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CITY OF SALMON ARM

BYLAW NO. 2880

A bylaw to regulate the number, size, type, form, appearance and location of signs in the City of Salmon Arm.

WHEREAS pursuant to Section 908 of the *Municipal Act*, R.S.B.C. 1996, c.323, *Council* may, by bylaw, regulate the number, size, type, form, appearance and location of any signs;

AND WHEREAS pursuant to Section 543 of the *Municipal Act*, R.S.B.C. 1996, c.323, *Council* may regulate or prohibit the erection, placing, alteration, maintenance, demolition and removal of signs;

AND WHEREAS it is deemed desirable:

1. To encourage signage that is compatible with surroundings, appropriate to the activity that displays it, expressive of the identity of individuals and the community as a whole, and legible in the circumstances in which it is seen;
2. To protect the public from the effects of signs that conflict with signs and lights erected for the direction of vehicular and pedestrian traffic;
3. To protect the public from the dangers of signs of inferior construction and from the nuisance or hazard arising from improperly sited signs;
4. To protect various sectors of the City from the effects of signs which may be inappropriate as to appearance, size, height, design and location;
5. To permit the proper identification of businesses within the City and to indicate to the extent permitted by this bylaw the types and trade names of goods and services manufactured or sold on or off the premises; and
6. To render the Sign Bylaw user friendly and to simplify the administration of the bylaw.

NOW THEREFORE the *Council* of the City of Salmon Arm, in open meeting assembled, enacts as follows:

SECTION 1 - ADMINISTRATION AND ENFORCEMENT

1.1 APPLICATION

- .1 This bylaw is applicable to the erection, placement, display, alteration or movement of signs on all property within the boundaries of the City of Salmon Arm.

.2 This bylaw does not apply to:

- a) *Signs* located inside a building and not intended to be visible from any *street*;
- b) *Signs* on or over *City streets* for the control of traffic and parking, or for *street* names or directions authorized with the express consent of the *Director of Operations* in accordance with the provisions of the *City of Salmon Arm Traffic Bylaw*;
- c) *Street* decorations authorized by the *Director of Operations*;
- d) Public notices authorized by *City Bylaws* or Provincial or Federal legislation, except as set out in Section 3 of this bylaw;
- e) *Signs* authorized by the *City* in connection with other governmental agencies, community services and public conveniences, including *signs* on bus benches, bus stop shelters or other similar structures;
- f) Building addresses containing number and *street* only;
- g) Name and/or address plates for private residences;
- h) *Signs* regulating private parking lots and no larger than 1.0 m² (10.8 ft²) in area;
- i) Name and/or address plates for commercial use such as professional offices provided that such *signs* shall not be larger than 0.27 m² (3.0 ft²) and limited to one (1) per business;
- j) *Signs* located within the jurisdiction of the Ministry of Transportation and Highways; and

Explanatory Note: The Ministry of Transportation and Highways rights-of-way boundaries of the Trans Canada Highway #1 and Grinrod-Salmon Arm, Highway # 97B through Salmon Arm. Please contact the Ministry for additional information on *signage* requirements within these rights-of-way.

- k) *Signs* located within the jurisdiction of any Indian Reserve.

Explanatory Note: A considerable portion of land within the *City* is under the jurisdiction of the Adams Lake and Neskonlith Bands and, pursuant to Federal legislation, is not regulated by *City of Salmon Arm* Bylaws.

1.2 GENERAL COMPLIANCE

No *person* shall construct, place, erect, display, alter, repair or relocate any *sign* which does not conform to and comply with the provisions set forth in this bylaw, except that normal maintenance of an existing legal, non-conforming *sign* shall be permitted.

1.3 METRIC UNITS

Metric units are used for all measurements in this Bylaw. The approximate equivalent of those units in commonly used units of Canada measure (feet, inches, etc.) are shown in brackets following each metric measurement, and such bracketed figures are included for convenience only and do not form part of this bylaw.

1.4 VARIANCES

Variances to the provisions of this bylaw may be considered through the Development Permit and Development Variance Permit processes outlined in the *Municipal Act*.

1.5 SEVERABILITY

If any provision of this bylaw is for any reason held to be invalid by any court of competent jurisdiction, such decision shall not affect the validity of the bylaw as a whole.

1.6 INSPECTION

- .1 Any employee of the *City* appointed to administer or enforce the provisions of this Bylaw is hereby authorized to enter at all reasonable times upon any property to ascertain whether the regulations and provisions herein contained are being or have been complied with. It shall be unlawful for any *person* to prevent or obstruct, or seek to prevent or obstruct, any official in or from the carrying out of an official duty under this bylaw.

- .2 Any employee of the *City* appointed to administer or enforce the provisions of this bylaw is hereby authorized to order the cessation, repair, alteration, correction or removal of any work or *sign* which is in contravention of the provisions of this Bylaw.

