges with housing affordability and diversity (e.g. senior, supportive housing, affordable rentals) and aging infrastructure in need of upgrades to support current and future residents.

Housing and Infrastructure in the Future

Q: In 30 years, what does housing and infrastructure look like?

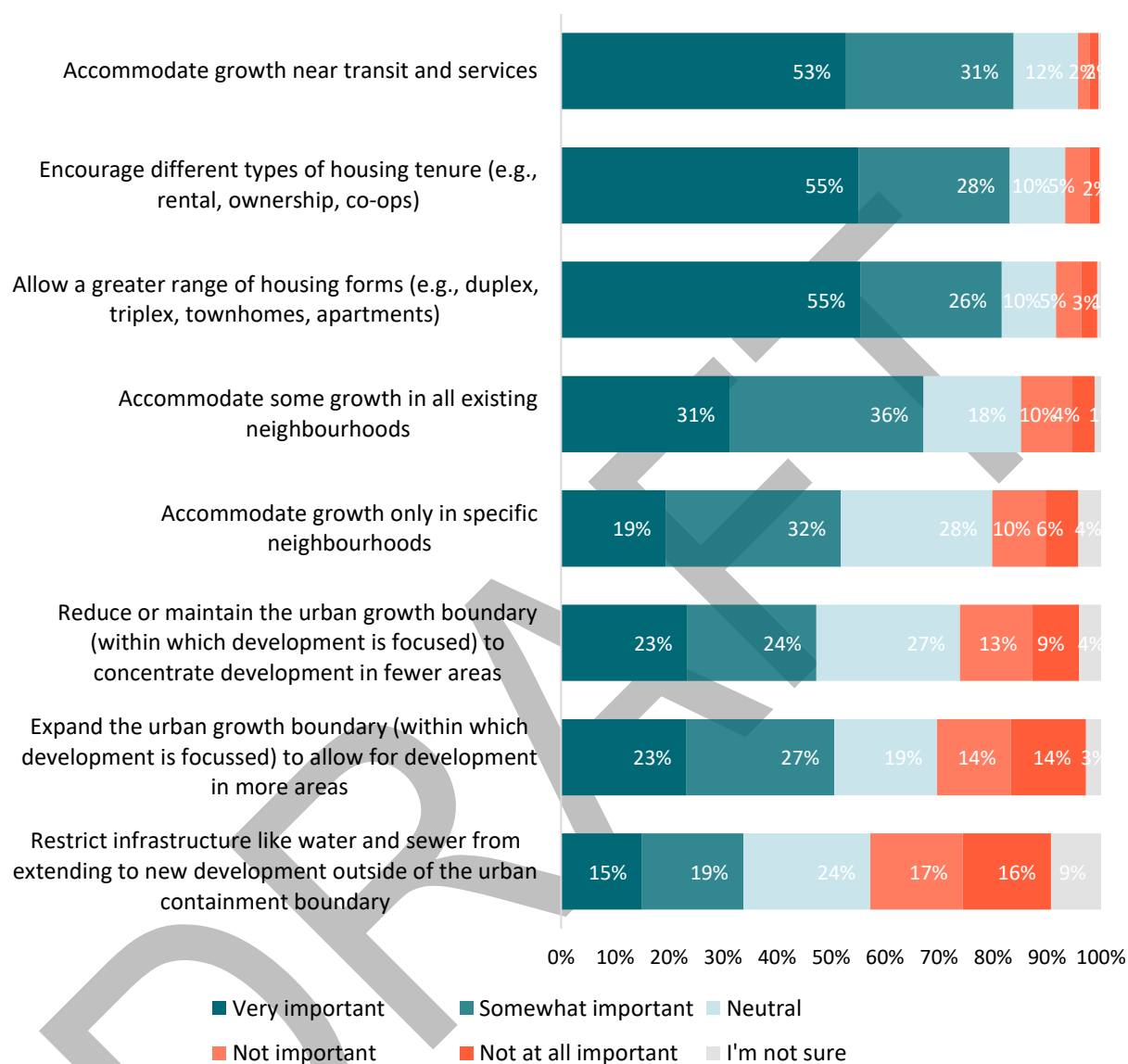
Community members shared a vision of:

- **Housing for all.** Diverse and affordable housing choices meet a range of needs (e.g. low-income housing, attainable rentals, first-time homeownership, housing for seniors, workers, and newcomers among others). Homes are family-friendly, allow community members to age in place, and there is zero homelessness.
- **Connected.** Housing is near services and amenities, connected by safe walking, cycling, and transit routes. Growth is concentrated in downtown and nearby neighbourhoods and limits sprawl.
- **Balanced.** Community growth is balanced with protected and enhanced green space, trees, natural areas, and agricultural land.
- **Sufficient.** Infrastructure is improved and maintained to support community growth (e.g. water, roads, childcare, schools, health services, etc.).
- **Sustainable.** Housing and infrastructure support sustainability and reduced greenhouse gas emissions (e.g. energy-efficient buildings).
- **Community.** Housing and infrastructure support a healthy and connected community and maintains a small-town feel.



Big Ideas for Housing and Infrastructure

Q: How important are each of the following actions for Salmon Arm?



Survey respondents ranked accommodating **growth near transit and services** as the most important action for Salmon Arm. We heard ideas related to this action like:

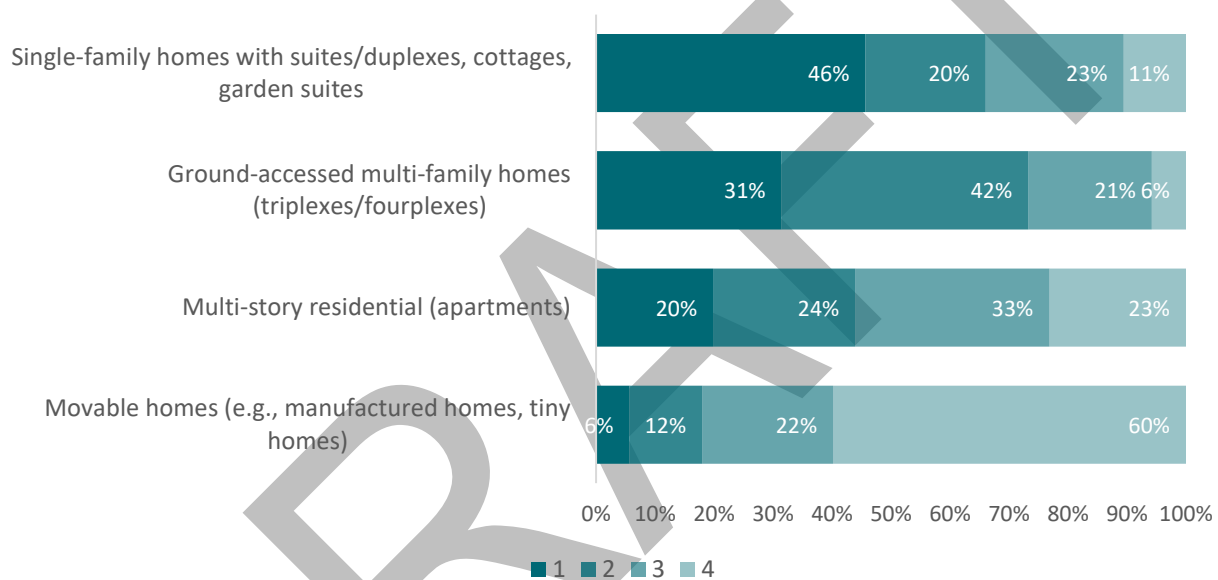
- Concentrating growth in downtown and nearby neighbourhoods
- Improving connections to housing, like increasing transit servicing and multi-use pathways
- Ensuring adequate infrastructure, services, and facilities to support community growth (e.g. sewage, water treatment, recreational facilities, medical services, etc.)

We also heard about the importance of encouraging **different types of housing tenure** and allowing a **greater range of housing forms**. Ideas included:

- Encouraging diverse housing options for families, seniors, and vulnerable populations (e.g. affordable rentals, co-housing, townhomes, apartments, gardens, and suites, etc.)
- Incentivizing additional units
- Allowing RVs and encouraging tiny homes
- Introducing residential parking permits

There were mixed opinions about the importance of **reducing or maintaining the growth boundary, extending the urban growth boundary, and restricting infrastructure outside the urban containment boundary.**

Q: What new types of housing forms should we prioritize? Please rank each housing type from most (1) to least (4) preferred.



Survey respondents and Futures Fair participants ranked single-family homes with suites and cottages as the most preferable new form of housing, followed by ground-access multi-family homes. Participants most often ranked movable homes as least preferred and there was mixed preference for apartments.

5.1.3. Transportation and Accessibility

Transportation and Accessibility Today

During Phase 1 engagement, survey respondents identified transportation, and particularly active transportation modes, as an issue not adequately addressed in the current OCP. We also heard a desire for transportation and accessibility to be an area of focus in the new OCP.

Q: What does transportation and accessibility look like today?

Through the combined workshop, meetings and one-on-one sessions in Phase 2 engagement, participants shared support for the City’s Active Transportation Plan, new underpass, and ongoing road maintenance. We also heard about the importance of reducing car dependency and improving safe, accessible, and reliable active and public


transportation options (particularly to downtown). Community members identified the topography, highway, and rail corridor as challenges for active transportation and accessibility, and expressed concerns about the adequacy (both routes and frequency) of the current public transit system. There were some concerns about road safety, particularly in rural areas.

Transportation and Accessibility in the Future

Q: In 30 years, what does transportation and accessibility look like?

Community members shared a vision of a transportation system that is:

- **Connected.** It is easy to access jobs, schools, services and amenities by foot, bike, bus, or car. There is an expanded public transit network within Salmon Arm and to neighbouring communities. There is a network of trails, bike lanes, and continuous sidewalks. Services and amenities (e.g. corner stores, grocery stores, neighbourhood pubs) are available within neighbourhoods.
- **Efficient and reliable.** There is reliable, year-round transit service, with frequent service and extended hours.
- **Accessible.** Transportation options meet the needs of all ages and abilities; there is affordable transit, increased handyDART service, and wheelchair-accessible sidewalks. Transportation networks consider the challenging topography and offer plenty of rest areas. There is improved parking downtown.
- **Sustainable.** There is reduced car dependency and shifts to electric vehicles and car share programs.
- **Safe.** Transportation infrastructure supports safe active transportation, including dedicated bike lanes, bike parking, painted crosswalks, lighting on paths, safe highway crossings, and traffic calming.

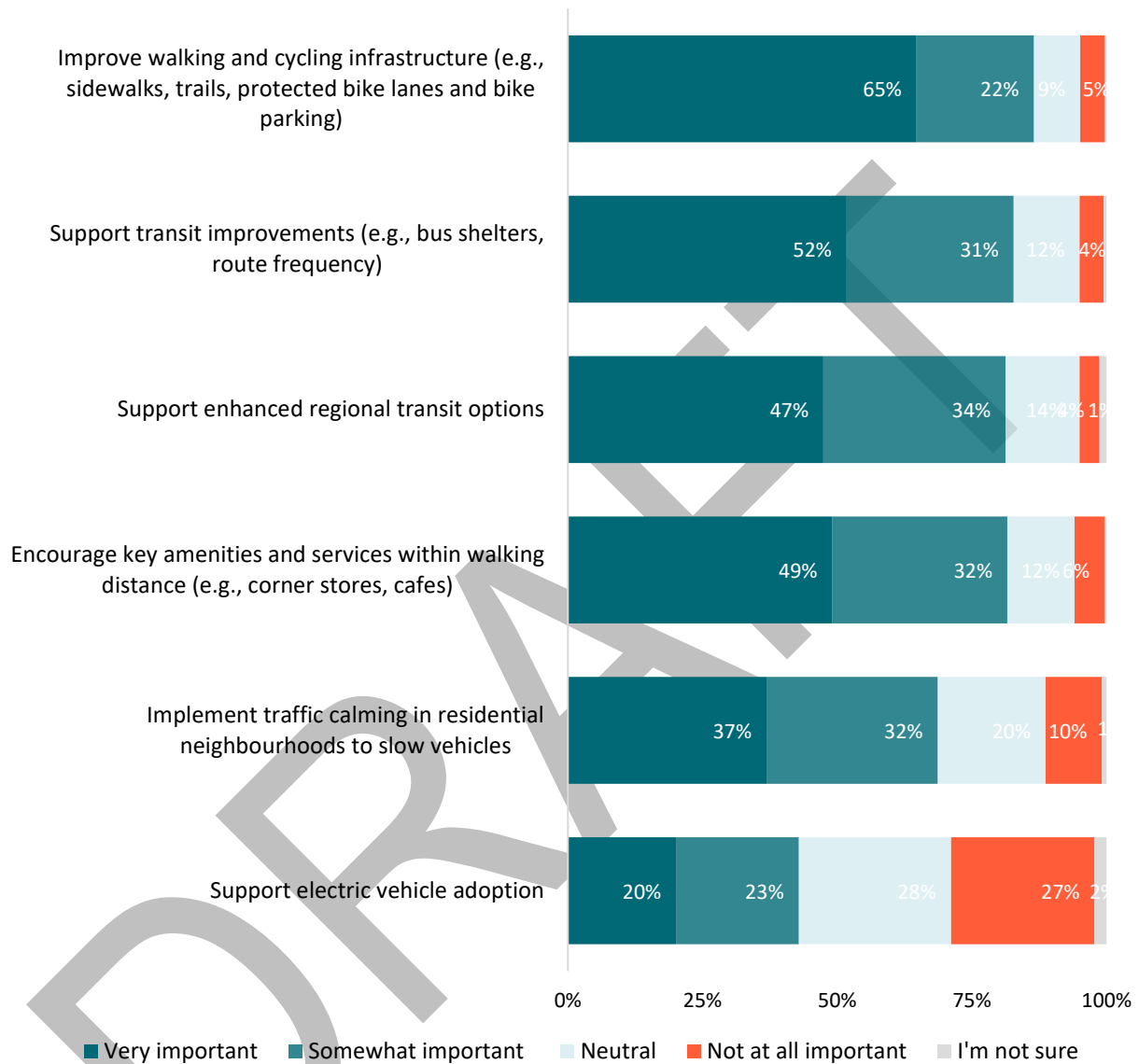


“Salmon Arm has free public transit for youth under 18 and seniors, has been rated the most walkable and bikeable” community in Canada.”

“Salmon Arm is accessible without the need of a car. The city is walkable and supports different kinds of public transportation (e.g. busses, rental bikes, rental e-scooters, Ubers and maybe even funiculars or escalators on steep hills e.g. on Okanagan Ave E)”

Big Ideas for Transportation and Accessibility

Q: How important are each of the following actions for Salmon Arm?



