

# SALMON ARM OCP REVIEW

## OCP Steering Committee Meeting

July 8, 2024

# OCP Engagement Summary

## Engagement Summary Report

- Shows a record of public and stakeholder engagement across phases
- Includes an overview of:
  - Why We Engaged
  - What We Did
  - Who We Heard From
  - What We Heard
  - Measuring Success



# Phase 2 Snapshot

## What We Did



**3 Public  
Pop-ups**



**Futures  
Fair Event**



**Public  
Survey**



**6 Go-to-them  
Events**



**4 Stakeholder  
Sessions**  
*(combined  
workshop, 1x1)*

### Promotions:

- Press release
- Newspaper ads
- Project newsletters
- Postcard and posters
- Social media posts and ads
- Direct outreach to organizations



# Phase 2 Snapshot

## Who We Heard From - Public

Community members, including:

- Youth
- Seniors
- Families
- Indigenous peoples
- People with disabilities
- Renters
- Newcomers



Participants across  
engagement

# Phase 2 Snapshot

## Who We Heard From - Stakeholders

Community and government organizations with interests in:

- Agriculture\*
- Parks, Recreation and Trails
- Local Business and Industry\*
- Downtown Salmon Arm
- Environment
- Arts
- Food security
- Social services
- Education
- Health
- Heritage

# Phase 2 Snapshot

## What We Heard – Community Values

Natural beauty & access  
to green spaces

Vibrant downtown and  
local businesses

Safe, connected  
community

Access to recreational  
opportunities

Diverse economy and  
industries

Opportunities and  
support for all ages

# Phase 2 Snapshot

## What We Heard – Community Vision

- Inclusive, accessible, and safe
- Green, beautiful, and sustainable
- Vibrant
- Well-planned



# Phase 2 Snapshot

## What We Heard – Community Vision

- Age-friendly
- Healthy
- Connected
- Affordable





# Phase 2 Snapshot

## What We Heard – Cross-cutting Themes

### Connectivity

- Safe and connected active transportation
- Expanded and accessible public transit
- Easy access to services and amenities

### Balanced Growth

- Well-maintained infrastructure and facilities that support community growth
- Protected and enhanced natural areas, green spaces, trees and agricultural lands

### Sustainability

- Reduced GHG emissions
- Improved climate resilience
- Improved water quality
- Food growing opportunities and access to local foods

# Phase 2 Snapshot

## What We Heard – Cross-cutting Themes

### Safety and Wellbeing

- Improved emergency preparedness
- Celebration of diversity and improved sense of belonging
- Low-barrier social, cultural, and wellness services and supports

### Affordability

- Affordable options for housing, transportation, recreation, and food
- Low unemployment

### Community Vibrancy

- Vibrant downtown core and small businesses
- Plenty of arts and cultural spaces and celebrations
- Age-friendly public spaces and recreational opportunities

# Discussion

Are there any questions?  
What stands out to you?  
What resonates with you?

# OCP Engagement Process



# Phase 3 Engagement Overview

## Phase 3: Draft Plan (August – November)

*This round of engagement focused on feedback on the draft OCP directions. It will include:*

- Stakeholder Workshop
- Promotions
- Public Pop-ups
- Public Survey 3
- Webinar
- OCPizza Nights
- Open House Events

# Discussion

Are there any questions?