1.7 REMOVAL OF SIGNS

- .1 In the case of any *sign* erected in contravention of this bylaw, or which by reason of location, construction or deterioration, constitutes a hazard or nuisance in the opinion of the *Building Inspector* and/or the *Director of Operations*, the *Building Inspector* and/or the *Director of Operations* may, by written order, require such *sign* to be repaired or removed by the owner within a specified time limit.
- .2 When a *sign* remains in place after the activity, business, product or service the *sign* advertises is no longer conducted or available on the *premises* on which the *sign* is located, such *sign* is considered to have been abandoned, and the owner of the *premises* in question shall then remove the *sign* within thirty (30) days from the date of written notice by the *Building Inspector* to do so has been received. This shall be deemed to include *Abandoned Sign* structures and supports.
- .3 Should the property owner fail to comply with a removal order under Subsections 1.7.1 or 1.7.2, the *Building Inspector* and/or the *Director of Operations* is hereby empowered to remove and impound the *sign*. The *sign* shall not be released until the *City* has been reimbursed for all expenses incurred in its removal.
- .4 Any and all expenses incurred by the *City* in the removal of any *sign* under Subsection 1.7.3 shall be payable forthwith by the owner of the said lands and *premises* upon which the *sign* was located, and failure to so pay forthwith shall render the said property to be liable for the payment thereof and such expenses shall be added to and become a part of the unpaid taxes at the end of any calendar year in which the said expenses remain unpaid.
- .5 The *City* shall not be responsible for any damage incurred to any *sign*, or to any building or property from which such *sign* is required to be removed under the terms of this Bylaw as a result of the removal of such *sign*.

1.8 VIOLATION & PENALTY

- .1 Every *person* who violates any of the provisions of this bylaw, causes or permits any act or thing to be done in contravention or violation of any of the provisions of this bylaw or neglects to do or refrains from doing anything required by the provisions of this bylaw shall be deemed to be guilty on summary conviction of an offence and shall be liable to a penalty of not more than \$2,000.00, plus the cost of prosecution, for each offence.
- .2 Where an offence against this Bylaw is of a continuing nature, each day that a violation is permitted to exist shall constitute a separate offence.
- .3 Every *person* who commits an offence against this bylaw may be ticketable pursuant to the *City of Salmon Arm Ticket Information Utilization Bylaw*.

SECTION 2 - DEFINITIONS

2.1 EASE OF USE

For ease of use, all words appearing in italics are defined terms under this bylaw.

2.2 DEFINITIONS

In this bylaw:

ABANDONED SIGN means a *sign*, which advertises an activity, business, product or service, which is no longer conducted, or available on the *premises* on which the *sign* is located;

ANIMATED SIGN means a *sign* which includes action or motion, *Flashing*, or colour changes of all or any part of the *sign*, but shall not include, *Changeable Copy Signs* or revolving barber shop poles;

AWNING means a shelter supported entirely from the exterior wall of a building and composed of non-rigid materials, except for the supporting framework;

AWNING SIGN means a *sign* painted or affixed flat to the surface of an *Awning*, which does not extend vertically or horizontally beyond the limits of such *Awning*;

BILLBOARD SIGN means an *Off-Premises Sign*;

BUILDING FACE means the total area of a wall of a building fronting a *street*;

BUILDING INSPECTOR means a *Building Inspector* or such other *person* appointed to administer this bylaw;

CANOPY or **MARQUEE** means a permanent roofed structure, which may or may not be attached to and supported by the building;

CANOPY or **MARQUEE SIGN** means a *sign* attached to or constructed in or on the face of a *Canopy*;

CHANGEABLE COPY SIGN means a *sign* on which the *copy* can be changed electronically or manually through the use of attachable letters, numerals and pictorial panels or electronic switching of lamps or illuminated tubes;

CITY means the *City* of Salmon Arm;

CLEARANCE means the vertical distance between the underside of a *sign* and finished *grade* immediately below;

CONSTRUCTION SIGN means a *sign* used to identify a construction project, the owner, general contractor, sub-trades, architect, engineers and others associated with the design, planning and development of a project under construction;

COPY means the letters, characters, numbers or graphics that make up the messages on a *sign*, but does not include the background colour;

COUNCIL means the Municipal *Council* of the *City* of Salmon Arm;

CURB LINE means the line at the face of the curb nearest the *street* or roadway. In the absence of a curb, the *curb line* shall be established by the *Director of Operations*, where required;

DIRECTIONAL SIGN means an on-site, incidental *sign* indicating the direction only of a business, parking area, product, service, event, unit or lot for the purpose of directing pedestrian or vehicular traffic;

DIRECTOR OF OPERATIONS means the *person* appointed as such by the *City*, and any *person* delegated by him in carrying out his duties under this bylaw;

FACIA SIGN means a *sign* which is in any manner affixed flat to the wall or facia of a building, whether forming part of the building or not, and having the exposed face thereof on a plane approximately parallel to the plane of such wall, but does not include a *Mural*;

FARM PRODUCE SIGN means a *sign* to advertise the sale of farm, orchard or garden produce and includes cottage winery sales;

FLASHING SIGN means a *sign* containing an intermittent or flashing light source, but does not include an automatic *Changeable Copy Sign*;

FREESTANDING SIGN means a *sign* which is wholly supported from the ground by a structural member or members, independently of and visibly separated from any building or other structure and permanently fixed to the ground, but does not include a *Billboard Sign*;