Survey respondents most often selected **improving walking and cycling infrastructure** as the most important action, followed by supporting **transit improvements** and **enhanced regional transit options**. We heard ideas related to these actions, including:

- Improving connections between Uptown and Downtown
- Implementing the Active Transportation Plan:

- Ensuring complete sidewalks and trails, lit pathways, and safe highway and rail crossings
- Improving safe bicycle parking, separated, and connected bike lanes, and opportunities for bike/scooter rentals
- Promoting walkability within new developments and consolidating community services
- Advocating and collaborating for more frequent servicing and connections within Salmon Arm (e.g. school, employment) and to other communities (e.g. Sicamous, Vernon)
- Relaxing parking standards, particularly downtown

We also heard suggestions for **key amenities and services** outside the downtown core, including grocery stores, coffee shops, and pubs.

Supporting **electric vehicle adoption** was voted as the least important action overall by survey respondents. We heard some concerns about its cost of implementation and viability.

Some community members also shared concerns about the feasibility of active transportation due to weather and topography. We heard ideas to **improve road network and safety**, including:

- Reducing traffic speeds, implementing traffic calming measures and increasing signage
- Enforcing traffic laws
- Ensuring ongoing road repairs and maintenance
- Exploring new truck routes

Other ideas included encouraging more ride services like Uber and taxis.

5.1.4. Parks, Recreation, and Trails

The community consistently highlighted the importance of parks, recreation, and trails during Phase 1 engagement. Parks, recreation and trails was identified as the most important section in the current OCP, and as a section that would need focus in the new document. It was also identified as the least effectively addressed area and frequently mentioned in general comments, particularly concerning the management and planning of recreation facilities. There is a clear desire in the community to ensure that parks, recreation and trails continue to be well-represented and addressed in the new OCP.

Parks, Recreation and Trails Today

Q: What do parks, recreation and trails look like today?

Through the combined workshop, meetings, and one-on-one sessions in Phase 2 engagement, we heard community members love the great trails, parks, and recreational amenities (e.g. tennis courts, playgrounds, off-leash dog areas, etc.). Community members shared the importance of parks and recreation opportunities for physical and mental wellbeing, and social connection. We also heard a need for improvements to existing amenities and facilities, like the baseball and soccer fields, as well as a desire for more facilities and/or improved capacity to accommodate community

growth (e.g. pool, multi-use fields, skate rentals, track, pump track). There were some questions about the future of the wharf and maintaining boat access.

Parks, Recreation and Trails in the Future

Q: In 30 years, what does park, trails, and recreation look like?

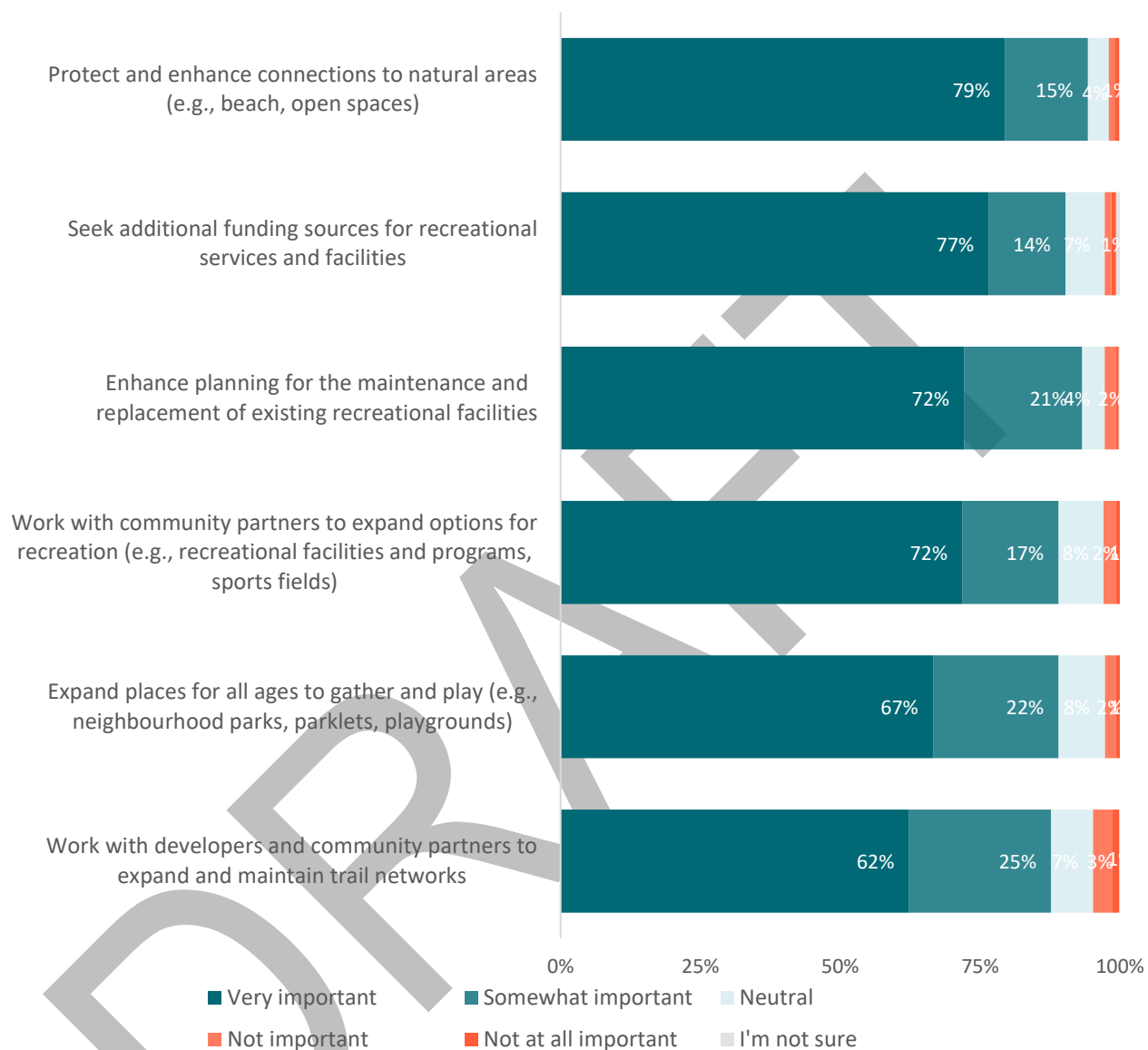
Community members shared a vision that is:

- **Accessible and diverse.** There are adequate and affordable recreational facilities and options year-round. People of all ages have access to activities they enjoy.
- **Welcoming.** Community members and visitors are welcomed and attracted to the city's state-of-the-art facilities. Salmon Arm hosts a variety of sporting and community events.
- **Connected.** There is easy access to parks, trails, and facilities, and an active network between communities and neighbourhoods. Active public spaces foster a strong sense of community.
- **Well maintained.** Facilities and infrastructure are well maintained and planned into the future to support use and longevity.
- **Green.** Natural and green spaces are well-kept and accessible throughout the city. Facilities are built sustainably to last a long time.
- **Healthy.** Community spaces are built to foster healthy connections and lifestyles. Walkability and bike-ability are increased.



Big Ideas for Parks, Recreation and Trails

Q: How important are each of the following actions for Salmon Arm?



Survey respondents ranked protecting and enhancing **connections to natural areas** as the most important action. Across engagement, we heard ideas related to:

- Integrating greenspace into new developments (e.g. trails, parklets, parks)
- Purchasing land to expand the park network
- Establishing a community campground
- Improving connections to the lake

Seeking additional funding sources for recreational services and facilities was also ranked with a high level of importance. We heard ideas like:

- Encouraging user fees for sports groups to support upgrades

- Working with clubs and organizations to fundraise
- Advocating to senior government
- Providing funding for operations, not only capital

This was followed by enhancing planning for the **maintenance and replacement of existing recreational facilities** and working with community partners to **expand options for recreation**. Community members shared ideas to achieve these actions, including:

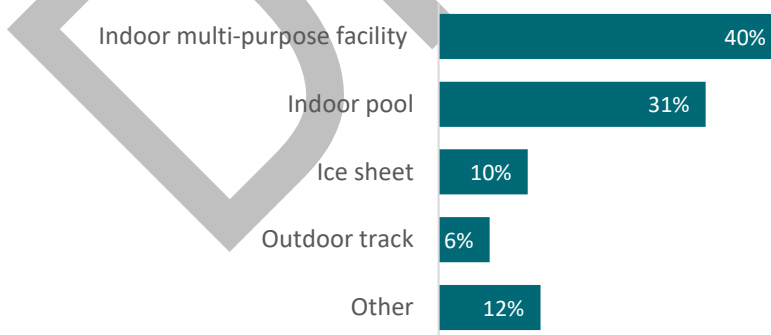
- Improving asset management to plan for facilities that align with community growth
- Conducting a public vote for a new recreational facility
- Building a multi-use facility that is accessible and year-round
- Upgrading existing facilities like the pool, pump track, soccer fields, basketball courts, indoor ice rink
- Diversifying recreational activities to provide more affordable programming options (e.g. swim lessons)

Many ideas were also shared on **expanding places for all ages** to gather and play and working with developers and community partners to **expand and maintain trail networks**:

- Ensuring safe spaces and diverse opportunities for children, adults, and seniors (e.g. gathering spaces, pump track, pool, playground, splash park, variety of classes)
- Improving park and trail lighting, mapping, and waste management
- Improving regional trail connections
- Mitigating potential conflicts with trails along agricultural lands

Other ideas included restricting ATV access from waterways and ensuring boat inspection to protect the lakes.

Q: What are your top priorities for new recreational facilities in Salmon Arm?



Futures Fair participants most often ranked an indoor multi-purpose facility as their top priority for new recreational facilities (40%), this was followed by an indoor pool (31%), a new ice sheet (10%), and outdoor track (6%). Other ideas included a combined multi-purpose sports facility with performing arts spaces, indoor play areas, trails and small neighbourhood parks.

5.1.5. Environment and Climate Change

The Phase 1 engagement process identified environmental concerns and policies as some of the most important to community members, and as a topic the new OCP should focus on. The environment and climate change policies were frequently mentioned when survey respondents were asked about what the current OCP is missing. When asked to provide general comments on the current OCP, many respondents cited the need for enhanced policies to address the environment and climate change.

Environment and Climate Change Today

Q: What does environment and climate change look like today?

Through the combined workshop and one-on-one sessions in Phase 2 engagement, we heard about the importance of protecting Salmon Arm's healthy marshlands and natural areas, including addressing agricultural run-off into waterways. We also heard a need to develop a climate strategy and concerns about wildfire seasons.

Environment and Climate Change in the Future

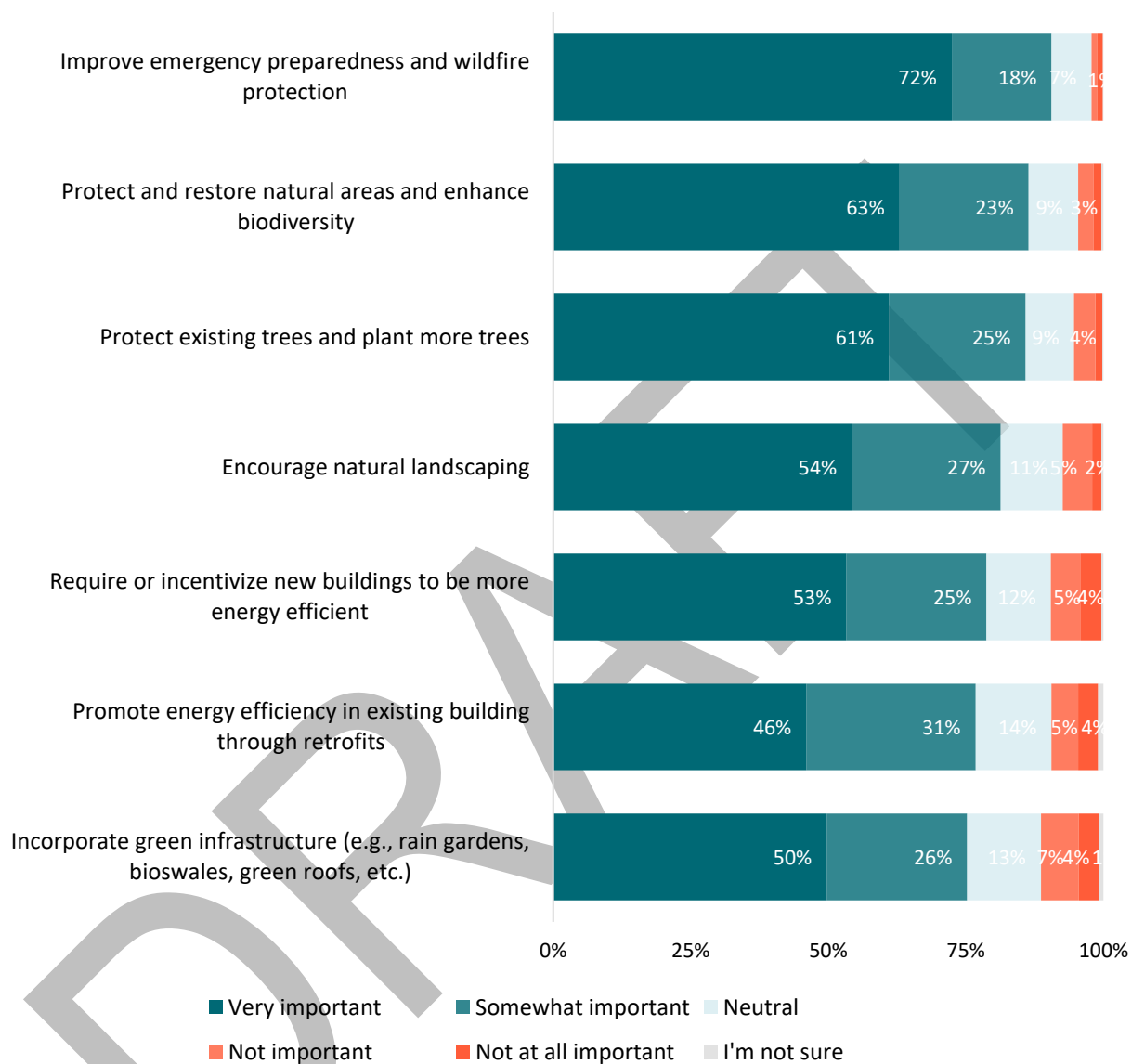
Q: In 30 years, what does the environment and climate change look like?

Community members shared a vision of Salmon Arm that is:

- **Abundant.** There are protected and enhanced natural areas, wildlife and networks of green spaces, with a healthy degree of biodiversity. Community growth is balanced with permeable areas and protected trees. There are more food-growing opportunities and climate-resilient plants and landscapes.
- **Safe and resilient.** The community is a safe place to be and there is no displacement from climate emergencies (e.g. wildfires). The City is progressive, forward and long-term thinking, and a leader in climate action
- **Energy efficient.** New developments are energy efficient. The City adopts solar energy, supports electric vehicles, has reduced greenhouse gas emissions and aims to achieve net-zero emissions.
- **Water-wise.** Local watersheds are protected, and there is improved water quality and removal of invasive species. Homes and businesses integrate rainwater collection, greywater systems and xeriscaping.
- **Connected.** There are improved walking, cycling and transit connections to reduce car dependency, particularly downtown.

Big Ideas for Environment and Climate Change

Q: How important are each of the following actions for Salmon Arm?