FRONTAGE means the length of the property line of a lot parallel to and along each legally accessible public *street*, excluding a *laneway* or alleyway that it borders;

GRADE means the elevation of the finished ground surface directly below a *sign*, as determined by the *Building Inspector*;

HEIGHT OF SIGN means the vertical distance measured from the highest point of the *sign* to *grade*;

HOME OCCUPATION SIGN means a *sign* identifying the name of a home occupation business;

IDENTIFICATION SIGN means a *sign*, which is limited to the name, address and number of a building or institution and includes a subdivision entry *sign*;

INFORMATION SIGN means an *Off-Premises Sign* indicating the direction of a business or group of businesses, parking area, product, service or event for the purpose of directing pedestrian or vehicular traffic;

LANEWAY means a service road as defined in the *City of Salmon Arm Traffic Bylaw*;

MANSARD ROOF means any portion of a roof which has a pitch of thirty (30) degrees or less when measured against a vertical plane;

MANSARD ROOF SIGN means a *sign* attached to the slope of a *mansard roof*;

MURAL means an artistic rendering or drawing painted or otherwise applied to a *building face* which is intended as a public display, but does not include a *Facia Sign*;

OFF-PREMISES ADVERTISING means the content of a *sign* which directs attention to products sold or services provided which cannot be considered as the principal product sold or principal services provided on the *premises* at which the *sign* is located;

OFF-PREMISES SIGN means a *sign* devoted exclusively to *off-premises advertising*;

OFFICIAL COMMUNITY PLAN means the *City* of Salmon Arm Official Community Plan;

PERSON means, in addition to its ordinary meaning, a partnership, association, company, society and body corporate;

POLITICAL SIGN means a *sign* erected to promote voting at a Municipal, Provincial, School Board or Federal election and/or referendums or the election of a particular candidate or the voting for or support of a particular cause at a Municipal, Provincial, School Board or Federal election;

PORTABLE SIGN means a *sign* not permanently attached to the ground or to a building but does not include *Sandwich Board Sign*;

PREMISES mean an area of land including its buildings and appurtenances;

PROJECTING SIGN means a *sign* which is attached to and projects from the face or wall of a building or structure, but does not include an *Awning, Canopy or Marquee, Facia, Under Canopy or Roof Sign*;

REAL ESTATE SIGN means a *sign* which contains information indicating that a building or *premises* on which the building is located is for sale, lease or rent;

ROOF LINE means the line made by the intersection of the wall of the building with the *roof line* of the building on whichever face fronts the *street* and includes any roof eave or overhang;

ROOF SIGN means a *sign* erected upon or above a roof or parapet of a building, or a *sign* affixed to a building and extending above the *roof line* of the building;

SANDWICH BOARD SIGN means a *sign* consisting of two flat faces/surfaces which may be joined at one end and resting on the ground;

SIGN means any visual communication device, including its supporting structure, visible from any public place which directs attention to a product, service, place, activity, *person*, institution, business or solicitation;

SIGN AREA means the total area within the outer edge of the borders of a sign, counting all faces and where the sign has no frame, border or background, the sign area means the area contained within the shortest perimeter surrounding the copy. The sign area for a freestanding sign does not include the structural supports supporting the sign or decorative trim spacing between different sign messages.

Explanatory Note: Where applicable, both faces of a *sign* are included in the calculation of *sign* area (e.g. *Freestanding Signs*).

SIGN PERMIT means a permit issued by the *Building Inspector* to construct, place, erect, display, alter, repair or relocate a *sign*;

STREET means a *street* as defined in the *City of Salmon Arm Traffic Bylaw*;

SWINGING SIGN means a *sign* exceeding .27 m² [3.0 ft²] fastened on an arm, span or other structure in a manner which allows movement or swinging;

TEMPORARY SIGN means a *sign* displayed for a limited period of time;

UNDER CANOPY SIGN means a *sign* suspended from a *Canopy* or *Marquee* and located entirely below and under the *Canopy* or *Marquee*;

VEHICLE SIGN means a *sign* painted on or attached to a vehicle but shall not be interpreted to include *signage* on public transit buses, lettering or logos painted on or fastened by adhesives to commercial vehicles identifying the business or owner, taxi *signs* or temporary "Open House" display *signs* on real estate sales vehicles;

WINDOW SIGN means a *sign*, which is painted on or affixed to the inside of a window and in the view of the general public;

ZONE means the *zones* identified and defined in the *City of Salmon Arm Zoning Bylaw*;

ZONING BYLAW means the *City of Salmon Arm Zoning Bylaw*.

SECTION 3 - GENERAL PROVISIONS

3.1 TOWN CENTRE

Signs erected within the area designated as Town Centre Development Permit Area in the *Official Community Plan* shall be consistent with the "Report on Salmon Arm Town Centre Revitalization" and in keeping with the Development Permit Area Design Guidelines adopted for that area.

3.2 MAINTENANCE

All *signs*, together with their supporting structures and any electrical equipment, shall be kept fully operable, in good repair and maintained in a safe and clean condition. Normal *sign* maintenance, including changing the changeable *copy* on an existing *Changeable Copy Sign*, does not require a *sign permit*, but shall conform to all other requirements of this Bylaw.

3.3 AESTHETICS

The design of every *sign* shall be aesthetically pleasing and shall not detract from the architectural integrity of any building or structure to which it is attached, or beside which it is located; the arrangement and grouping of *signs* on a building shall be integrated with the architecture and the said building; structural supports, bracing and ties for *signs* shall be kept to a minimum number, consistent with structural adequacy and as much as possible shall be concealed within the body of the *sign* itself.

3.4 LOCATION

- .1 No *sign* shall be located or displayed in such a manner that it may obstruct any window, door opening, passageway, ventilator, fire escape, walkway or similar feature.

- .2 Except as specifically provided by this Bylaw, no *sign* shall be displayed except on the *premises* to which the *sign* refers and for which the *sign* is intended to advertise, identify or provide information.
- .3 No *sign* shall be displayed where it will interfere or otherwise obstruct any traffic control device, or in any way interfere with visibility from one *street* to another.

3.5 FABRIC CANOPIES AND MARQUEES

Fabrics used as part of an *awning*, *canopy* or *marquee* that is located within or attached to a building of any type of construction shall conform to CAN/ULC-S109-M, "Standard for Flame Tests of Flame-Resistant Fabrics and Films".

3.6 ELECTRICAL SIGNS

Every electrical *sign* shall be approved and labeled as conforming to the Canadian Standards Association, or shall conform to the Provincial Electrical Code of British Columbia.

3.7 ILLUMINATED SIGNS

No *sign* shall be illuminated between the hours of 12:00 a.m. to 7:00 a.m. other than those permitted in Subsections 6.4, 6.5, 6.6 and 6.8.

3.8 IDENTIFICATION

The *Building Inspector* may require a *sign* to have the manufacturer's name and the weight of the *sign* on a name plate fastened to the exterior of the *sign* in a location readily visible when the *sign* is in place.

3.9 OFF-PREMISES ADVERTISING

Off-premises advertising, which is accessory to principal advertising, shall be permitted to a maximum of sixty-six (66) percent of the allowable *sign area* of a non-Off-Premises Sign.

Explanatory Note: As an alternative to "Billboard" type *signs* and to allow advertising for those businesses which may not be visible from the Trans Canada Highway or other major vehicular routes, businesses are permitted to advertise on existing *signs* to a maximum of 2/3 of the *sign area* that is allowed for the principal business(es) advertising on the *sign*.

3.10 COMBINATION SIGNS

When a *sign* cannot be clearly identified as any of the *sign* types in Section 2 hereof, or being a combination of two or more *sign* types, the *Building Inspector* shall determine the *sign* type and the applicable regulations.

3.11 SIGNS ON PUBLIC PROPERTY

- .1 No *sign* shall be placed on or over any curb, sidewalk, post, pole, hydrant, boulevard, median, bridge, tree or other surface located on public property or across any *street* or public thoroughfare except as follows:
 - a) *Signs* advertising special events for community causes and charitable fund raising campaigns may be placed on a public right of way only with the express consent of the *Director of Operations* in accordance with the *City of Salmon Arm Traffic Bylaw*; and
 - b) *Signs* over public sidewalks may be permitted in conformance with the provisions of Sections 5 and 6.

- .2 Whenever any *sign*, except a *Facia Sign*, is installed or erected wholly or partly over public property, the owner shall obtain and at all times maintain in full force and effect a policy of liability insurance covering bodily injury and/or property damage for claims arising out of the ownership of such *sign* in the amount of \$1,000,000.00 for so long as the *sign* or any portion thereof remains over public property. The *City* shall be named additional insured on any such insurance policy. An agreement/endorsement in a form satisfactory to the *Building Inspector* shall form part of such insurance policy. The owner shall provide the *City* with a certified *copy* of such insurance policy and any renewal thereof.

In the event that the owner does not obtain or maintain such insurance or allows such insurance to lapse without renewal thereof, the *sign permit* shall be deemed to be revoked and the owner shall forthwith remove, take down, or demolish the *sign*.

3.12 SIGNS PERMITTED IN ALL ZONES (NO PERMIT REQUIRED)

The following *signs* shall be permitted within all *Zones* and shall be exempt from the requirement to obtain a *Sign Permit*, provided however that all other provisions of this Bylaw are met:

.1 *Home Occupation Signs*

A *Home Occupation Sign* is permitted only for businesses in residences holding a valid Home Occupation Business License. Such *sign(s)* shall not exceed 0.37 m² (3.98 ft²) in area

.2 Memorial plaques, cornerstones, historical markers, and like monuments.

.3 *Political Signs*

Signs erected in conjunction with Municipal, Provincial, School Board, or Federal elections and/or referendums are permitted in accordance with the appropriate legislation, provided such *signs* are removed not more than seven (7) days after the election date. Such *signs* are not permitted where they may prove to be a traffic hazard.

.4 *Identification Signs* not more than 2.0 metres (6.56 ft) in height and provided that the cumulative *sign area* does not exceed 3.7 m² (39.8 ft²).