Survey respondents ranked **improving emergency preparedness and wildfire protection** as the most important action. Survey respondents placed a high level of importance on **protecting and restoring natural areas** and enhancing biodiversity, **protecting, and enhancing trees**, and encouraging **natural landscaping**. Community members shared ideas like:

- Incentivizing fire-smart homes and yards (e.g. fire-resistant plants)
- Supporting evacuation plans for vulnerable populations without access to transportation
- Advocating for improved forestry practices and Provincial wildfire plans

- Encouraging climate-resilient landscaping, like native species, drought, and fire-resistant species, food lawns, and xeriscaping
- Addressing invasive species
- Protecting and enhancing water quality and supply
- Protecting trees and green space, especially for cooling and air quality
- Tracking process towards greenhouse gas reductions
- Protecting views to preserve natural beauty through new development

We also heard ideas to support **green development**, including:

- Incentivizing energy efficiency and passive design of buildings
- Encouraging the use of solar energy, geothermal, and greywater systems
- Promoting natural landscaping, green roofs, and reduced light pollution
- Encouraging density closer to services, amenities, and parks
- Improving active and public transportation connections
- Improving waste management

Some respondents shared concerns about the cost and viability of energy-efficient buildings and electric vehicles and questions about the local government's role in addressing climate change.

5.1.6. Agriculture and Food Security

During Phase 1 engagement, about 75% of respondents to the survey indicated that rural and agricultural issues were 'very important' or 'somewhat important'. When associated comments were provided, survey respondents indicated continued support for the protection of agricultural lands and support for agricultural producers, and suggested that more emphasis be given to issues related to food security in the updated OCP.

Agriculture and Food Security Today

Q: What does agriculture and food security look like today?

Through the combined workshop and stakeholder meetings in Phase 2 engagement, we heard about the importance of protected agricultural lands and supporting local food producers. We also heard about opportunities to improve food security through urban agriculture and community gardens.

Agriculture and Food Security in the Future

Q: In 30 years, what does agriculture and food security look like?

Community members shared a vision of a food system that is:

- **Local and accessible.** Local, healthy, and affordable food options are accessible to all. There are more farmer's markets, and local farm products sold in stores and restaurants, and reduced reliance on food imports. Community members are food secure and can produce their own foods should they choose (e.g. gardens, backyard hens).
- **Abundant and diverse.** Food production is abundant and diverse; there are more community gardens, backyard bees and hens, green roofs, greenhouses, thriving farms and orchards, salmon-bearing ditches, and edible landscapes

around town. Community members have year-round access to a variety of foods that meet their needs.

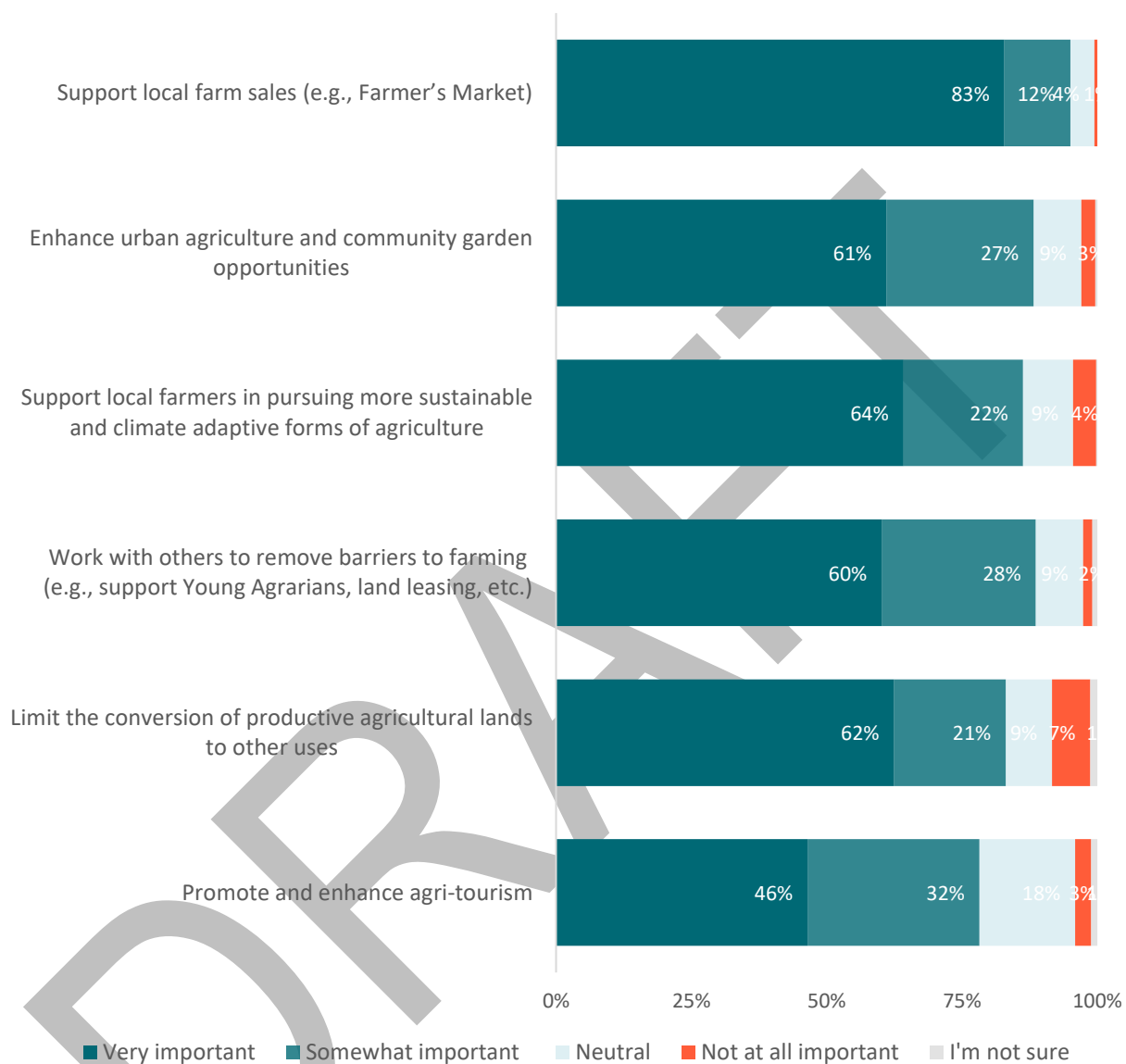
- **Supported.** Community members (farmers, youth, residents) are supported in growing local food. There are land matching and sharing programs, skills programs, teaching gardens, and community kitchens. Farming is viable, there are protected agricultural lands, and infrastructure to support food production (e.g. food sharing hub, processing options, agri-tourism and a supported food producer group).
- **Sustainable.** Food production is sustainable, there are more organic producers, climate-resilient crops, smart water use, reduced run-off, and use of renewable energy.

Other ideas included improving food safety standards and reducing government regulation in agriculture. There were some concerns about future agricultural productivity due to climate change and development pressures.



Big Ideas for Agriculture and Food Security

Q: How important are each of the following actions for Salmon Arm?



Survey and Futures Fair participants most often ranked **supporting local farm sales** as the most important action. We heard ideas for more markets, farm gate sales, and opportunities to connect farmers to local businesses, including food maps and promoting agri-tourism.

Enhancing urban agriculture opportunities also ranked with high importance. Across engagement, we heard ideas like:

- Encouraging home food gardens
- Removing restrictions on backyard chickens and bee-keeping
- Encouraging food growing throughout community parks

- Supporting community programming for growing and processing
- Encouraging more processing options and defining lands for processing (e.g. abattoir)

We heard ideas to support local farmers in pursuing **more sustainable agriculture**, including:

- Encouraging renewable energy
- Encouraging climate adaptive agricultural practices
- Improving decision-making related to water usage
- Improving infrastructure such as ditch maintenance and water access

Community members shared ideas to **remove barriers to farming** like:

- Expanding potable water infrastructure for agricultural uses (e.g. livestock)
- Exploring opportunities for expanding irrigation in the Salmon Valley
- Exploring opportunities for an agricultural college
- Investigating and responding to pest and noxious weed issues
- Seeking ways to minimize permitting delays
- Exploring creative solutions to workforce housing in urban and rural areas
- Supporting an organization to represent producers' interests (e.g. Farmer's Institute)

Ideas related to protecting agricultural land and the ALR included:

- Creating an inventory of lands which are suitable or non-suitable for agricultural uses
- Providing incentives to encourage farm uses
- Protecting agricultural land from development and providing buffer areas
- Coordinating with other levels of government to have consistent guidelines on policies and regulations related to ALR

5.1.7. Jobs and the Local Economy

Phase 1 engagement elicited limited feedback on economic issues given there is no current section in the OCP that directly addresses these issues. About 70% of respondents indicated that commercial and industrial policies were 'very' or 'somewhat important' in the OCP. Comments indicated continued support for the protection and expansion of industrial lands, and a continued focus on the downtown as the commercial centre of the community.

Jobs and the Local Economy Today

Q: What do jobs and the local economy look like today?


Through the combined workshop, meetings and one-on-one sessions in Phase 2 engagement, we heard Salmon Arm has a vibrant, walkable downtown core with many small businesses. There is an opportunity to continue to support local shops and expand options for youth (i.e. jobs, and public spaces). We also heard a desire to protect industrial lands, encourage a diversified economy, and expand commercial options and amenities in Canoe.

Jobs and the Local Economy in the Future

Q: In 30 years, what do jobs and the local economy look like?

Community members shared a vision of a local economy that is:

- **Supported.** There is low unemployment; community members of all ages and backgrounds have stable employment opportunities and earn a living wage. Small businesses thrive, there is workforce housing, and education and training opportunities for workers.
- **Sustainable.** The community supports sustainable economic development, including small businesses, low-emission industries, and clean technology.
- **Diverse.** There is a diverse economic base, including services, retail, tourism, manufacturing, food production and processing, and home-based businesses.
- **Connected.** Jobs, amenities, and services are well connected to housing by foot, bike, and transit.
- **Thriving.** A thriving local economy supports a vibrant community for those who live, work and visit Salmon Arm. Placemaking is well-considered and successfully implemented.

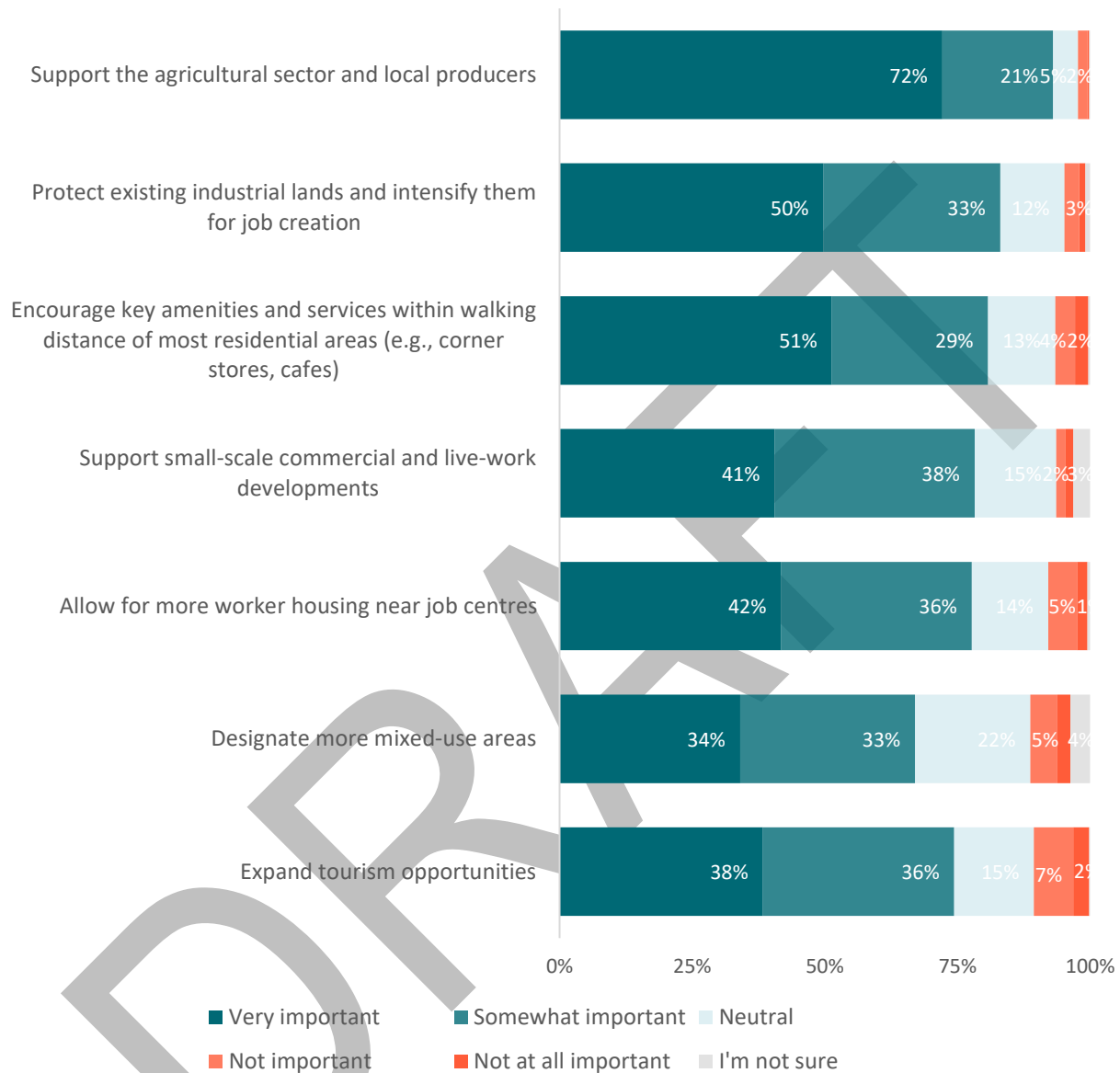


“Booming city full of opportunities”

“A community with a range of clean jobs exists. Employees are able to reach their worksite easily without creating GHG emissions and they can as well, work in their homes where possible”

Big Ideas for Jobs and the Local Economy

Q: How important are each of the following actions for Salmon Arm?



Survey and Futures Fair participants ranked a high level of importance for supporting the agricultural sector. Protecting existing industrial lands and encouraging key amenities and services within walking distance also ranked with a high level of importance. Related to these, we heard suggestions to:

- Extending water and sewer services to the industrial parks
- Encouraging convenience stores, coffee shops, and restaurants in neighbourhoods, and particularly more commercial options in Canoe, Hillcrest and Raven areas
- Encouraging culturally diverse food options (e.g., restaurants, groceries)

- Improving connectivity and transit access to the industrial parks
- Encouraging residential density downtown to support commercial uses

We heard ideas to **support live-work options** and to **attract skilled labour**, including:

- Incentivizing live-work options downtown
- Increasing workforce housing and skills training opportunities
- Encouraging other types of industry to flourish (e.g. manufacturing)
- Encouraging companies to undertake the Labour Market Impact Assessment and hire temporary foreign workers

There were mixed levels of importance for **designating more mixed-use areas** and **expanding tourism opportunities**.

- Developing Ross Street parking for new commercial mixed-use
- Expanding commercial options near the waterfront
- Exploring wharf access and uses into the future
- Expanding entertainment options downtown, including a bowling alley and cinema
- Protecting the charm of downtown and ensure it remains a commercial focus

Ideas related to **developing policy and partnerships**, include:

- Reducing development cost charges in industrial areas
- Building partnerships with Local First Nations to build a strong community and economy together
- Reducing barriers to business approvals process
- Improving cohesion between city departments (e.g. City Council, planning, engineering)

5.1.8. Arts, Culture, Community Heritage

Participants in the Phase 1 engagement expressed support for policies continuing to support the arts, cultural and community heritage sector, with over 60% indicating that these issues were 'very' or 'somewhat important'. Comments when provided, indicated support for community heritage programs and efforts made to date.

Arts, Culture, Community Heritage Today

Q: What does arts, culture, and community heritage look like today?


Through the combined workshop, meetings and one-on-one sessions in Phase 2 engagement, we heard the community's appreciation for Salmon Arm's community organizations, events, live music, art spaces, and Innovation Centre. We also heard a desire for more cultural representation and celebrations, a need for more inclusive and accessible public gathering spaces, as well as low-barrier and welcoming community services. There were some concerns about increasing crime and community safety, particularly in downtown and rural areas.

Arts, Culture, Community Heritage in the Future

Q: *In 30 years, what does art, culture, and community heritage look like?*

Community members shared a vision of Salmon Arm that is:

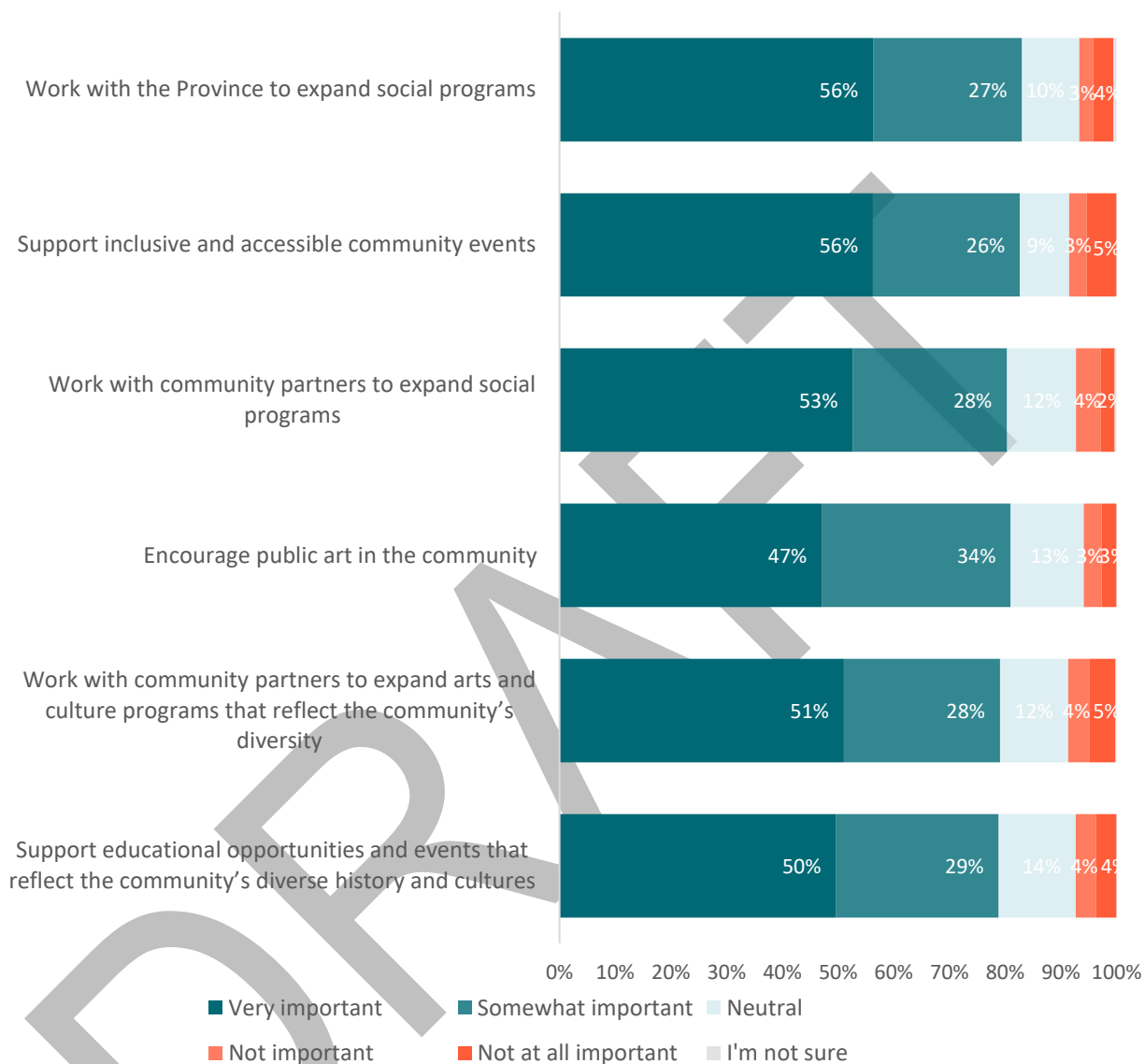
- **Vibrant.** Salmon Arm is a destination for arts and culture. There are plenty of community events and performances, and gathering spaces (e.g. First Nations cultural centre, performing arts centre, etc.). Local artists and community cultures are celebrated
- **Diverse and inclusive.** People feel safe and welcome. It is a community that celebrates all cultures, ages, abilities, and walks of life. There is respect and good relationships between Indigenous and non-Indigenous people, and a commitment to reconciliation from government.
- **Supported.** Everyone is housed and can access social, cultural, and wellness supports (e.g. mental health services, doctors, cultural centres, after-school care, etc.). There are opportunities for community members to be involved in planning decisions.
- **Honoured.** A diverse community heritage is represented through art and the built environment. There is increased public awareness of Secwepemc history and connection to the land.



“A rich tapestry of diverse cultures and a wide acceptance of diverse populations.”

Big Ideas for Arts, Culture, Community Heritage

Q: How important are each of the following actions for Salmon Arm?



Survey respondents ranked working with the **Province to expand social programs**, and to **support inclusive and accessible community events** as the most important actions. This was followed by working with **community partners to expand social programs** and encouraging **public art** in the community. Community members shared ideas, including:

- Expanding support for both Indigenous peoples and newcomers, including those dealing with mental health and substance use issues, housing and job insecurity
- Clearly articulating the City's role in social development
- Ensuring public spaces are accessible to diverse abilities, ages, and cultures
- Showcasing local artists through murals, music, and performances

- Updating the Performing Arts Theatre and expanding public art spaces and venues downtown
- Exploring an arts and culture district
- Integrating public art throughout the city

Expand **arts and culture programs** and **educational opportunities that reflect the community's diversity** were ranked with relative less importance. Still, many (79%) feel it is very or somewhat important. We heard ideas like:

- Building relationships with Secwepemc communities
- Increasing public education of the local Indigenous history
- Recognizing and acknowledging diverse histories to inform a better future
- Increasing education and awareness of different cultures

We heard ideas related to good governance, including:

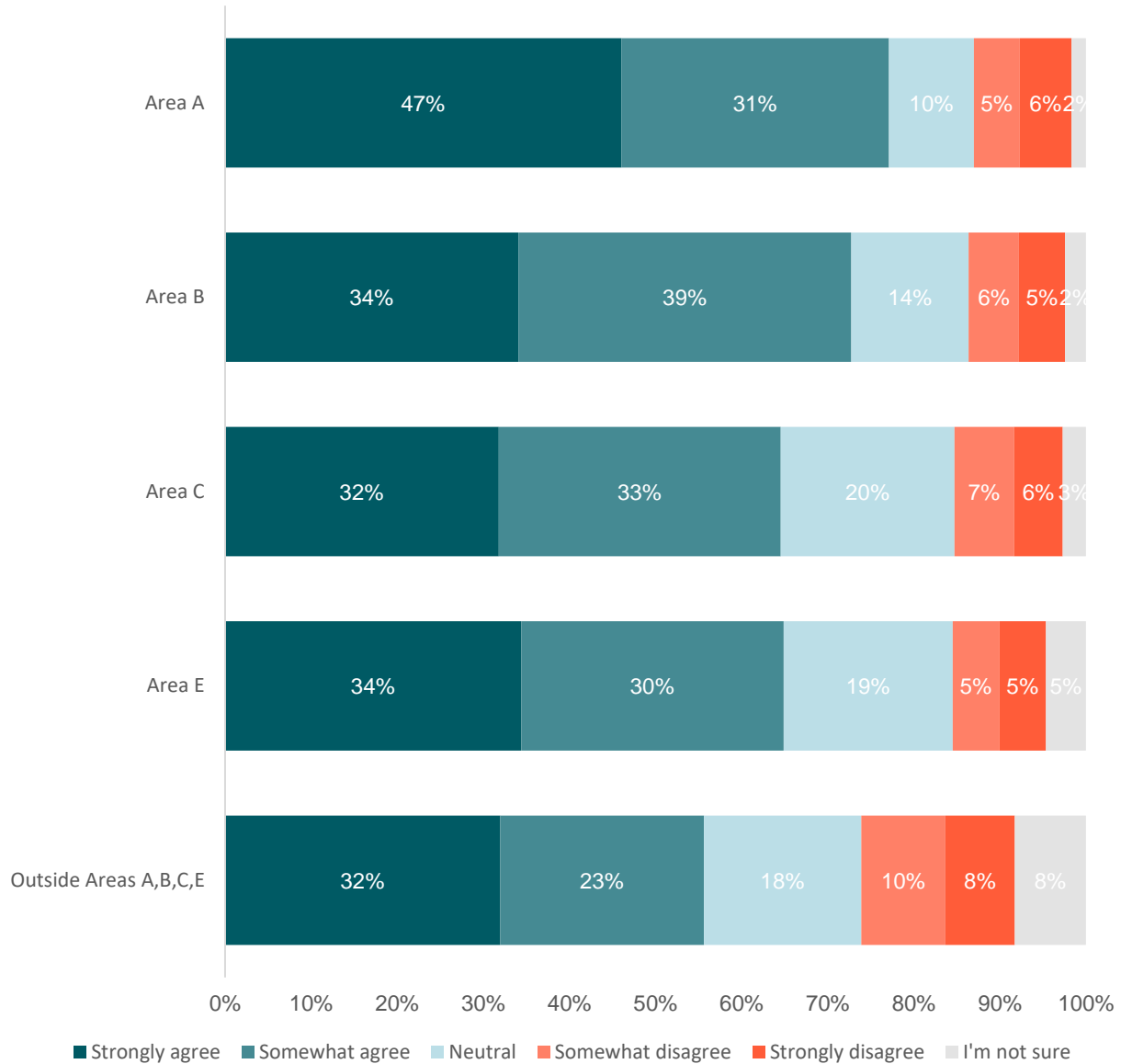
- Integrating an equity lens throughout the OCP, and establishing social connection as a guiding principle
- Developing an Anti-Racism Strategy
- Diversifying Council and City staff makeup
- Committing to transparent decision-making and City planning
- Ensuring community safety and policing

5.2. PHASE THREE: DRAFTING THE OCP

5.2.1. Growth Management

Proposed Growth Areas

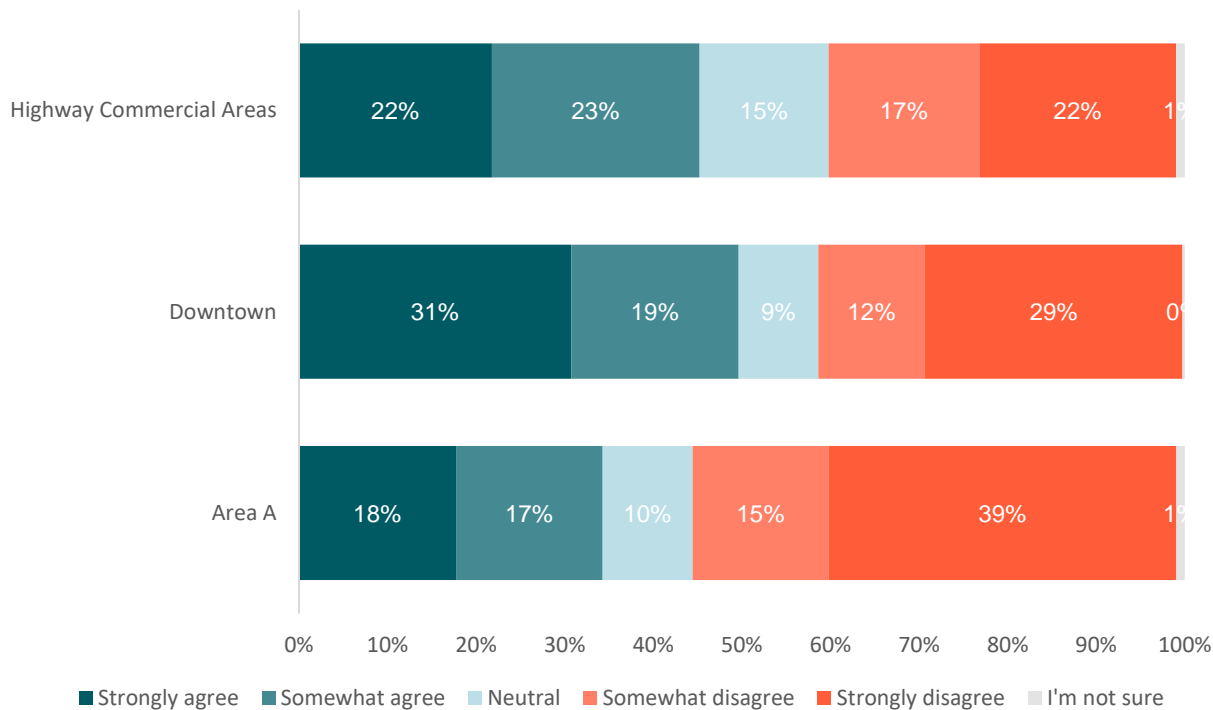
Q: Do you agree with the proposed Growth Areas, as described?



421 responses

Overall, survey respondents agree for the proposed Growth Areas. Area A received the highest level of agreement (78% somewhat or strongly agree), followed by Area B (73% somewhat or strongly agree).

Q: Do you agree with increasing building height above 6 storeys in these areas?



424 responses

Survey respondents shared mixed agreement on increasing building heights above 6 storeys. Increasing heights downtown received the highest level of agreement (50% of respondents somewhat or strongly agree), followed by highway commercial areas (45%) and Area A (35%).