.5 *Signs* located on the property of a public institutional building such as a church, school or museum, provided they are used only to display the name of the institution, educational material or notices and non-profit community events.

.6 *Temporary signs* advertising special events for community causes, charitable fund raising campaigns, and non-profit arts and cultural events provided they are not displayed longer than forty-five (45) days in a calendar year and subject to their removal within four (4) days following the end of the event or campaign.

.7 One (1) "No Trespass" or other warning *sign* per 30 m (98.4 ft) of frontage provided that the sign area of each sign shall not exceed .37 m² (3.98 ft²).

- .8 One (1) *Real Estate Sign* per *frontage* advertising the lease, sale or rental of the *premise* upon which the *sign* is located provided that:
- a) *Signs* are erected only for the duration that *premise* is for lease, sale or rent, and a maximum of thirty (30) days thereafter;
 - b) In Single Family Residential *Zones* the *sign area* of each *sign* shall not exceed 0.9 m² (9.7 ft²); and
 - c) In Multi-Family, Commercial and Industrial *Zones* the *sign area* of each *sign* shall not exceed 6.0 m² (64.58 ft²).
- .9 One (1) *Construction Sign* per *frontage* upon which the construction project is underway provided that:
- a) *Signs* are erected only for the duration that the construction project is underway; and
 - b) The combined *sign area* of all *signs* shall not exceed 24.0 m² (258.3 ft²).
- .10 *Directional Signs* not exceeding a combined sign area of 1.0 m² (10.8 ft²).
- .11 Banners, pennants, ribbons, streamers, spinners or other similar moving, fluttering devices, not including national, provincial or similar flags, provided that such *signs* shall only be displayed immediately prior to and during the special event in question.
- .12 *Farm Produce Signs* provided that such *signs* are limited to one *sign* per 60 metres (196.8 ft) of site *frontage* and the *sign area* shall not exceed 6.0 m² (64.5 ft²). Such *signs* shall be removed when the respective season ends.
- .13 *Window Signs* where permanent *signage* is placed in or painted on the windows of commercial *premises* provided that not more than one-third (1/3) of the total window area is used for such displays.
- .14 *Sandwich Board Signs*
- .1 *Sign Area*

The maximum *sign area* shall be 1.0 m² [10.8 sq. ft] per *sign* face.
 - .2 *Height*

The maximum *height* shall be 1.0 m [3.3 ft.]

.3 Location

- a) *Sandwich Board Signs* shall be permitted only where *frontage* space permits such *signs* to be located entirely on the *premises* to which the *sign* refers;
- b) *Sandwich Board Signs* shall be located to ensure that pedestrian traffic and egress from parked vehicles is not impeded; and
- c) No entrance or exit to any *premises* shall be restricted.

.4 Number

Not more than one (1) *Sandwich Board Sign* shall be permitted for each business.

.15 *Information Signs*

3.13 SIGNS PROHIBITED IN ALL ZONES

Signs that are not specifically permitted in this Bylaw are hereby prohibited, and without limiting the generality of the foregoing, the following *signs* are specifically prohibited:

- .1 *Abandoned Signs.*
- .2 *Animated Signs.*
- .3 *Vehicle Signs.*
- .4 *Roof Signs.*
- .5 *Swinging Signs.*
- .6 *Billboard Signs.*
- .7 Banners, pennants, ribbons, streamers, spinners or other similar moving, fluttering devices, except as permitted in Subsection 3.12.11.
- .8 *Balloon Signs* except as permitted in the specified zones.

- .9 *Flashing Signs.*
- .10 *Off-Premises Signs* except *Information Signs* as permitted in Section 5.10.
- .11 *Murals*, except as permitted in Section 5.9.
- .12 Satellite Dishes where they are used for the purpose of a *Sign*.
- .13 *Signs* containing statements, words or pictures of an obscene, pornographic, immoral character or which contain advertising matter which is untruthful.

SECTION 4 - PERMITS AND FEES

4.1 PERMITS

- .1 Except as provided in this bylaw, every *person*, before erecting, rebuilding, enlarging, extending, altering or relocating a *sign* or permitting or causing a *sign* to be erected, enlarged, extended or relocated on a lot, shall obtain a valid *Sign Permit* in accordance with the provisions of this bylaw.
- .2 The *Building Inspector*, upon being satisfied that the proposed *sign* for which proper application has been made conforms to the provisions of this bylaw and all other pertinent regulations of the *City*, may issue the appropriate *Sign Permit*.
- .3 If the work for which a *Sign Permit* was issued is not carried out within six months of the date of issuance of the *Sign Permit*, such permit shall be deemed to have expired.
- .4 Every application for a *Sign Permit* shall be made on the prescribed form and shall include the following:
 - a) Scaled drawings showing location, type, size, weight, maximum *height*, *clearance*, construction, colour and finishing material of all proposed *signs*, or proposed changes to existing *signs* and supporting structures;
 - b) The proposed location of the *sign* in relation to the boundaries of the lot upon which it is to be situated and to the face of the building in front of which or on which it is to be affixed. Where the *sign* is to be affixed to an existing building, the *Building Inspector* may require a current photograph of the face of the said building;