Q: Tell us why

Survey respondents shared the following feedback:

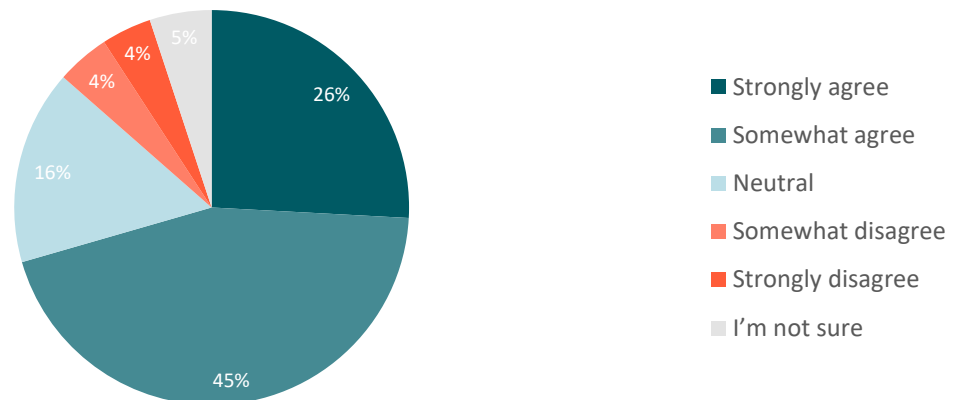
- **Maintaining small-town charm.** Many commented on the importance of maintaining Salmon Arm’s community feel if increasing building heights. Some shared concerns that views, noise levels, and ease of access across the city would be impacted. Others support accommodating growth with increased heights but noted the importance of protecting views, particularly of Shuswap Lake and forested areas.
- **Concentrating development.** Overall, comments expressed a preference for taller buildings to be concentrated downtown, near Piccadilly Mall, and along the highway. Respondents suggested that new development should be mindful of views and reflect neighbourhood character. Some comments preferred distributed growth so there are services and amenities outside the Downtown core.
- **Building heights.** Most respondents shared concerns about increasing heights above 6 storeys, noting potential impacts to views, housing affordability, availability of parking, and access for emergency responders. Some respondents were supportive of increasing building heights to 6-10 storeys to accommodate growth and minimize climate impacts through concentrated growth. A few

respondents shared a preference for over ten storeys, and a few respondents shared a preference for accommodating growth with infill housing.

- **Mixed-use developments.** Survey respondents expressed support for mixed-use developments, to improve ground-level access for community services. We also heard about the importance of increasing affordable housing options. For developments, there were suggestions to ensure that there would be developer uptake in building new forms of housing and commercial spaces.
- **Parking.** We heard suggestions to ensure adequate parking to accommodate increased heights, including underground lots.

Mixed Use Developments

Q: Do you agree with the draft policies to encourage new mixed-used development?



414 responses

Overall, survey respondents agree (71%) with the draft policies to encourage new mixed-use development. A combined 8% strongly or somewhat disagree, 16% were neutral, and 5% were unsure.

Overall

Q: Is there anything else you'd like to share about the draft growth management section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

Community members often commented on:

- **Infrastructure.** We heard concerns that existing infrastructure may not keep up with the rate of development. Particularly, there were comments about congested roads, schools, lack of safe sidewalks and other transportation options, and sewage capacity. We heard support for infrastructure improvements in Area A, suggestions to increase development cost charges to help pay for upgrades, to explore the impacts of densification on school catchments, and implement green infrastructure.
- **Location and concentration of development.** We heard support for maintaining the UCB and focused growth. There were mixed perspectives on concentrating

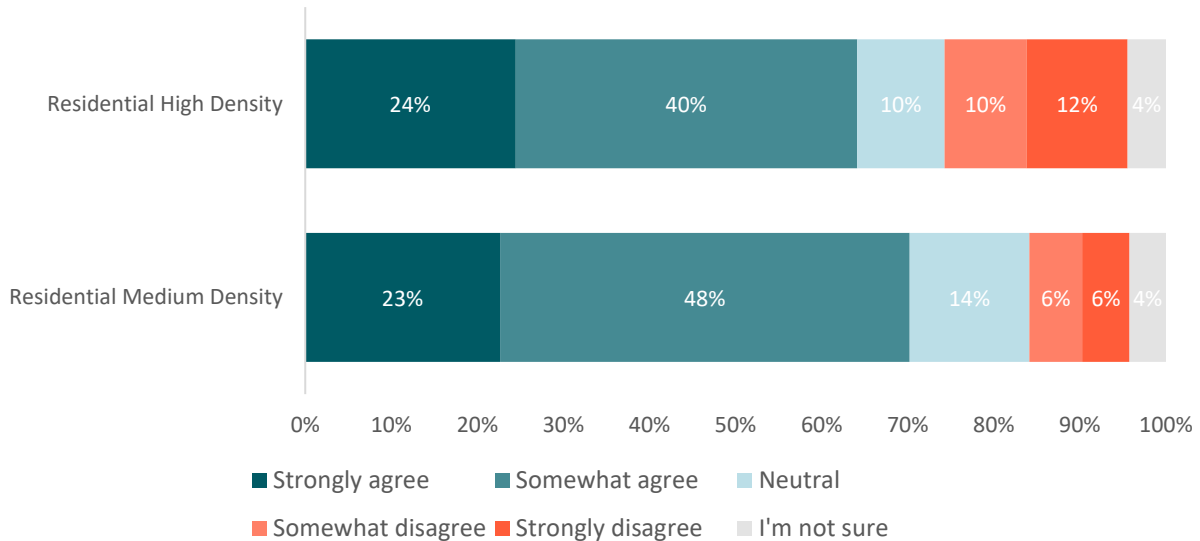
development along the highway. Some were worried this would impact views and be difficult for new residents to access services, while others suggested this was an ideal location to build up.

- **Mixed-use development.** Many expressed support for more mixed-use development to improve access to retail and services and increase housing diversity. We also heard some general concerns with the direction.
- **Preserve ALR land.** There was some concern about potential residential development on ALR land as this would take away from agriculture potential for today and the future. There was specific concern with the proposed 10th Avenue SE (north of Airport) and 10 Avenue SW and 10 Street SW (south of Blackburn Park) ALR exclusion.
- **Community growth.** We heard mixed sentiments about growth; some do not wish for more growth in the community, and others expressed support for accommodating growth through an increase in building heights and infill housing.
- **Green and recreational space.** Comments highlighted the importance of green and community space with new development (e.g. urban agriculture, play spaces, gathering spaces, tree canopy cover, etc.). Some shared a preference for maintaining green and recreational space over new development.
- **Connectivity.** We heard about the importance of improving connectivity and making it easier to access amenities and services by foot, bike, and public transport.
- **Neighbourhood character.** There were some concerns that increasing building heights would disrupt existing neighbourhoods. There were suggestions to concentrate development in specific areas to accommodate community growth, and to ensure vibrant community spaces throughout all neighbourhoods.
- **Parking.** Some commented on the need to improve parking in high-traffic areas such as Downtown and the Piccadilly/Blackburn area.
- **Affordability.** We heard suggestions to expand housing options, including family-friendly units and co-ops. There were some concerns about the affordability of homes and getting priced out as new developments are being built.
- **Reconciliation.** Comments suggested an opportunity to reflect the Truth and Reconciliation Calls to Action.

5.2.2. Urban Residential

Residential Densities

Q: Do you agree with the proposed densities, as described?

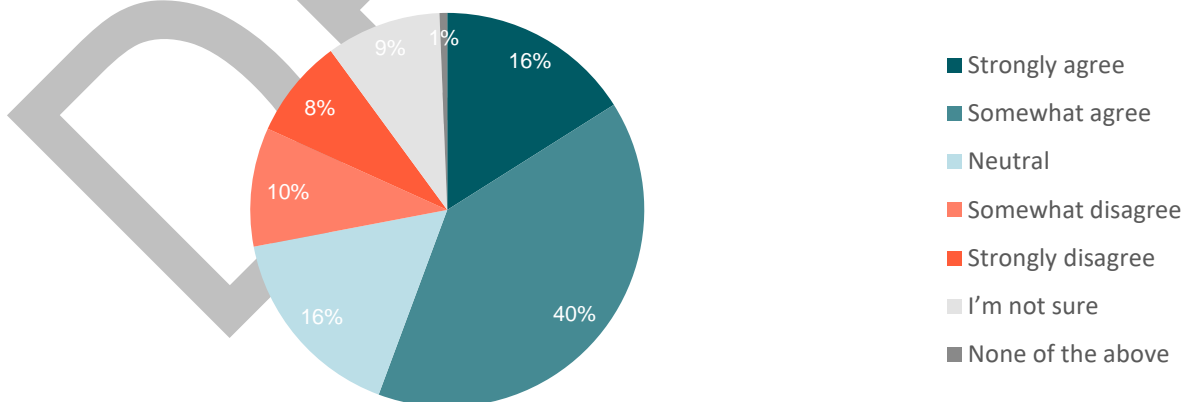


318 responses

Overall, survey respondents agree with the proposed densities as described. More than half somewhat or strongly agree with the residential high density (64%) and residential medium density (71%).

Infill Residential DPA

Q: Do you agree the Draft Infill Residential DPA Guidelines adequately reflect Salmon Arm's neighbourhood character?

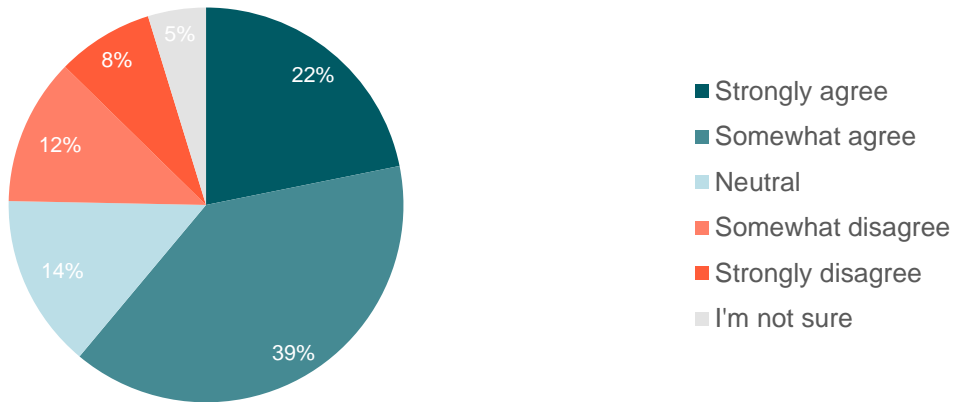


318 responses

Most survey respondents (56%) somewhat or strongly agree that the draft infill residential DPA guidelines adequately reflect Salmon Arm's neighbourhood character.

Housing Diversity

Q: Do you agree the draft policies adequately support affordable and accessible housing options?



316 responses

Nearly two-thirds of survey respondents (61%) strongly or somewhat agree that the draft policies adequately support affordable and accessible housing options. About one-fifth (20%) strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share on the draft urban residential section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

Community members often commented on:

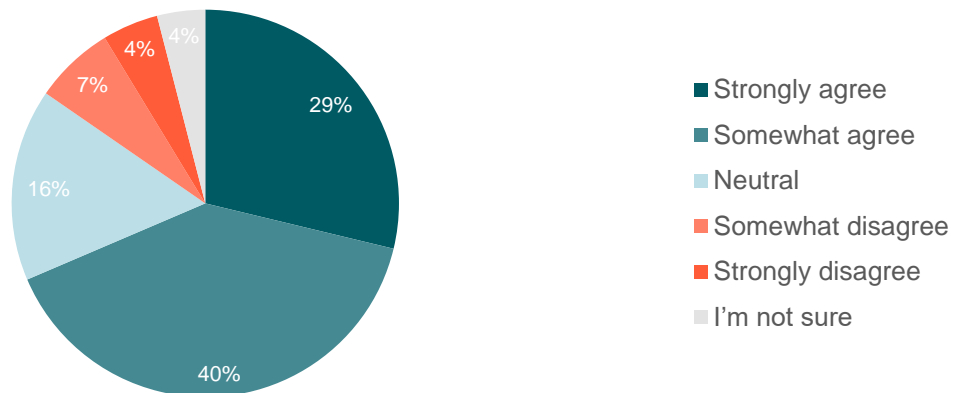
- **Housing diversity and density.** We heard support for increasing density, integrating infill housing, and expanding housing diversity, non-market, rental, seniors, and workforce housing. There was also support for implementing the existing Community Housing Strategy and addressing homelessness.
- **Community spaces.** We heard about the importance of community spaces to support community connections for a growing population, such as community parks and recreation spaces.
- **Affordable housing.** Comments suggested eliminating parking requirements to encourage affordable housing, including a definition of affordable housing in the OCP, expanding support for co-op, supportive, and subsidized housing, and re-establishing the housing task force.
- **Reduce barriers to development.** Some comments suggested approaches to improve the development process, including reducing fees and steps for permitting. We also heard about the need for adequate infrastructure and servicing to support new development.
- **Leave as is.** Some comments expressed a desire to limit community growth and maintain Salmon Arm's existing character.
- **Parking.** We heard some concerns about a lack of parking to support community growth and suggested off-street parking and building underground.

- **Design guidelines.** We heard about the importance of design guidelines to encourage climate action, interesting architectural forms, and to maintain permeable surfaces, and encourage stormwater retention. There were suggestions to require universal design, common spaces for gathering and shaded areas in multi-family developments, and to adopt BC energy and zero carbon step codes.
- **Neighbourhood commercial.** There was support for neighbourhood commercial development, like convenience stores and daycares.
- **Implementation.** We heard suggestions to strengthen language throughout (e.g. support or encourage to require or implement).

5.2.3. Rural and Agriculture

Urban Agriculture

Q: Do you agree the draft policies adequately support urban agriculture?

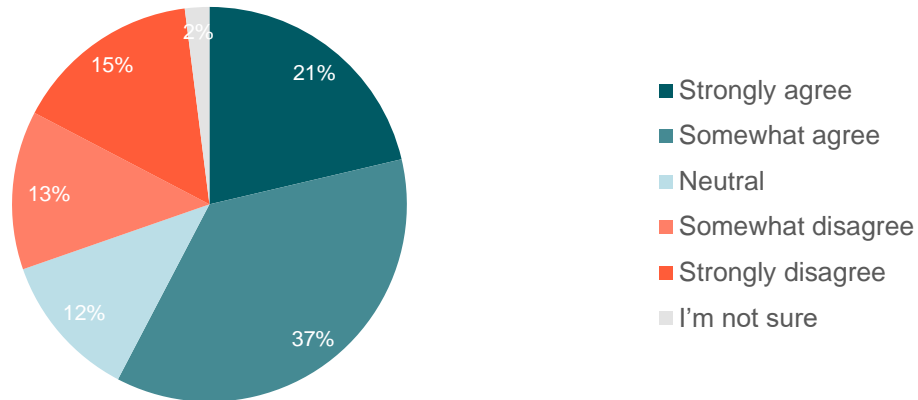


299 responses

More than half of respondents (56%) strongly or somewhat agree that the draft policies adequately support urban agriculture, while 11% strongly or somewhat disagree. 16% neither agree nor disagree and 4% were unsure.

Agriculture Land Reserve Exclusions

Q: Do you agree the draft policy adequately preserves land with agricultural potential?

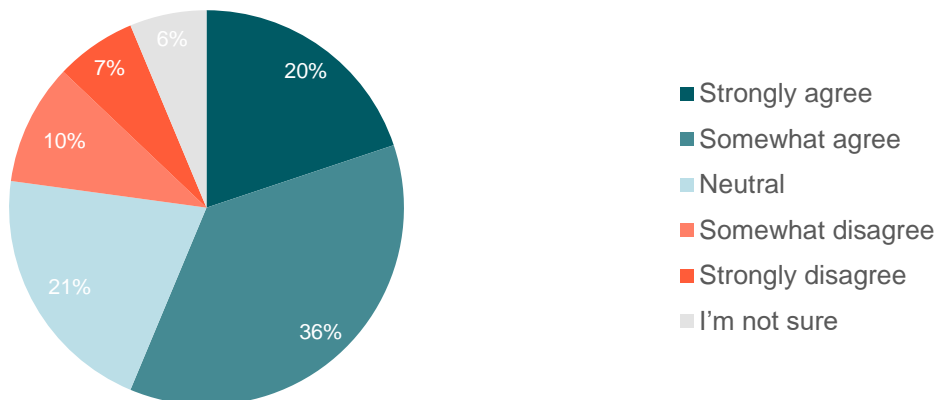


300 responses

More than half of survey respondents (58%) strongly or somewhat agree that the draft policy adequately preserves land with agricultural potential, while 28% strongly or somewhat disagree.

Farm Protection DPA Guidelines

Q: Do you agree the draft Farm Protection DPA Guidelines adequately protect farmland from other uses?



302 responses

More than half of survey respondents (56%) strongly or somewhat agree that the draft farm protection DPA guidelines adequately protect farmland from other uses, while 17% strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share on the draft rural and agriculture section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

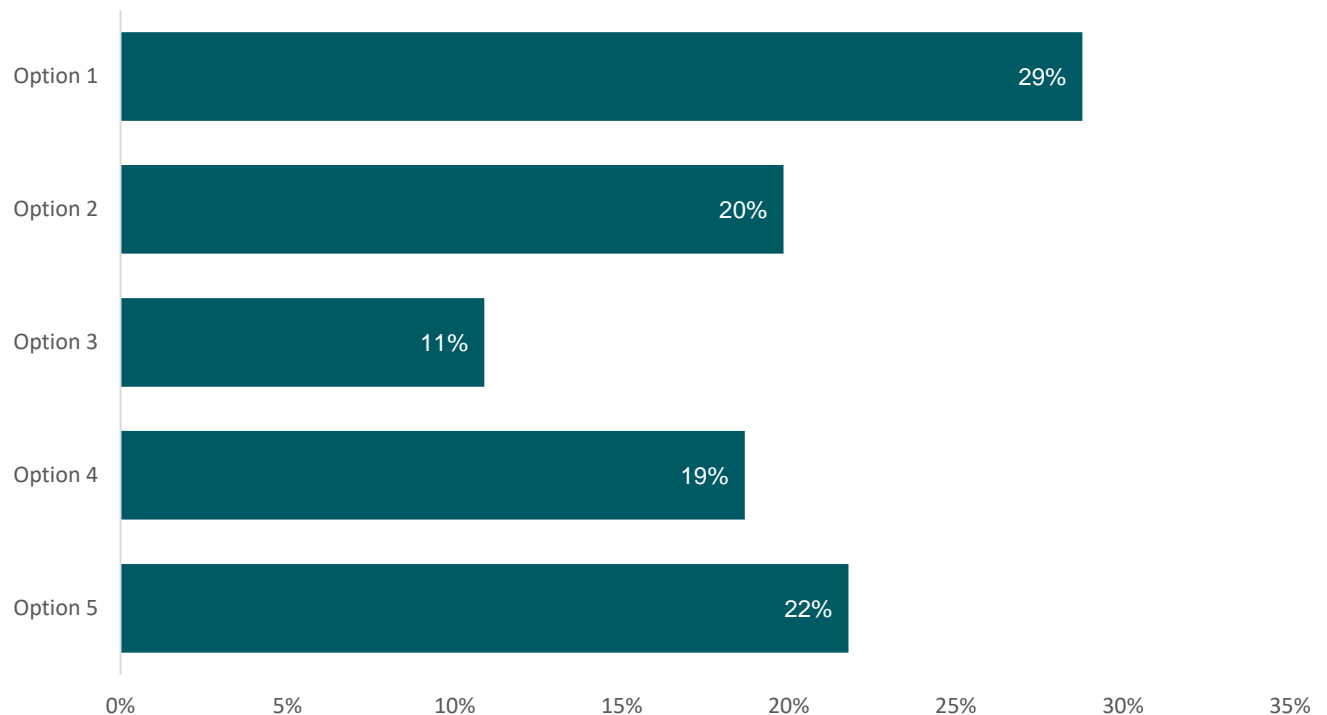
Community members often commented on:

- **ALR land.** We heard concerns about the proposed ALR exclusions, including the cost, rationale, studies completed, impact on downtown, and loss of agricultural lands and impact of food production. Some expressed support of the airport/industrial ALR exclusion sites so long as arable land for the ALR is preserved.
- **Food growing.** We heard about the importance of food growing on farmland and in urban areas to support the community. There was support for the protection of natural spaces and farmland, recognizing agriculture as a core part of the community, as well as for encouraging urban agriculture. There were suggestions for more greenhouse facilities, agrotechnology, and community gardens.
- **Food security.** We heard support for developing a food security strategy and supporting farmer's markets. Comments suggested expanding the rural and agriculture section to include food security. Ideas included expanding support for rural small businesses (e.g. convenience stores, smaller markets and stands), strengthening regional emergency planning and food preparedness, ensuring food growing in new multi-family developments and public spaces, and planning for food programming when designing and renovating civic facilities.
- **Local food economy.** We heard suggestions to support the use of industrial lands for post-production activities and to expand support for food hubs, establish local food procurement targets, and encourage production in visible public spaces to foster a community connection to local food. There was a desire to ensure the Fairgrounds are maintained for agricultural purposes.
- **Indigenous food sovereignty.** There were suggestions to protect traditional food land, support traditional stewardship and harvesting practices in consultation with host Nations.
- **Sustainability.** There were suggestions to reduce and recover food waste through regional coordination and community efforts.
- **Support farmers.** Comments suggested addressing rodent concerns, working with Interior Health to create an irrigation district for the Salmon River Valley, and supporting producers to develop strategies that mitigate the impacts of climate disruptions.

5.2.4. Environment & Climate Change and Potential Hazard Areas

GHG Reductions

Q: The Draft OCP identifies five options to work toward reducing community-wide greenhouse gas (GHG) emissions. Help us set the community-wide reduction target. Choose your preferred option.



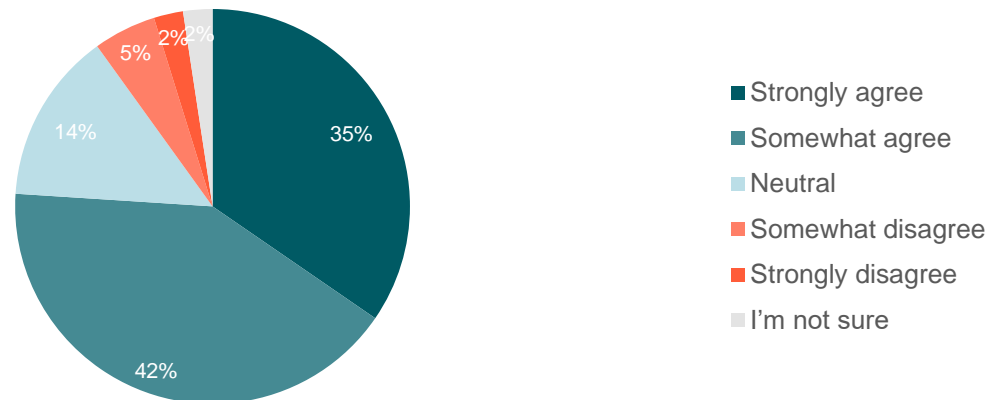
262 responses

Survey and workbook respondents most often selected option 1 – Reduce GHG emissions in alignment with the latest values set by the IPCC to limit warming to 1.5°C, or other more stringent science-based metrics as their preferred greenhouse gas reduction target.

Across the various options, workbook respondents emphasized the importance of Salmon Arm setting an ambitious, aspirational, and evidence-based goal to reduce GHG emissions. We heard it is important for the target to set a baseline year for comparison, as required by the Local Government Act.

Potential Hazard Areas

Q: Do you agree the draft policies adequately enhance community safety and



resilience?

292 responses

Most survey respondents (77%) strongly or somewhat agree that draft policies adequately enhance community safety and resilience, while 7% strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share about the draft environment and climate change or potential hazard areas sections? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

Community members often commented on:

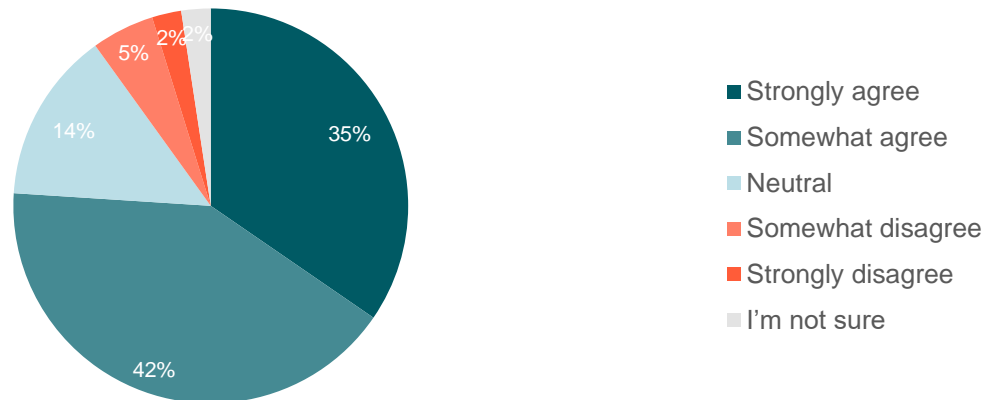
- **Climate action.** We heard support for reducing GHG emissions, integrating climate mitigation and adaptation policies throughout the OCP, and developing a climate action strategy. Many provided ideas to achieve GHG emission reductions, including green infrastructure, improved tree protection, and more strict building codes. We heard suggestions to develop a Citizens' Climate Action Advisory Committee, to introduce strategies like cooling stations and bioswales, and to implement new regulations like a single-use plastic ban, anti-idling bylaws, and voluntary restrictions on watering lawns. Some shared concerns that the draft policies do not have enough actionable steps toward emissions reduction.
- **Protecting natural areas.** We heard support for protecting waterways, tree canopy cover, impermeable surfaces, biodiversity and improving water conservation.
- **Co-benefits.** Some comments noted the co-benefits of policies like improving access to amenities and services by bike, foot, and transit. Respondents also emphasized that a local food system supports climate resilience.
- **Implementation.** Some respondents expressed concerns about the cost and efforts of achieving GHG emission reduction targets and climate initiatives.
- **Safety.** We heard support for improving community safety, and ideas to expand FireSmart education, develop wildfire and flood strategies, and expand

emergency services and preparedness, including translation of materials. Comments noted the importance of locating new developments in safe areas.

5.2.5. Parks, Recreation & Greenways

Recreation and Asset Management

Q: Do you agree the draft policies adequately support high-quality recreation facilities and diverse year-round recreation options?



294 responses

Most respondents (68%) strongly or somewhat agree that the draft policies adequately support high-quality recreation facilities and diverse year-round recreation options, while 7% of respondents strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share about the draft parks, recreation & greenways section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

Community members often commented on:

- **Importance of parks, recreation, and greenways.** We heard about the importance of recreational spaces for all ages. There was support for offering safe and diverse recreational opportunities for youth, families, and seniors. Comments often referenced the desire for a new pool, indoor multi-use space, and sports fields.
- **Connectivity within and outside Salmon Arm.** We heard support for improving trail connections, particularly the new West Bay Connector. Many would like the community to become a well-connected city through safe and reliable active and public transportation to encourage healthier and more active lifestyles for all ages. There were some suggestions to consider incentives for private property owners to improve greenway connections and to consider cost-sharing for greenway acquisition.
- **Maintenance and improvements.** Comments shared support for improving the conditions of existing community facilities, particularly the pool and arena.
- **Reduce barriers.** Comments suggested ways to reduce barriers to recreational opportunities. Ideas include youth access passes, family discounts, skate rentals,

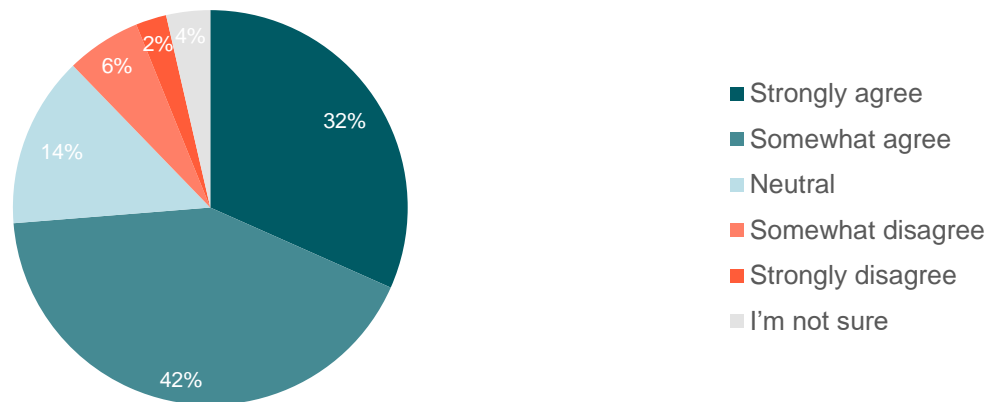
increased pool scheduling, translation of trail signage, and a gender lens to public space design. We also heard suggestions to ensure that park design includes bathrooms, covered areas, and unstructured play and gathering opportunities.

- **Environmental protection.** Some comments expressed that while they support having more and improved park and recreation spaces, it is also important to protect natural areas.
- **Implementation.** There was support for continued partnerships and collaboration. Some expressed concerns about the cost of implementation and the potential increase in taxes, and suggested identifying the timeline and cost of upgrades.

5.2.6. Economic Development, Commercial & Industrial

Economic Development

Q: Do you agree the draft policies support a diverse economy and stable employment opportunities?