- c) Sufficient detail of the *sign* face design to allow for calculation of *copy* area;
- d) The size, type and location of all other *signs* on the property, where applicable;
- e) The estimated cost of the *sign* including the cost of the *sign* support structure and the cost of installation;
- f) Structural and footing details;
- g) Where the site conditions, size or complexity of the proposed *sign* so warrant, the *Building Inspector* may require professional design and review in accordance with the BC Building Code and good engineering practice. Review of the work by a professional engineer shall include field review as defined in the BC Building Code; and
- h) The required *Sign Permit* fee as required under the provisions of the *City of Salmon Arm Fee for Service Bylaw*.

SECTION 5 - GENERAL SIGN SPECIFICATIONS

The purpose of this Section is to provide the basic specifications for each *sign* type. Specific regulations for the various *zones* as identified in the *City of Salmon Arm Zoning Bylaw*, as amended from time to time, are contained in Section 6 – *Sign Specifications by Zone*.

5.1 FACIA SIGNS

.1 *Sign Area*

- a) The maximum *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
- b) Only the *street frontage* of the business on which the *sign* is located shall be used for *sign area* calculations.

.2 Projection

- a) A *Facia Sign* shall not project more than 0.3 m (0.98 ft) horizontally from the *building face* to which it is attached;
- b) A *Facia Sign* shall not extend horizontally beyond the edge of the *building face* to which it is attached; and
- c) A *Facia Sign* shall not extend above the *roofline* of the *building face* to which it is attached.

5.2 PROJECTING SIGNS

.1 *Sign Area*

The maximum *Sign Area* shall not exceed 0.38 m² (4.09 ft²) per face.

.2 Projection

A *Projecting Sign* shall not project more than 1.2 m (3.93 ft) from the *building face*.

.3 *Clearance*

A minimum *clearance* of 2.5 m (8.2 ft) shall be maintained, except where the *sign* is located over a driveway, *laneway* or parking aisle, the minimum *clearance* shall be 4.2 m (13.7 ft).

.4 Location

- a) A *Projecting Sign* shall be placed at right angles to the wall face to which it is attached, except when attached to the corner of a building on a corner site, such *sign* may be placed at equal angles to the two *frontages*; and
- b) *Projecting Signs* shall not be located higher than 7.5 m (24.6 ft) from the nearest finished *grade* or more than 0.6 m (2.0 ft) above the eave level of the wall to which they are affixed, whichever is lower.

5.3 FREESTANDING SIGNS

.1 *Sign Area*

- a) The maximum *sign area* shall not exceed 24.0 m² (258.3 ft²) or 12.0 m² (129.17 ft²) per *sign face*; and
- b) The maximum *sign area* shall not exceed a combined *sign area* of 24.0 m² (258.3 ft²) per *frontage*.

.2 Projection

A *Freestanding Sign* shall not project over public property.

.3 Clearance

- a) A minimum *clearance* of 2.5 m (8.2 ft) shall be maintained, except where the *sign* is located over a driveway, *laneway* or parking aisle, the minimum *clearance* shall be 4.2 m (13.7 ft); and
- b) Notwithstanding the provisions of Subsection 5.3.3 a), low profile *Freestanding Signs* shall be permitted with no vertical *clearance* requirements provided that such *signs* are located in a landscaped or otherwise traffic free area or the *sign* base is equipped with cladding the width of the *sign*, or is otherwise designed with no overhang or projecting features.

.4 Height

The maximum *height* shall be 9.0 m (29.5 ft).

.5 Location

- a) *Freestanding Signs* shall not obscure a pedestrian or driver's line of vision from a *street, laneway, access road* or sidewalk to oncoming traffic.

5.4 CANOPY (OR MARQUEE) SIGNS

.1 Sign Area

The maximum *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of the *canopy* apron limited in length to the portion of *canopy* fronting the *premises*. For theatres and cinemas, this ratio may be increased to 2.4 m² (25.8 ft²) per lineal metre (3.3 ft).

.2 Vertical Dimension

The vertical dimension shall not exceed 1.0 m (3.28 ft). For theatres and cinemas, the maximum vertical dimension shall be 2.43 m (8.0 ft).

.3 Projection

Canopy Signs shall be directly attached to the apron of the *canopy* but shall not:

- a) Project below the lower edge of the *canopy*;
- b) Project above the top of the *roof line* or wall to which the *canopy* is affixed provided, however, that in no case shall the top of the *sign* be higher than 6.0 m (19.6 ft) above the nearest finished *grade*;
- c) Project beyond the apron of the *canopy*; and
- d) Project more than 1.5 m (4.9 ft) over public property.

.4 Clearance

A minimum *clearance* of 2.5 m (8.2 ft) shall be maintained, except where the *sign* is located over a driveway, *laneway* or parking aisle, the minimum *clearance* shall be 4.2 m (13.7 ft).

5.5 UNDER CANOPY (OR MARQUEE) SIGNS

.1 Sign Area

The maximum *sign area* shall not exceed 0.6 m² (6.5 ft²).