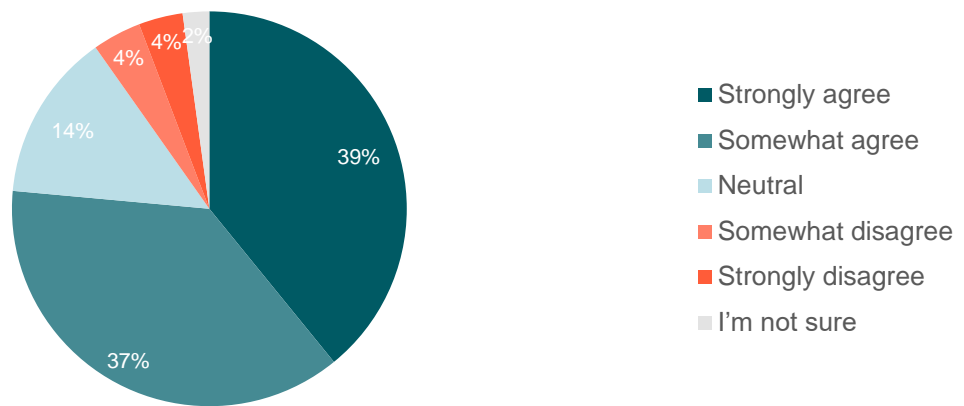


278 responses

Almost three-quarters of respondents (74%), strongly or somewhat agree that the draft policies support a diverse economy and stable employment opportunities, while 8% of respondents strongly or somewhat disagree.

Small-scale Neighbourhood

Q: Do you agree the draft neighbourhood commercial policies adequately improve access to services and amenities?

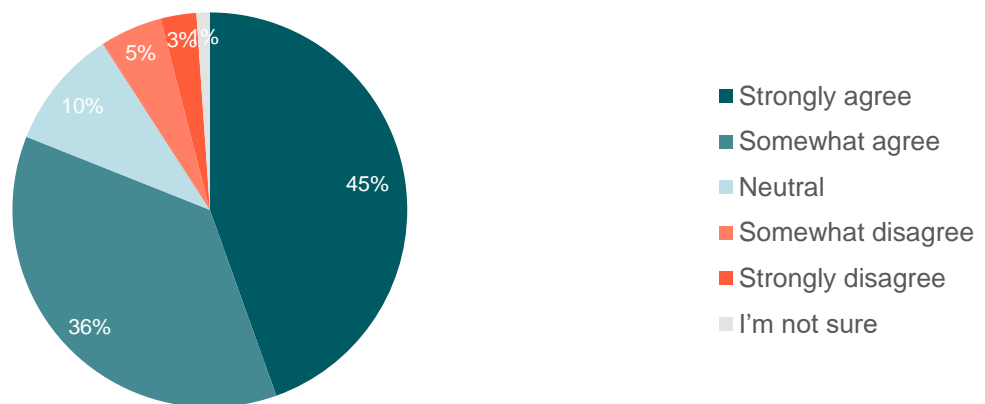


276 responses

Most respondents (78%) strongly or somewhat agree that the draft neighbourhood commercial policies improve access to services and amenities, while 8% of respondents strongly or somewhat disagree. About 16% were neutral or unsure.

Vibrant Downtown

Q: Do you agree the draft downtown commercial policies adequately support a walkable and vibrant downtown?



274 responses

Most respondents (81%) strongly or somewhat agree that the draft Downtown commercial policies adequately support a walkable and vibrant Downtown, while 8% of respondents strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share about the draft economic development, commercial or industrial sections? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

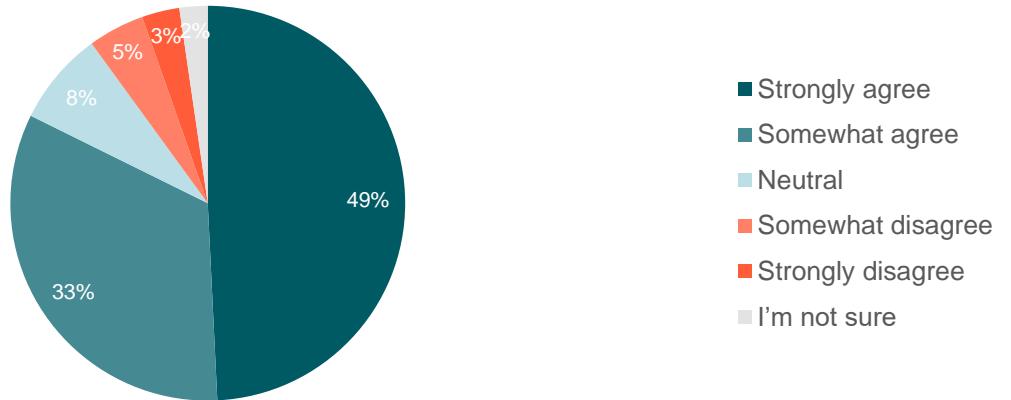
Community members often commented on:

- **Local businesses.** We heard support for continued collaboration with SAEDS and improving support for small businesses. Some comments expressed a desire for expanded business hours and mixed-use development to encourage business activity.
- **Supporting the workforce.** There was support for expanding public transit and providing safe and reliable access to work, as well as expanding childcare options, encouraging a living wage, and expanding opportunities for youth employment. There was a suggestion to explore workforce housing in the industrial park and to consider ways to attract medical workers to support population growth.
- **Vibrant downtown.** We heard support for promoting downtown as the cultural focus of the community and enhancing downtown vibrancy with outdoor seating, flowers, and pedestrian access. There were some mixed opinions about mixed-use commercial to support business activity. Some provided suggestions to preserve heritage buildings downtown through new development and to add guidelines for places to gather and facilitate social connection in the Downtown Commercial DPA.
- **Parking.** There were comments about the importance of adequate parking to draw people to businesses. Some suggested a park-and-ride or free parking Downtown.
- **Protecting commercial and industrial lands.** There was support for continued protection of these lands to support local businesses and industry.
- **Arts, culture and tourism.** Comments suggested a greater emphasis on arts, culture, and tourism and its contribution to the local economy.
- **Diverse economy.** There was support for expanding clean technology and a suggestion to identify forestry as a key sector.
- **Reconciliation.** Comments suggested advancing truth and reconciliation across the sections.

5.2.7. Transportation

Active Transportation

Q: Do you agree the draft policies adequately improve safe, accessible, and active connections?

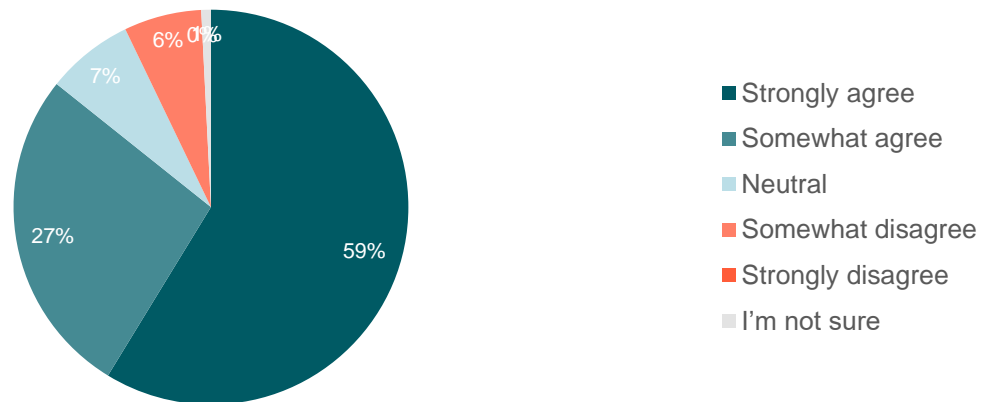


130 responses

Most survey respondents (82%) strongly or somewhat agree that the draft policies adequately improve safe, accessible, and active connections, while 8% of respondents strongly or somewhat disagree.

Transit Improvements

Q: Do you agree the draft policies adequately support expanded transit services?



126 responses

Most survey respondents (66%) strongly or somewhat agree that the draft policies adequately support expanded transit services, while 6% of respondents somewhat disagree.

Overall

Q: Is there anything else you'd like to share about the draft transportation section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

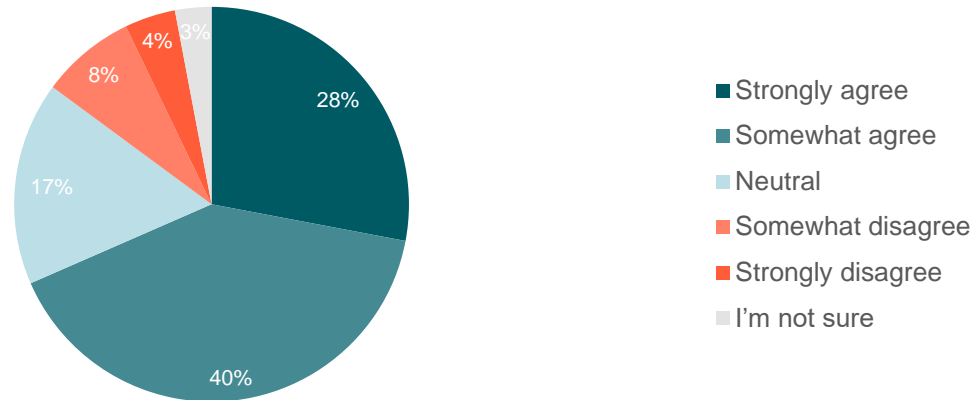
Community members often commented on:

- **Public transit.** We heard about the importance of improving the frequency, reliability, and quality of transit service, including expanding routes (e.g. industrial areas and residential areas that aren't already serviced). There were suggestions to ensure a two-way bus service Downtown and between neighbourhoods, advocate for an electric bus fleet, and reduce barriers to access. Ideas include advocate for affordable passes (or free for youth), increased HandyDart services, establish a Transportation Advisory Council with diverse representation, advocate for a transit app, and translate signage.
- **Active transportation.** We heard support for improved walking and bike connections and infrastructure, and implementing the Active Transportation Plan. There were also suggestions to provide protected bike lanes, road width reductions, improved lighting, maintenance of boulevard trees, a mobility device policy, and improved micro-mobility options. We also heard concerns about active transportation in agricultural areas, particularly regarding safety and user conflicts.
- **Safety.** Many highlighted the importance of safe transportation, particularly connected pathways, an overpass over the Trans-Canada Highway, and bike paths.
There were suggestions to work with MOTI to reduce traffic impacts from the highway, consider lower speeds or digital speed signs to manage traffic, and a bridge over the highway or underpass Downtown. We heard some safety concerns related to shared mobility programs with e-bikes and scooters.
- **Sustainability.** Comments noted the opportunity to reduce greenhouse gas emissions and reliance on personal vehicles. Suggestions included e-bike and EV car shares, park and ride options downtown, and review rideshares options (e.g. Uber), as well as working with transit authorities, the school district, and health organizations to identify opportunities to improve transportation options.
- **Implementation.** We heard suggestions to strengthen policy language.

5.2.8. Arts, Culture, Heritage, Social & Community Services

General Policies

Q: Do you agree the draft policies adequately support arts, culture, heritage, social and community services?



168 responses

Most survey respondents (68%) strongly or somewhat agree that the draft policies adequately support arts, heritage, social, and community services, while 12% strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share about the draft arts, culture, heritage, social & community services section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

Community members often commented on:

- **Support a vibrant community.** Comments emphasized the importance of supporting arts, culture, and diversity through events, public art, and community spaces. We heard a desire for a centralized space for arts and culture events and activities.
- **Support health and social services.** We heard about the importance of improving access to healthcare, and services for children, youth and seniors. There was support for expanding daycare services and supporting family services, and many noted the high costs of providing healthy food and childcare. There were also suggestions to strengthen the City's role in social development, and to recognize its importance in supporting community growth by creating a separate section.
- **Culture and heritage.** We heard about the importance of more opportunities for cultural education, developing an anti-racism strategy, and exploring a new approach to place naming. There was also support for the maintenance of heritage buildings.
- **Welcoming city.** Some suggested strengthening the OCP's focus on becoming a more welcoming community to newcomers and diverse community members. Ideas include meaningful and accessible consultation with diverse populations, addressing systemic barriers (e.g. gendered lens to policy development,

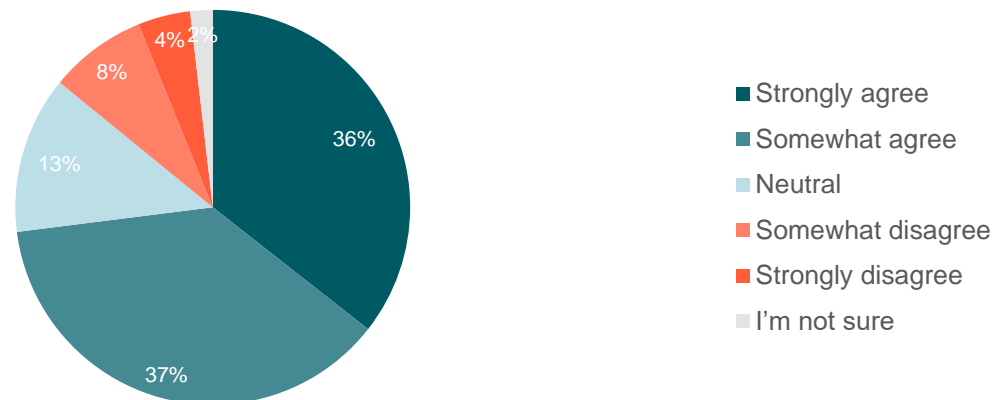
translation of City documents), developing a sanctuary policy, and a breastfeeding policy.

- **Youth-friendly city.** We heard ideas to include an OCP goal of a youth-friendly city, develop a Youth Advisory Council and/or Youth Strategy, take a proactive approach to reducing gang violence and expanding mental health services.
- **Reconciliation.** We heard suggestions to identify opportunities to support urban Indigenous peoples through consultation, focus on Indigenous histories and cultures in heritage conservation, and implement Truth and Reconciliation Calls to Action.
- **Implementation.** We heard ideas to provide financial support to community groups like the theatre and agricultural society, to continue working with local arts, culture, and heritage experts to implement policies and enhance community capacity. Some suggested strengthening policies and improving clarity throughout (e.g. from 'develop' to 'implement', 'encourage' and 'consider' to 'commit') and other suggested prioritizing actions in other sections.

5.2.9. Utilities & Infrastructure

Green Infrastructure

Q: Do you agree the draft policies adequately integrate green infrastructure?



269 responses

Most respondents (71%) strongly or somewhat agree that the draft policies adequately integrate green infrastructure, while 12% strongly or somewhat disagree.

Overall

Q: Is there anything else you'd like to share about the draft utilities & infrastructure section? What aspects of the key changes and proposed policies are most important to you? Is anything missing or could be improved?

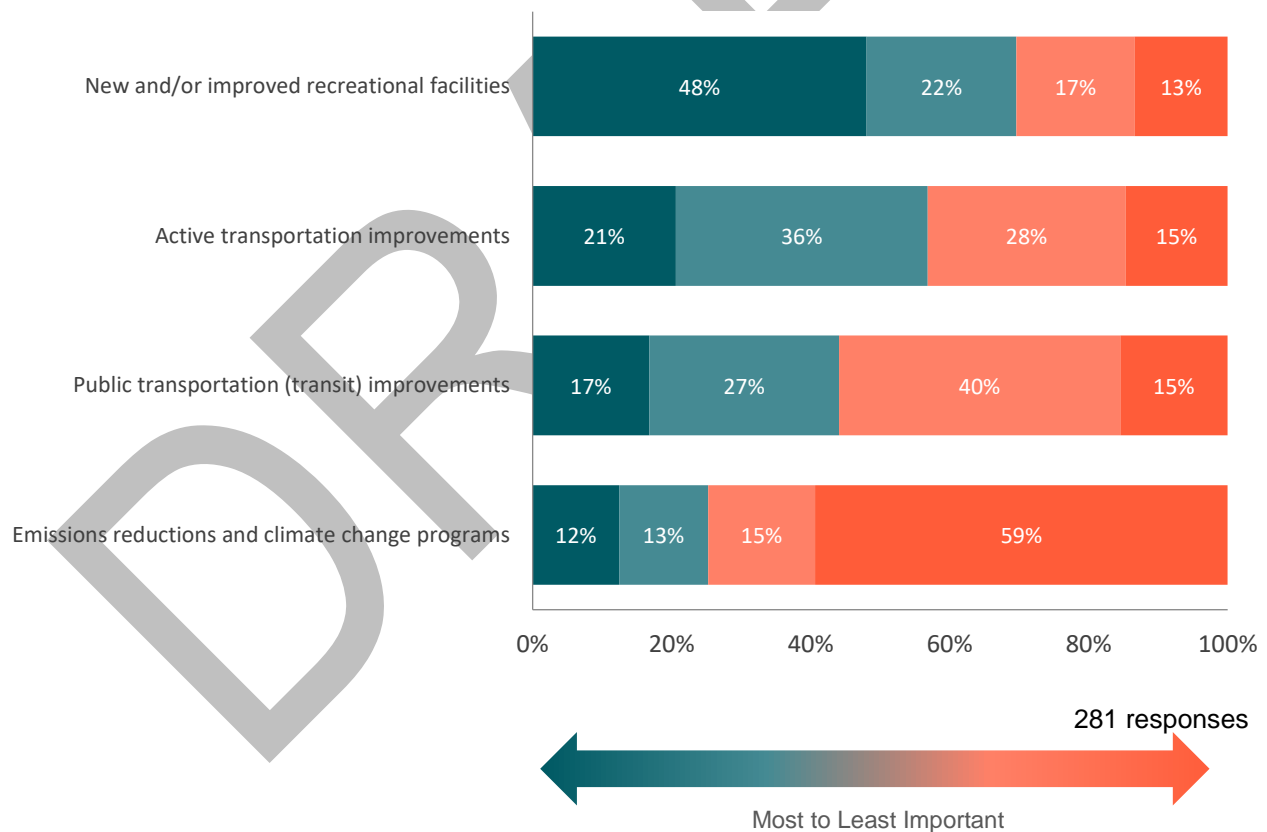
Community members often commented on:

- **Green infrastructure.** We heard support for green infrastructure initiatives. Some suggested adding more detail about what these initiatives would look like and providing incentives to support its implementation. There were some concerns about the costs and need for green infrastructure.

- **Infrastructure improvements.** There was support for ensuring that existing infrastructure is well maintained to support a growing population. We heard about the importance of adequate healthcare as well as water to support community growth and agriculture, and support for expanding City water to Gleneden. There were suggestions to clarify infrastructure upgrades and servicing requirements for developers and to review exemption policies for infrastructure to promote development. There were also some concerns about the cost of infrastructure improvements for rural properties.
- **Protecting trees and natural areas.** Respondents emphasized the importance of protecting riparian areas, wildlife corridors, and trees.
- **Implementation.** There were suggestions to strengthen policy language throughout (e.g. from ‘consider’ to ‘require’).

5.2.10. Implementation

Q: Let us know what is most important to you by prioritizing the updates below from 1 (most important) to 4 (least important)



Overall, survey and workbook respondents ranked new and/or improved recreational facilities as the most important priority, followed by active transportation improvements, public transit improvements, and emissions reductions.

Q: Tell us why.

Survey and workbook respondents shared the following comments:

New and/or improved recreational facilities

- Existing facilities are in need of upgrades (e.g. pool, fields, arena)
- Recreation supports active, healthy lifestyles for a growing population, including youth, young families, and seniors

Active transportation improvements

- Improved sidewalk connectivity will make it a more convenient way to travel
- Improved active connections (to recreational facilities, schools, and other services) will reduce reliance on personal vehicles

Public transportation (transit) improvements

- Adequate and reliable transit will reduce reliance on personal vehicles
- Improved transit will support the workforce, students, and seniors

Emissions reductions and climate change programs

- Climate change is an urgent issue that needs to be addressed today and for future generations
- Improving active and public transportation will help reduce carbon emissions

Q: Do you have any suggestions for how these changes should be funded?

Workbook respondents provided the following suggestions:

- **Grants and funding.** Federal initiatives like the Climate Action and Awareness Fund, Low Carbon Economy Fund, Provincial initiatives under the BC Climate Funding Program, and local grants under the Federation of Canadian Municipalities.
- **Taxes.** Raising property taxes, as well as implementing a climate action tax or tax on short-term rentals.
- **Partnerships.** Improving collaboration and partnership with social services and local businesses.
- **Co-location of services** to support the social sector.

5.3. PHASE FOUR: FINALIZING THE OCP

Below is a detailed list of comments received through phase four engagement, organized by OCP topic.

5.3.1. Growth Management

- Support densification
- Clarity needed on the 6-storey height limit
- Need to ensure adequate safety measures for fire protection for 6-storey and higher buildings
- Densify, limit urban sprawl

5.3.2. Residential

- Should be protection for rental conversions
- Support use of City land for housing
- Have the affordable housing provisions been improved
- Need for multi-family housing developments to include community park or open space, not just left over spaces
- Need more green spaces around developments that residents can use
- Current plan does not address the needs of the unhoused

5.3.3. Rural, Agricultural, Industrial

- Against industrial zoning north of the airport / ALC extraction (4 times)
- No removal of agricultural land from the ALR
- No new industrial park
- Leave agriculture for food
- New industrial park needs better and adequate water and sewer services
- More industrial land needed
- Entice more businesses to come to Salmon Arm
- Industry creates well-paying jobs
- Land use projections for industrial lands in the airport expansion area use too low a FAR and so over-estimate the need for land
- Allow for three (3) dwelling units per parcel in rural and acreage reserve areas within the ALR
- Will the industrial ALC extraction be completed as one by the City or by individual land owners?
- Support for Vertical Farming
- Conduct an agricultural plan
- Provide grants to small food producers

5.3.4. Active Transportation

- Supportive of active transportation
- Need to focus on parking provisions
- Remove Active Transportation requirements from rural areas
- Revise the Active Transportation Plan

- Establish more bike routes
- Support programs such as Go-By-Bike, Bike to Work Week, Transit Week
- Establish an e-bike rebate program
- Implement an e-scooter pilot program
- Discourage Active Transportation infrastructure in rural areas
- Should be more emphasis on sidewalks in some neighbourhoods
- Continue improving active transportation routes and greenways
- Plan for new trails and greenways along with the population growth
- Need an active transportation connection to First Nations lands
- Connect Haney Park with a non-vehicular pathway
- Connect Haney Park with a non-vehicular pathway
- Create theft-proof bike parking Downtown
- Safe Routes to School – improve crosswalks
- More EV charging stations at the pool and arena
- New multi-use pathway on 16 Street and 11 Avenue N.E. is dangerous for pedestrians – bikes are too fast
- Not all priority projects from the Active Transportation Network Plan are shown in the relevant mapping

5.3.5. Transit

- Improve transit routes using rider committee
- Improve transit with a youth focused approach
- Better infrastructure needed at transit stops
- A more functional bus system
- More public transit please
- Expand public transportation in Salmon Arm and to other regional communities
- Strive for free public transit by 2026
- Electrify transit fleet
- Positive feedback was received regarding improving public transportation access to the industrial park
- City should explore alternative service providers, apart from BC Transit, to facilitate transportation to the industrial park
- Transit to the industrial park should consider alternate operators other than BC Transit
- Bus route should go to Haney Village

5.3.6. Transportation

- Re route Trans Canada Highway
- 10 Street NE between Lakeshore Road and ServiceBC office needs to be upgraded to reflect increased traffic on it (2 times)
- 30 Street NE will need to be widened to safely accommodate active transportation
- 10 Avenue S.E. intersection with Highway 97 is unsafe; needs better signage, lower speeds, sidewalks, better pedestrian crossing

- Ambulances travel too fast on 10 Avenue S.E. to Five Corners, and then north on 30 Street N.E. – they should be routed along Highway 97
- Sidewalk needed on 46 Street N.E. at the corner
- Additional egress needed in Canoe residential areas needed onto 70th

5.3.7. Climate Change & Environment

- IPCC GHG targets should be 1.5C and not 2.0C (10 times)
- Limiting emissions to 2.0C of warming
- Continue to protect the ecologically sensitive areas of Lake Shuswap from human uses and dogs
- Review and assess policies from 2011 OCP to determine their effectiveness
- Consider incorporating “Blue Shift” policies
- Institute and enforce an anti-idling bylaw
- Install solar energy on major recreational facilities to reduce GHGs
- Adopt the Zero Carbon Building Code
- Restrict or discourage new natural gas connections in new developments
- Implement a rebate / grant program for residential home owners to do energy retrofit work
- Pass a bylaw requiring heating appliances to be replaced with a non-emitting appliance
- Index property taxes to carbon emissions
- Index development cost charges to carbon emissions
- Full efforts should be applied to limit algae blooms

5.3.8. Parks, Recreation & Open Space

- More community parklets in multi-family developments
- Stronger emphasis on an indoor year-round sports facility
- New pool, not an upgrade
- Improved recreation facilities
- Protect and enhance green spaces
- Suggest that the inclusion of playgrounds and park areas be made a mandatory requirement of Development Permits to ensure families have access to green spaces
- Connect access from Reid’s Corner (?) to the Mount Ida trail network
- Fewer restrictions on boats and dogs in the shore area to the west of the boat launch at Canoe Park
- What is the status of the Canoe Park upgrades and the boat launch?
- New hockey arena
- Trampoline Park
- New pool
- New pool – aging infrastructure, maintenance issues
- Expand parks and activity spaces
- Expand or build more parks
- Create more parks for sports activities
- Well-maintained parks strengthen community lifestyle

5.3.9. Social, Community

- Supportive of continued partnerships
- Permanent Farmer's Market
- Amend grant support policy
- Create policy to support new collaborations
- Reference urban Indigenous peoples
- Create policy to liaise to create a community safety plan
- Year-round farmer's market
- Have shops stay open in the evening in summer
- Health care / hospital updates, new hospital, IH facilities expansion

5.3.10. Commercial

- Supportive of Downtown being community centre
- New shopping mall
- Request for a Downtown/waterfront master plan
- Closure of Alexander to vehicular traffic (2 times)
- Increase parking fees Downtown

5.3.11. Implementation

- The implementation section would really benefit from having some key performance indicators so that achievement of objectives could be better evaluated

5.3.12. Other Comments

- First Nations section shows good values but has no actionable steps to follow up on them – very high level and vague
- Is there riparian protection for the planned development on Turner Creek?
- Ensure that bylaw rewrites outlined are completed when they are important
- Restoration /preservation of heritage buildings and sites?
- Bylaws to control cats to protect birds
- Need more spaces for walking dogs / dog parks – not at Peter Jannick Park
- Need new basking logs for birds and turtles at McGuire Lake
- We want a healthy community – recreation facilities / public transit / community & socialization / climate preparedness
- Let's meter water
- What is in the plan to address the need for waste /sewage management?
- Maintenance of current infrastructure should take priority over new development – need upgrades first
- Bury power lines along 30 Street N.E.
- Smaller functional blocks at 5 Avenue and 10 Street SW – Piccadilly Mall
- Marijuana fumes from grow op on 10 Avenue S.E. still a problem – Fed's need to improve regulations
- Thank you for listening

- Support for the feedback that is focused on livability and wellness
- Support for the variety of public engagement activities
- Appreciation that the list of objectives is so comprehensive

6. MEASURING SUCCESS

The table below summarizes the measures of success identified by the project team, along with the results. Overall, we heard from a diverse group of community members and across the OCP update, and we continued to reach community members who had not previously engaged. Participants expressed satisfaction with the engagement opportunities and provided quality input, integrated into the OCP update.

Measures of Success	Phase 2 Engagement	Phase 3 Engagement	Phase 4 Engagement
Number of participants reached across engagement opportunities	1,325 community members (about 8% of population) participated in some form of Phase 2 engagement opportunities.	625 community members participated in some form of Phase 3 engagement.	220 community members participated in some form of Phase 4 engagement.
Number of participants who have not previously engaged	Most survey respondents (62%) have not previously engaged in an OCP Update.	Most survey respondents (54%) have not previously engaged in an OCP Update.	About half of webinar attendees (45%) have not previously engaged in the OCP Update.
Geographic distribution of participation and representation across demographics	<p>Most survey respondents (84%) are Salmon Arm residents, living in Broadview and Hillcrest neighbourhoods.</p> <p>61% of survey respondents identify as a woman, and 34% as a man.</p> <p>Most survey respondents (66%) are between the ages of 30 and 50 years; 10% of respondents are</p>	<p>Most survey respondents (78%) live in Salmon Arm.</p> <p>61% of respondents identify as a woman, and 36% as a man.</p> <p>One-quarter (25%) of participants were youth under the age of 30 years old, compared to 26% of the population. Over a quarter (28%) of participants were older adults over the age of 60.</p>	N/A – demographic information is only collected through surveys.

	<p>under the age of 30 and 9% over the age of 70 years. We heard less from youth under the age of 19, community members who live in Gleneden, Piccadilly/Blackburn, Foothills, Salmon Valley, Industrial neighbourhoods, as well as non-homeowners.</p>	<p>Compared to the population, we heard from a higher percentage of respondents ages 30 -49 years.</p> <p>We heard less from community members over the age of 70, those who identify as gender-diverse, and those who live in Piccadilly/Blackburn, Foothills, Salmon Valley, Industrial neighbourhoods.</p>	
<p>Participant satisfaction with engagement opportunities</p>	<p>100% of respondents at the stakeholder workshop agree or somewhat agree they felt listened to, the discussions were useful, they learned something new, and the information provided was clear.</p> <p>100% of respondents at the Futures Fair event agree or somewhat agree they felt listened to, the discussions were useful, and the information provided was clear.</p> <p>89% of respondents at the Futures Fair event agree or somewhat agree they learned something new, while 6% were</p>	<p>100% of respondents at the stakeholder workshop agree or somewhat agree they felt listened to, they learned something new, and the information provided was clear.</p> <p>88% of respondents felt the discussion was useful, and 13% were neutral.</p>	<p>90% of showcase attendees agree or somewhat agree to questions regarding their satisfaction with the event.</p>

	neutral and 6% disagree.		
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7. NEXT STEPS

The project team extends our gratitude to all those who provided valuable feedback throughout the OCP Update. A revised version of the OCP will be presented to the Steering Committee and Development and Planning Services Committee before a draft bylaw and submission to Council for first reading in Spring 2025. Stay connected to the process through the City’s project web page at www.salmonarm.ca/464/OCP2024.

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