.2 Vertical Dimension

The vertical dimension shall not exceed 0.4 m (1.3 ft).

.3 Clearance

The minimum vertical *clearance* shall be 2.5 m (8.2 ft).

5.6 AWNING SIGNS

.1 Sign Area

The maximum *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of the *awning* apron limited in length to the portion of *awning* fronting the *premises*.

.2 Clearance

The minimum vertical *clearance* shall be 2.5 m (8.2 ft).

5.7 MANSARD ROOF SIGNS

.1 Sign Area

The maximum *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of the *mansard roof* limited in length to the portion of *mansard roof* fronting the *premises*.

.2 Projection

Mansard Roof Signs shall not project below the lower edge of the roof or fascia nor higher than 0.3 m (1.0 ft) vertically below the top of the main *roof line*.

5.8 CHANGEABLE COPY SIGNS

.1 Number

The maximum number of *Changeable Copy Signs* on one *premise* shall be one (1) per *frontage*.

5.9 MURALS

.1 Appearance

Any application for a *Sign Permit* for a *Mural* must be reviewed and approved by *Council* prior to issuance.

5.10 INFORMATION SIGNS

.1. *Sign Area*

The maximum *Sign Area* shall not exceed 1.0 m² (10.8 ft²).

.2 Number

The maximum number of signs shall not exceed one (1) per lot and one (1) per business or group of businesses.

.3 Approval Process

An affirmative *Council* resolution shall be required prior to the erection or placement of any sign.

5.11 PORTABLE SIGNS

.1 *Sign Area*

The maximum *sign area* shall not exceed 3 m² (32 ft²) per sign face with a maximum of two (2) sign faces.

.2 *Height*

The maximum *height* of a *portable sign* shall not exceed 2.5 m (8.25ft.)

.3 Number

The maximum number of *portable signs* shall not exceed one (1) per parcel.

.4 Duration of Display

The duration of display of a *portable sign* shall be one (1) consecutive period to a maximum of ninety (90) days within a calendar year.

.5 Location

A *portable sign* shall be placed on the parcel it serves and must not occupy a required parking space. In the case of a corner parcel, a *portable sign* shall be placed so that it does not obscure the line of vision from a highway or sidewalk to incoming traffic. The line of vision shall be measured at a distance of 8.0 metres back along both abutting and intersecting streets along the property lines of the parcel.

SECTION 6 - SIGN SPECIFICATIONS BY ZONE

Signs shall be permitted as designated in the various *Zones* as identified in the *City of Salmon Arm Zoning Bylaw* as amended from time to time, according to the following classifications:

6.1 SINGLE FAMILY RESIDENTIAL ZONES

.1 The regulations in this Section apply to all *signs* located on lots zoned:

- R-1 Single Family Residential *Zone*
- R-2 Single Family/Duplex Residential *Zone*
- R-3 Waterfront Residential *Zone*
- R-7 Large Lot Single Family Residential *Zone*
- R-8 Single Family/Secondary Suite Residential *Zone*
- R-9 Estate Residential *Zone*

.2 *Signs* may be erected as permitted in Subsection 3.12.

6.2 MULTIPLE FAMILY RESIDENTIAL ZONES

.1 The regulations in this Section apply to all *signs* located on lots zoned:

- R-4 Medium Density Residential *Zone*
- R-5 High Density Residential *Zone*
- R-6 Mobile Home Park Residential *Zone*

.2 *Signs* may be erected as permitted in Subsection 3.12.

6.3 LOCAL COMMERCIAL ZONE

.1 The regulations in this Section apply to all *signs* located on lots zoned:

- C-1 Local Commercial *Zone*

- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 The following *Signs* may be erected provided that a *Sign Permit* is obtained and all other provisions of this bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting* and *Mansard Roof Signs* provided that the combined *sign area* shall not exceed 0.5 m² (5.38 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) One (1) *Freestanding Sign* provided that:
 - i) The *sign area* shall not exceed 4.1 m² (44.1 ft²); and
 - ii) The *height* shall not exceed 6.0 m (19.6 ft).
 - c) *Portable Signs*

6.4 TOWN CENTRE COMMERCIAL ZONES

- .1 The regulations in this Section apply to all *signs* located on lots *zoned*:
 - C-2 Town Centre Commercial Zone
 - C-2 (A) Small Lot Town Centre Commercial Zone
- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 The following *signs* may be erected provided that a *Sign Permit* is obtained and all other provisions of this Bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting* and *Mansard Roof Signs* provided that the combined *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) *Freestanding Signs* provided that for lots not having frontage to the Trans Canada Highway:
 - i) The combined sign area(s) shall not exceed 20 m² (215.28 ft²) or 10.0 m² (107.64 ft²) per sign face per frontage; and
 - ii) The height shall not exceed 6.0 m (19.68 ft)
 - c) Balloon Signs or other gas filled figures or devices are permitted to advertise a special once per calendar year or to identify a new business or premises, provided that the figures or devices shall not be placed and/or maintained for a period longer than twenty-one (21) days."
 - d) *Portable Signs*

6.5 SERVICE / HIGHWAY COMMERCIAL ZONES

- .1 The regulations in this Section apply to all *signs* located on lots zoned:
 - C-3 Service Commercial Zone
 - C-4 Fuel Service Station Commercial Zone
 - C-5 Tourist Commercial Zone
 - C-6 Tourist / Recreation Commercial Zone
 - C-7 Shopping Centre Commercial Zone
 - C-8 Farm Produce Commercial Zone
- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 The following *signs* may be erected provided that a *Sign Permit* is obtained and all other provisions of this bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting and Mansard Roof Signs* provided that the combined *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) *Freestanding Signs*.
 - c) Balloon Signs or other gas filled figures or devices are permitted to advertise a special once per calendar year or to identify a new business or premises, provided that the figures or devices shall not be placed and/or maintained for a period longer than twenty-one (21) days."
 - d) *Portable Signs*
- .4 The following *Signs* may be erected in C-6 zoned properties located in the area designated as Downtown Waterfront Development Permit Area provided that a *Sign Permit* is obtained and all other provisions of this bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting and Mansard Roof Signs* provided that the combined *sign area* shall not exceed 0.5 m² (5.38 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) One (1) Freestanding Sign per frontage provided that:
 - i) The maximum sign area shall not exceed 8.2 m² (88.2 ft²) or 4.1 m² (44.1 ft²) per sign face per frontage; and
 - ii) The height shall not exceed 6.0 m (19.6 ft).

6.6 COUNTRY INN COMMERCIAL ZONE

- .1 The regulations in this Section apply to all *signs* located on lots zoned:
C-9 Country Inn Commercial Zone
- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 *Facia, Canopy, Under Canopy, Awning, Projecting and Mansard Roof Signs* provided that the combined *sign area* shall not exceed 3.7 m² (39.8 ft²).

6.7 PARK & RECREATION ZONES

- .1 The regulations in this Section apply to all *signs* located on lots zoned:
P-1 Park and Recreation Zone
P-2 Airport Zone
P-3 Institutional Zone
- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 The following *signs* may be erected in the P-1 and P-2 Zones provided that a *Sign Permit* is obtained and all other provisions of this Bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting and Mansard Roof Signs* provided that the combined *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) *Freestanding Signs*.
 - c) *Portable Signs*
- .4 The following *signs* may be erected in the P-3 Zone provided that a *Sign Permit* is obtained and all other provisions of this bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting and Mansard Roof Signs* provided that the combined *sign area* shall not exceed 0.5 m² (5.38 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) One (1) *Freestanding Sign* provided that:
 - i) The *sign area* shall not exceed 4.1 m² (44.1 ft²); and
 - ii) The *height* shall not exceed 4.5 m (14.76 ft).

- c) *Portable Signs*

6.8 INDUSTRIAL ZONES

- .1 The regulations in this Section apply to all *signs* located on lots *zoned*:
 - M-1 General Industrial Zone
 - M-2 Light Industrial Zone
 - M-3 Gravel Extraction Zone
 - M-4 Abattoir Zone
 - M-5 Auto Wrecking / Salvage Yard Zone
- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 The following *signs* may be erected provided that a *Sign Permit* is obtained and all other provisions of this bylaw are satisfied:
 - a) *Facia, Canopy, Under Canopy, Awning, Projecting and Mansard Roof Signs* provided that the combined *sign area* shall not exceed 1.0 m² (10.8 ft²) per lineal metre (3.3 ft) of wall *frontage*; and
 - b) *Freestanding Signs*.
 - c) Balloon Signs or other gas filled figures or devices are permitted to advertise a special once per calendar year or to identify a new business or premises, provided that the figures or devices shall not be placed and/or maintained for a period longer than twenty-one (21) days."
 - d) *Portable Signs*

6.9 AGRICULTURAL ZONES

- .1 The regulations in this Section apply to all *signs* located on lots *zoned*:
 - A-1 Agriculture Zone
 - A-2 Rural Holding Zone
 - A-3 Small Holding Zone
- .2 *Signs* may be erected as permitted in Subsection 3.12.
- .3 *Portable Signs*

6.10 ENVIRONMENTAL ZONE

- .1 The regulations in this Section apply to all *signs* located on lots *zoned*:
 EP-1 Ecological Protection *Zone*
- .2 *Signs* may be erected as permitted in Subsection 3.12.

6.11 TITLE

This bylaw may be cited for all purposes as "**City of Salmon Arm Sign Bylaw No. 2880**".

6.12 REPEALS BYLAWS

Upon adoption of this bylaw, "City of Salmon Arm Sign Bylaw, 1982" [No. 1441] and all amendments thereto are hereby repealed.

READ A FIRST TIME THIS	27 th	DAY OF	July	1999.
READ A SECOND TIME THIS	27 th	DAY OF	July	1999.
READ A THIRD TIME THIS	12 th	DAY OF	October	1999.
ADOPTED BY COUNCIL ON THE	12 th	DAY OF	October	1999.

"C.N. MAYES"
MAYOR

"D.B. LAGORE"
CLERK